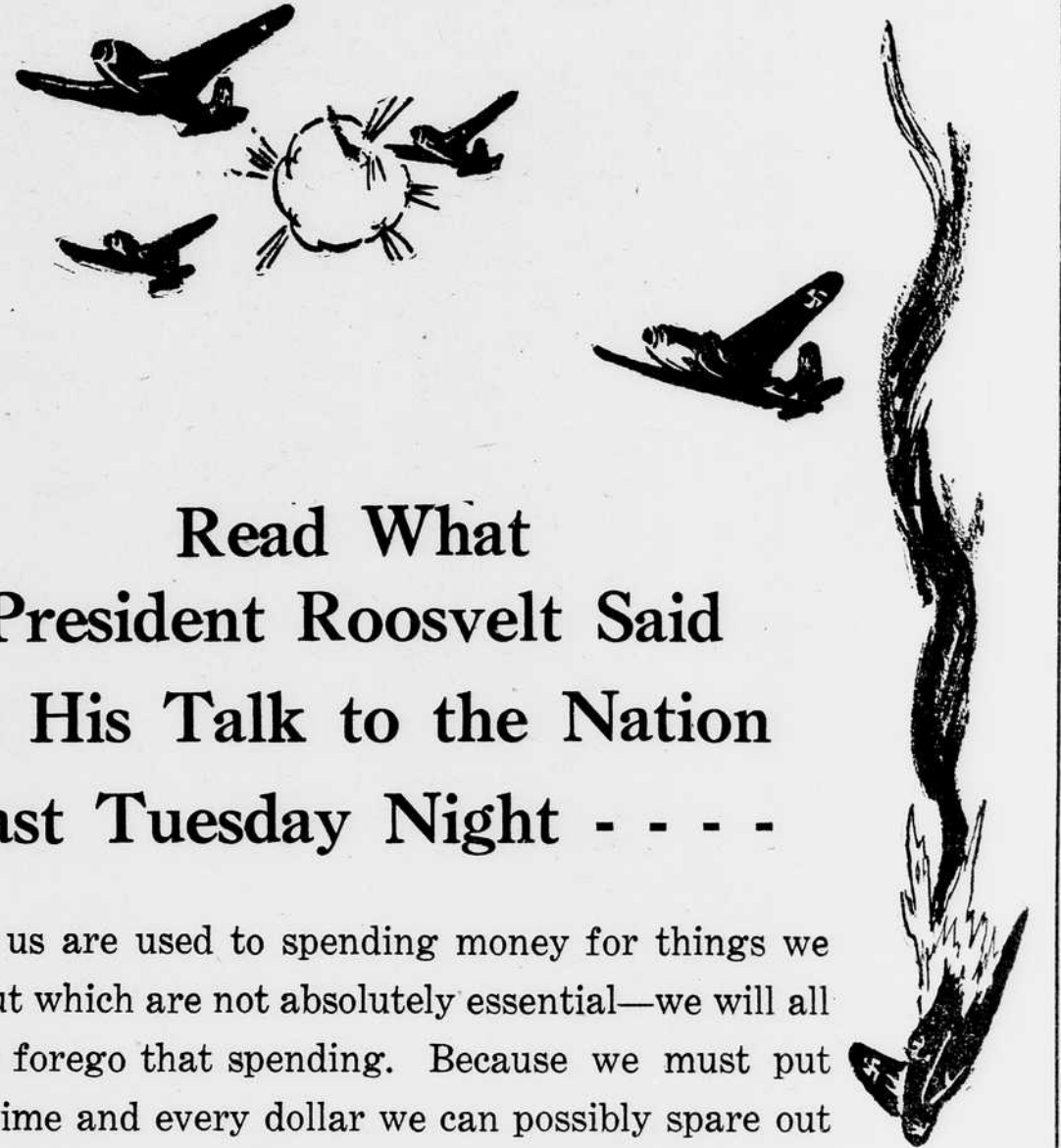


TOMORROW, WAR BOND PLEDGE WEEK BEGINS!

Headquarters No. 7 North Front St.
ARE YOU READY!



Read What
President Roosevelt Said
In His Talk to the Nation
Last Tuesday Night - - -

"All of us are used to spending money for things we want but which are not absolutely essential—we will all have to forego that spending. Because we must put every dime and every dollar we can possibly spare out of our earnings into War Bonds and Stamps. The price for civilization must be paid in hard work and sorrow and blood. The price is not too high. If you doubt it ask those millions who live today under the tyranny of Hitlerism."

It Takes Money To Win Victory—Here's An Example;

This Anti-Aircraft Gun Cost \$50,000

Your house may not be a military target, but bombs don't stop to inquire. Bombs don't ask your name or the names of your children, either. In this war, as in no other in history, we are all targets. Blackouts merge soldiers and civilians alike. "War is hell" . . . for all of us. And it is costly . . . for all of us.

