

# New Government Regulations Affecting Users of Charge Accounts

## HAVE ALREADY BEEN PUT IN EFFECT!

### WHAT DO THESE CHARGE ACCOUNT REGULATIONS MEAN TO YOU, OUR CHARGE CUSTOMERS?

FUNDAMENTALLY, CHARGE ACCOUNTS ARE THE SAME AS ALWAYS! The provisions of the new charge account regulations are practically the same as the present charge account policies of Wilmington's stores. You can still use your charge account and we want you to do so. The new regulations are fair and reasonable, but we feel that in all fairness to you and ourselves, we should explain the regulations that are now Law.

It has always been the policy of the merchants of Wilmington whose names are signed below to receive payment on charge accounts during the following month. There are some cases where our good customers have chosen to make regular monthly payments on their account, rather than pay the entire bill in full each month. Under the new regulations, you may continue to do this. However, the regulations are such that all past due balances must be taken care of by July 10th. Hence, if you have a balance on your account at this time, we suggest that you come in and we will show you how the regulations work — how you can continue to pay your account by making regular monthly payments.

Remember, you can use your charge account as in the past! The regulations require that all accounts must be paid during the month following purchase, or by the 10th day of the 2nd month. In other words, if you charged an article to your account during the month of May, it may be paid for during June — or by July 10th.

#### A TYPICAL EXAMPLE OF

Statement From	
<b>BLANK &amp; COMPANY</b>	
General Merchandise Wilmington, N. C.	
JUNE 1st, 1942	
MS. JOHN DOE, 1000 BROADWAY AVE. CITY	
Account Rendered on May 1st, Mdse. purchased	
during April .....	\$20.00
May 6th, Mdse. ....	5.00
May 30th, Mdse. ....	15.00
Total .....	<b>\$40.00</b>

#### HOW THE NEW REGULATIONS WORK---

The law provides that the old balance must be taken care of by July 10th.

This item must be paid not later than July 10th.

This item must be paid not later than July 10th, even though the merchandise was not charged to your account until the last of the month.

Please, therefore, accept this in the manner in which it is written and let us have your full co-operation by placing your account in balance just as soon as possible.

**IN THE INTEREST OF THEIR CHARGE ACCOUNT CUSTOMERS, THIS MESSAGE IS PRESENTED BY THE FOLLOWING:**

**I. SHRIER & SONS  
LOUIS J. STEIN  
HANOVER IRON WORKS  
HYMAN SUPPLY CO.**

**SPRINGER COAL CO.  
E. W. GODWIN'S SONS  
NORTH-SMITH COAL CO.  
E. S. PIVER & SON**

**CAPE FEAR LUMBER CO.  
SMITH BUILDER SUPPLY CO., INC.  
JULIEN K. TAYLOR, INC.  
HUGGINS Jewelers**

**BECKER COAL & BUILDERS SUPPLY COMPANY**