



We have an immediate need for huge quantities of rubber. We want every bit of used rubber you can possibly spare. We are setting aside the period from June 15 to June 30 to get the old rubber in.

We have asked the filling station operators to help . . . And they have generously and patriotically agreed to help—they and the oil companies which serve them.

We want used rubber in every form. Take it to your nearest filling station.

One thing you can be sure of—we are going to see to it that there is enough rubber to build the planes to bomb Tokyo and Berlin—enough rubber to win this war.

—from President Roosevelt's radio address of June 12, 1942

Bring in your Scrap Rubber NOW

Take your old tires, garden hose, hot water bottles, etc., to any gasoline dealer...before July 1st

RUBBER...AMERICA'S No. 1 SHORTAGE

92% of the world's natural rubber resources are now in Axis hands.

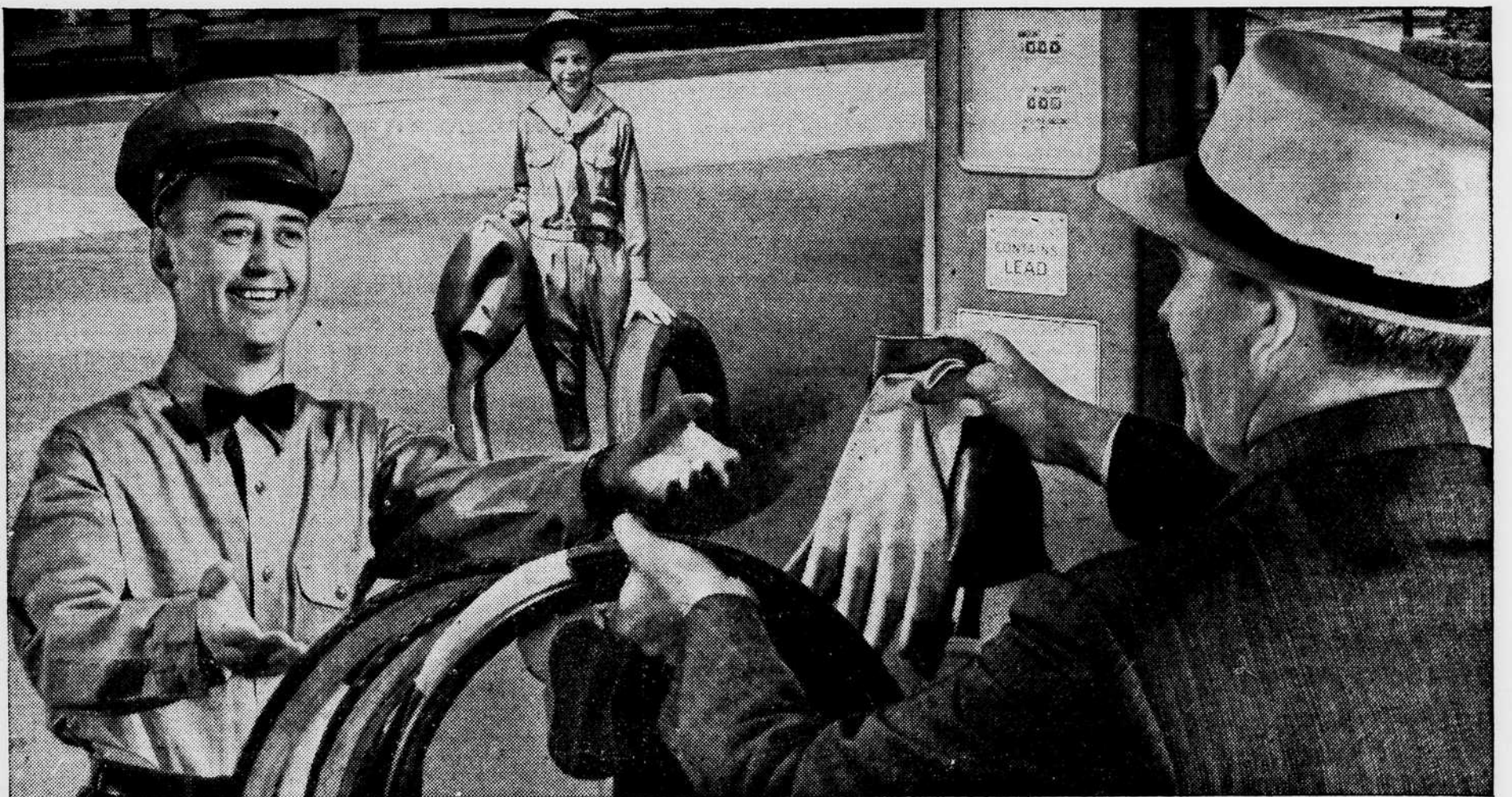
So President Roosevelt has sent out an S. O. S. call urging every man, woman and child in America to get in the scrap.

To help speed your scrap rubber to the fighting fronts, the Petroleum Industry—through its War Council—has quickly and unanimously mobi-

lized almost a million employees and 400,000 service stations from coast to coast.

Every gasoline dealer's station is a scrap rubber collection depot. He is authorized to pay you a penny a pound for your scrap rubber, if you do not wish to donate it. Every ounce of rubber you turn over to him will be delivered to the Government without profit to the Oil Industry.

The need is urgent. The War won't wait. So get in as *much* as you can—as *soon* as you can!



If you don't want to donate your scrap rubber your gasoline dealer is authorized to pay you a penny a pound for it.



Scour the attic, garage, cellar, yard, farm—for rubber articles like these:

- | | | | | |
|-----------------|-------------------|------------------------|--------------------|---------------|
| TIRES | INNER TUBES | HARD RUBBER TIRES | CREPE RUBBER SOLES | BOOTS |
| OVERSHOES | HOT WATER BOTTLES | TENNIS SHOES | RUBBER BELTING | RUBBER GLOVES |
| RUBBER SHEETING | PADS AND MATTING | RAINCOATS | RUBBER HEELS | BATHING CAPS |
| | JAR RINGS | PLUMBER'S SUCTION CAPS | RUBBER ASH TRAYS | |

Get in the Scrap! Help win the War!



Every Gasoline Station is a Scrap Rubber Collection Depot

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