

America's Future Rests With School Generation

'We Must Not Relax' Declares Publisher Of Parents' Magazine

BY GEORGE J. HECHT
Publisher, Parents' Magazine

As our boys and girls go back to school another year looms ahead with exacting demands and needs for sacrifice on the part of every loyal American. Never before has a true sense of values—devotion to and understanding of what our country stands for—been so important to our national life, and the survival of all that we cherish.

Never before have parents and teachers faced a more definite obligation to make this a part of the educational and parental guidance of America's children.

We must not for an instant relax our educational standards or our vigilance as to the physical and mental well-being of the coming generation of Americans.

The importance of the children who are returning to the schools seems over the country is even greater, if possible, than ever before in our history.

This importance has been magnified ten-fold by the false education which is being forcibly taught to the young people of the aggressor nations.

As their young are being taught to worship the state, blindly and without reason, so must Young America be taught to appreciate and understand the true meaning of Democracy—a heritage which has been handed to them by the blood and toil, courage and devotion of their forefathers.

Today our schools shoulder a tremendous responsibility. They must teach and educate along multiple lines. With Arithmetic, English and Science they must teach tolerance, devotion to duty, and love of country, as they teach vocations, so must they teach good health habits, how to work, what to eat, how to grow into the finest type of citizen.

The schools of America are community centers for war work. By sponsoring conservation of materials, encouraging the buyer of war bonds and stamps, acting as centers for the vocational training and guidance of adults, and lending their facilities to their communities for various phases of community activity, they are passing on to their students the true meaning of civic obligation and useful civic life.

Students of today are the leaders of tomorrow. All we are able to give to them now will be reflected in later years in the manner in which they take over the affairs of the Nation as it makes its adjustments to a post-war world.

As the school bell rings in a new school year, let us send our children to their work well nourished physically and mentally, and with a feeling of security and confidence, assured that life goes on and grows more interesting despite the great tasks which are set before us to prove our mettle and right of survival.

Then the future of America will rest in safe hands.

UNCLE SAM AIDS COLLEGE STUDENT

Loan Fund Available For Enrollees In Technical Training Courses

Uncle Sam has made extraordinary provisions to help students speed up their training for technical and professional jobs this year, and as a result, none who are ambitious to help the war effort and the reconstruction that must follow, need forego returning to college.

The government plan provides a loan fund of \$5,000,000 voted by congress, from which qualified students may borrow up to \$500 a year at only 2 1/2 per cent interest, through colleges and universities and accredited agencies to which funds are to be allocated by the U. S. Office of Education, on submission of estimates.

Loans from Uncle Sam himself to students who register in accelerated programs being conducted by degree-granting college or university, will be made in cases where their technical or professional education can be completed in two years.

Required Courses

The students must be registered in one of the following fields: Engineering, Physics, Chemistry, Medicine, Veterinary Dentistry or Pharmacy.

The plan is operating jointly through the U. S. Office of Education and the War Manpower Commission and emphasizes most strongly the oft-expressed belief that the college youth of today can make no better contribution to the war effort and to the future of the nation than by preparing themselves intensively for the vast number of jobs in technical and professional fields that will need filling from now on through the coming peace.

Students who make applications for the loans must agree to continue their studies until otherwise directed by War Manpower Commission officials, and to engage in the work for which they are studying.

The students will sign notes personally, upon obtaining the loans, and the notes will be payable to the Treasurer of the United States.

Cancellation Provisions

Provisions for cancellation of the student's indebtedness are made in the event of major changes in status that are beyond his control. One specific provision for cancellation is made in the event the student is drafted into the armed services.

This is probably the most direct and ambitious activity ever engaged in by the United States government to help individual students ready themselves quickly for jobs that will no doubt exceed even the capacity of this program to fill them.

ORDER OF THE DAY

Order of the Day, from Uncle Sam, is "Back to School" for all boys and girls, who must prepare now for their role during the peace that is to come.

DARLING TRENCH COATS

The trench coat for the school girl, from grade school up through college, is gaining favor as never before under the influence of the military. They are dashing in their casualness and eminently practical.

ON THE FASHION HORIZON



Brother-Sister act for back to school performance. Suits with blazer jackets, fashioned of soft Botany flannel favor trimly tailored lines, and lots of warmth-giving quality. Brother turns his shirt collar over a cardigan neckline; sister likes the added detail of notched lapels.

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ABOUT FACE!

For All Legs

LARKWOOD (Vamp-Toe) STOCKINGS

See the new Larkwood Tempered-Twist* Rayons . . . compare them with stockings you have worn before. A few months ago you would never have believed rayons could be so pretty. Credit Larkwood's Tempered-Twist* for greater sheerness, the duller finish, the permanent good fit. Vamp-Toe* cotton reinforced for added wear.



\$1.00 pr.

SCHOOL CLOTHES

On Easy Credit

FOR GIRLS

- Blouses . . . \$2.99 up
- Sweaters . . . \$2.49 up
- Skirts . . . \$1.49 up
- Suits . . . \$10.95 up
- Coats . . . \$12.95 up

FOR BOYS

- Shirts . . . \$2.49 up
- Sweaters . . . \$1.49 up
- Jackets . . . \$8.95 up
- Suits . . . \$9.95 up

NATHAN'S
22 South Front St.

College Requirement



College entrance requirement: this Saco classic with launderable dickie and cuffs. Its tea yarn and rayon fabric promises warmth without weight—to save wool. Equally fitting for high school.