Take the anti-aircraft guns that must be counted on to protect your home, your family. Did you know that just one costs \$50,000? Just one—and we need 20,000 at once . . . for the fighting front as well as the home front. Who's going to pay the bill? Not only for the guns, but for the tanks and ships and planes our boys must have to smash the Axis?

Who? Why all of us, . . . you and I and the man next door. Because we are all in this war, and because blood and tears and sweat don't mean a thing if they do not come from everybody. Everybody must put every dime and dollar he can spare into bonds and Stamps, even if it means going without something else . . . remembering that we are apt to go without everything, unless we win. Here is one sure way to turn your patriotism into action and to help win this war.

**Pledge
10% of
Your
Income!**

Read
This—
Sample
Pledge
Form!
Be Ready
When You Are
Called On!

BONDS - OR BONDAGE? MAKE THIS YOUR ANSWER

U. S. Treasury Department
Defense Savings Staff

PLEDGE FOR REGULAR INVESTMENT IN DEFENSE SAVINGS BONDS

NOTE—This is not an order form. The Signer will buy Defense Savings Bonds by one of the methods listed below:

To aid the National Defense, I pledge that,

I will invest the sum of \$_____ in Defense Savings Bonds (or Stamps) each _____ week.

I will buy these Bonds:

From a post office, bank, or other sales agency.

By mail from the Treasurer of the United States, Washington, D. C.

Under a Pay-Roll Savings Plan (or other similar arrangement for regular purchasing) in effect at my place of employment:

(Employer's name) _____ (Employer's business address) _____

Through a regular purchase plan installed by the following organization:

(Name of organization) _____ (Address) _____

I will faithfully fulfill this pledge for the duration of the War or so long as I am financially able to do so.

(Print) _____ (Given name) _____ (Middle initial) _____ (Last name) _____

(Street and number) _____ (City) _____ (State) _____

(Date) _____ (Signature) _____

(Name of Organization and Agent Securing Pledge) _____

U. S. GOVERNMENT PRINTING OFFICE 16-26979-1 D. S. S. 176



Everyone Can Pledge! Get Your Window Sticker! Qualify During Week May 4th - 9th

THIS APPEAL IN THE CAUSE OF WAR BONDS MADE TO YOU BY

- | | | |
|---|--|--|
| ALEXANDER SPRUNT & SONS INC.
North Front St. Dial 5281 | HUGGINS, JEWELERS
125 Princess St. Phone 5778 | KINGOFF'S
10 N. Front St. Dial 5219 |
| SPOFFORD MILLS INC.
Delgado Dial 6876 | PEOPLES SAVINGS BANK & TRUST CO.
101 N. Front St. Dial 5256 | WILMINGTON SAVINGS & TRUST CO.
110 Princess St. Dial 9611 |
| PENDER FURNITURE CO.
28 S. Front St. Dial 4954 | COOPERATIVE BUILDING & LOAN ASS'N
124 Princess St. Dial 5233 | BROOKLYN PHARMACY
Lane's Market St. Phar.—Dial 6663 |
| SHOEMAKER'S INC.
206 Princess St. Dial 5611 | THE WILMINGTON FURNITURE CO.
224 N. Front St. Phone 6256 | J. C. HOBBS
224 N. Water Dial 6952 |
| HUGH MacRAE & CO.
Southern Building Dial 2-2646 | PEOPLES BUILDING & LOAN ASS'N
112 Princess St. Phone 3371 | BROOKS' CASH GROCERY CO., INC.
16 S. Water St. Dial 5217 |
| CAROLINA BUILDING & LOAN ASS'N
201 Princess St. Dial 4438 | TODD FURNITURE CO.
21 S. Front St. Phone 6787 | PLATE ICE CO.
Office Hilton Dial 3328 |
| MORRIS PLAN BANK
Acme Building Dial 3364 | CITY LAUNDRY & DRY CLEANERS
26 N. 2nd St. Phone 4455 | CAROLINA MILLWORK CO.
H. A. Decover, Prop. Dial 9715 |
| SECURITY NATIONAL BANK
201 N. Front St. Dial 4491 | FRIENDLY DEPARTMENT STORE
615 Castle St. | WILLIAMS DRY CLEANERS
808 17th St. Dial 2-1357 |
| SOUTHLAND MANUFACTURING CO.
204 Greenfield St. Dial 3355 | A. SIMON DEPARTMENT STORE
617 Castle St. Dial 4360 | SUTTON-COUNCIL FURNITURE CO.
310 N. Front St. Dial 6877 |
| TIDE WATER POWER CO.
Tide Water Bldg. Dial 4411 | COOPERATIVE HARDWARE CO.
610 Castle St. Dial 7977 | BECKER COAL & BUILDERS' SUPPLY CO.
612 Surry St. Dial 7261 |
| O'CROWLEY'S CLEANERS
718 Princess St. Dial 19631 | MAY'S 5c TO \$1.00 STORE
612 Castle St. | HONNET 1867
14 N. Front St. Phone 3730 |