

HERE'S FEW TIPS TO SAVE CLOTHES

It's Really A Very Simple Matter—Just Read The Article Below

Although ready-made clothes for school children of all ages are abundant in all the shops, the selecting of the wardrobe for the younger generation will be a matter of careful decision this year. In line with the government's request that all fabrics be conserved so that no scarcity shall occur and so that there will be ample supplies for military uses, mothers will do their shopping with an eye to what will stand up best under the hard use of active youngsters and what will emerge from the seasons with undiminished proportions and unfaded colors. Washable clothes for the whole school year will be the choice of wise mothers, for these can be refreshed week by week throughout the seasons and keep Junior looking like a little gentleman at the end of the term as well as at the beginning.

This does not mean that the school wardrobe will necessarily be limited to cottons if the climate calls for warmer fabrics, but it does mean that mothers will select textiles that are preshrunk and color-fast. It also means that mothers will seek the most reliable washing and cleaning service that is available.

Sleazy fabrics are always a poor investment, and it always pays to get well-made garments even if the initial cost is a little more. They wear better and wash better, and both counts are important today.

In laundering children's clothes, the most important rule to remember is that all clothes, except some cottons, should be washed in lukewarm water. This rule applies to colored cottons, too. Hot water shrinks wools; it weakens the synthetic fibers, and it should therefore be avoided. Abundant alkali suds remove soil readily provided the garment has not been allowed to become too soiled.

A little gentle rubbing may be necessary at neckbands, cuffs, and the seats of little boys' pants, but scrubbing and boiling must be avoided.

If clothes are changed frequently enough for nice appearance, ingrained soil will not be a problem anyway.

KEEPING UP WITH HITLER



The world changes and American youth, giving more attention to geography, languages and technical education, is ready to resume training for coping with the problems of tomorrow. But their "back to school" clothes change little except that emphasis is greatest on durability. The girl wears a wool crepe conforming to War Time restrictions and the young man a Glen urquhart plaid jacket.

Two New Schools Near Completed State Here

Eight Lake Forest Classrooms Will Be Ready By Opening Of School

Eight to 10 classroom of the new \$201,000 Lake Forest school, now under construction to serve the children living in the 1,059 homes of Lake Forest, Greenfield Terrace and Lake Village federal housing projects, will be completed by the opening of school, Superintendent of Schools H. M. Roland said yesterday.

The remained of the building, which will serve as a community building for the projects as well as a school, will be brought to completion shortly thereafter.

All pupils in grades one through seven on the three projects should report to the Lake Forest school, located on South Thirteenth street just across from Lake Village project, for registration, the superintendent stated.

Eighth grade pupils living on the projects should report to Tileston school.

Second School

A second new school, the \$134,000, 12-class room Sunset Park school, is also rapidly nearing completion.

All pupils in Sunset Park in grades one through six will report to the old Sunset Park school building, to be transferred later in the term when the new building reaches completion. This includes pupils who last year went to Tileston.

Pupils in the seventh and eighth grades will be transported to Tileston while pupils in grades through 12 will go to New Hanover high school.

Mrs. Lucille K. Shuffler will be the principal of the Sunset Park school while Mrs. Manley Williams will be principal of the Lake Forest school.

Located on 12 acres of land which provides ample space for playground facilities, the Lake Forest school will have an auditorium with a seating capacity of 1,000 on the main floor and balcony, a large well-equipped gymnasium 18 classrooms, a well-lighted library on the second floor of the buildings, and a modern cafeteria and health clinic space in the basement.

The auditorium, gymnasium and

WORLD AT HOME



Important modern furnishings for the home in which there are school children this year are wall maps of the world or a globe, or both, over which they will pore eagerly to better understand the geography, the history and the current events they are studying in their classes. Maps and globes are decorative and can be had in satisfactory detail at almost any price you want to pay. Hammond Photos.

cafeteria will be open to all persons living in the three projects, Mr. Roland said.

Seven teachers will make up the faculty of the school at the start of the term and others will be added as fast as the registration of pupils warrants it.

Centrally Located

Although one of the newest schools, the Lake Forest school is possibly the most centrally located school plants in the county Mr. Roland pointed out.

It is easily accessible to the east side of Greenfield lake which is rapidly being developed into suburban communities.

Pupils from the 800-unit Maffitt homes shipyard worker housing project, now under construction near the shipyards, and the project 1,100-unit duration dormitory housing project adjacent to the Maffitt homes, will be transported to either Lake Forest of the New Sunset Parke school, he said.

The Sunset Park school also contains a large gymnasium and auditorium facilities in addition to classroom space. It covers the space formally occupied by two city block and the intervening street (now filled) giving adequate space for playgrounds.

Both buildings are modern, well-designed school plants and present an architecturally pleasing appearance.