DOUBLE VALUE

Special

REGULAR \$1.00 DOROTHY PERKINS LIPSTICK in the new plastic case

TWO FOR \$1.00

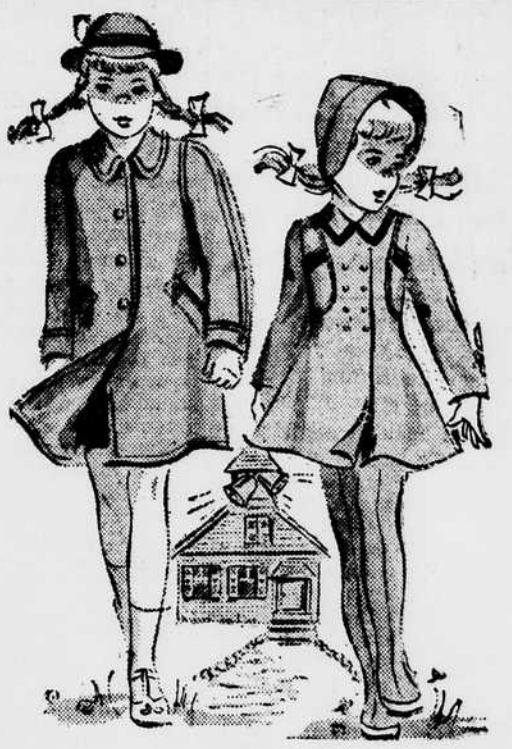
Choose from 8 Lovely Shades

Offer good only until Oct. 1st.

Belk-Williams Co.

Back-to-School... Children's COATS

Here are styles and materials for little girls and "teen" girls that Coeds will be wearing too. Mixed tweeds, camel hair and a gay variation of plaids, red, wine, brown and tan.



- For The Teen Girls
Swagger and Fitted Styles \$14.95
- For The Little Girl, in 3's to 6 1/2
Leggin Sets \$19.95
- Leggin Sets \$6.95 to \$11.95

BACK TO SCHOOL SWEATERS

Sweaters galore, attractive styles in long and short sleeves, slipover and cardigan. Assorted colors. Sizes 1 to 16.

Price \$1.00 and up



Little Girls' Suits

Snappy fall suits in woven plaids, plain and velvet combinations. Colors, wine, brown, navy, and red. Sizes 4 to 14.

\$2.98 to \$12.95

Back To School Gloves

"Trooper" \$1.25

BACMO WASHABLE CAPE AND PIG SKIN GLOVES

FALL MEANS BACK TO SCHOOL

\$2.50 - \$2.98 - \$3.95

Today, when you want everything you buy to last a long time . . . to look right with many costumes . . . to stay in fashion more than a season, it's Van Raalte leather back gloves to the rescue. "Trooper" of rayon Doemel, has pig texed leather back streamlined with cording. Colors, natural, black, cork, navy, white and turf tan.

That combination spells a big season on the school or college girl's calendar! She must have gloves to fit the occasion! Heavy cape or pig . . . lots of shorties! Many four-buttons. Hand stitched shortie lace gloves to match the new bags. Colors, natural, cork, brown, luggage, black and white.

GET YOUR AIRLINE STATIONERY NOW

A REAL BARGAIN

180 Single Sheets And 60 Envelopes

\$1.00 Only

\$1.25 with your name or monogram printed in gold, silver, red, blue, brown or wine.

Excellent quality in letter size, in pastel shades of dawn, pink, tan and also white.

BOYS' SCHOOL SHIRTS

\$1.19

A very special group of boys high collar dress shirts. Full cut, woven shirts, in a very good selection of patterns. We bought these early to offer you a very special value for "back to school."

BOYS' SWEATERS

\$1.98 to \$3.95

Mother, we suggest that you shop early for sweaters. Let us show you our complete selection in a variety of styles: V neck or crew neck pullovers in all and part wool sweaters. Also a complete selection of button or zipper coat styles. All the new solid colors and mixed patterns in blues, browns, greens and novelty mixtures.

Boys' Slacks - - - \$2.48 - \$2.98

Dark cotton gaberdines, or cotton rayon mixed Rivercrest slacks. Full cut, patterns in different shades of blue or brown. Sizes 10 to 20.

BOYS' SHORTS

\$1.10 up

Dark cottons and khaki shorts in a variety of colors and patterns. Sanforized with elastic sides or backs. Sizes 6 to 14.

Boys' Wash Suits

\$1.19

Broadcloth and poplin wash suits. Plenty of different styles and colors in every size. Excellent values in this popular price range. Sizes, 2 to 6.

COTTON SLACKS

\$1.29

One special group of dark cotton herringbone slacks, ideal for school wear. Full cut and sanforized. Colors, green, brown, or blue. A "back to school" special. Sizes 8 to 18.

BOYS' LEATHER JACKETS

\$6.50 to \$9.95

Capeskin zipper front, zipper pocket jackets. The same good values we offered last year. Boys sizes, 8 to 20. Juvenile sizes, 4 to 8.

Boys' Raincoats

\$2.98 to \$4.50

Your boy will need a raincoat for school this fall. Make your selection now from our ample stock of black rubber, tan gaberdine, and dark herringbone patterned rainwear. Sizes 6 to 18.

Boys' Wool Jackets

\$2.98 to \$9.95

All wool and part wool zipper jackets and zipper or button front Mackinaws. Solid Meltons or plaids in different styles. Sizes 6 to 20.

Your Change In War Savings Stamps If You Wish

Belk-Williams Co.