Tileston

Tileston school, of which J. W. Grise is superintendent, will be bounded this year on the north by Market street, on the east by Fourteenth street, and on the south by Wooster street. All elementary pupils from the Middle sound area who attended Hemenway school last year will go to Tileston as well all eighth grade pupils from Middle Sound and Eighth grade pupils from Wrightsboro.

Teachers for Tileston, Lake Forest, Sunset Park and William Hooper have not yet been appointed among the four schools Mr. Roland said.

They include: J. W. Grise, Miss Jessie Briggs, Mrs. Lucy Boylan, Miss Virginia Bryan, Miss Margaret Clemmons, Mrs. John Crawford, Mrs. Robert Dannenbaum, Miss Mary C. Davis, Mrs. Kara Lynn Fennell, Mrs. J. H. Ferguson, Miss Lura Hendricks, Miss Grant Jones, Miss Eva Kelly, Mrs. Mary B. Kenall, Miss Meta LeGrand, Miss Theodore LeGrand, Miss Gertrude Moore, Mrs. J. M. Pollock, Mrs. Robert Sheffield, Miss Octavia Smith.

Mrs. Q. B. Snipes, Mrs. Dale K. Spencer, Mrs. W. E. Stanley, Mrs. J. C. Sweet, Miss Isabell Whitehurst, Miss Mary H. Whitted, Mrs. Mabel Wilson, Miss Verda Wilson, Mrs. Annie Winstead, Mrs. Ruth Owen Jones, Miss Geneva Marks, Miss Doris Hewlett, Miss Frances Sutherland, Mrs. Hocutt Turner, Ivin Pollock, Mrs. Sara Carer Patterson, William Deaton Best, Miss Arline Kimball, Principal Mildred Chandra.

Miss Ailes Chandler, Mrs. Ernest L. Clark, Mrs. Mary C. Dixon, Miss Elizabeth Farmer, Miss Marie Futeh, Mrs. Lucy Mae Griffin, Mrs. Ha B. Kellam, Miss Kathleen Lewis, Miss Margaret McClammy, Miss Sophie Northop, Miss Julia Raney, Miss Ray St. Amand, Mrs. Ellen J. VanSant, Mrs. Gracibell Wiley, Mrs. Hazel D. Morris, Mrs. Lucille K. Shuffler, Miss Emily Hawes, Miss Hazel Oevrman, Mrs. Louis B. Burkheimer, Mrs. Burwell Patterson Edwards, Mrs. Jessie T. Best, Mrs. Malney Williams, Miss Mary Eva Carpenter, Mrs. J. J. Fowler, Mrs. Margaret Milton, Mrs. Doris Hancock Moss and Mrs. Edith B. West.

Miss Theo Sowell is band director for the schools and Remmon Robinson director of grammar grade and junior high athletics.

PENNEY'S INC. MEMBER TO AMERICA'S SCHOOL ARMY SWEATERS FOR THE FAMILY

EVERYTHING FOR BACK-TO-SCHOOL Now the young generation turns back to school—but, there's one lesson they can learn best at home: THRIFT! Thrifty parents, who know Penney values, will tell them the importance of buying good, sound merchandise that will prove its value in the long run. And that is more important today than ever before!

Protective In All Weather! Serviceable Fingertip COATS 6.90

Warm melton cloth on one side & smooth water-repellent poplin on the other... your against all kinds of weather these fall days! Popular front style.

MEN'S SLACKS 4.98 Sturdy For School! BOYS' SHIRTS 69c

Smart fast color patterns on Sanforized percales 69c

Boys' SLACKS 2.98-3.98 Soft weaves in herringbone, diagonals and plaids. Fine stripes and plains!

Boys' Leather JACKETS 6.90 Full Zipper Front In Brown and Tan

Boys' Oxhide OVERALLS 79c Sanforized Shrank Sizes 2-16

Boys' Corduroy JIMMIES* 1.49 Bib front style with adjustable straps. 1 to 8.

"Checkers" SWEATERS 1.98 Pint-sized sweaters in attractive knit patterns with gay trimmings! Boys' Coat Styles...1.49 Girls' Cardigans...1.49

For School Days! Girls' SWEATERS 1.98 Darling little slipovers—the most casual looking cardigans! Some with short sleeves, others with long "push up" sleeves!

Pert Styles In SLIPOVERS 1.98 Fresh young styles knit of soft pure wool. With saucy puffed sleeves—some with pockets!

For Young Women! SWEATERS 2.98 Long length slipovers with "push-up" sleeves or care-free coat styles! Sizes 34-40.

Handsome two-tone numbers—with slide fasteners down the front! Sizes 8-16. Warm SWEATERS 1.98 Dandy slipovers, good-looping coat styles!

Sportclads* For Fall Men's SWEATERS 2.98 Practical slipovers, smart two-tone coat sweaters—some with slide fasteners, fronts, others with buttons!

Men's Sportclads* 3.98 Smart Argyle plaids, two-tones or solid colors!

Fall Smartness At A Low Price Glen-Row* DRESSES 2.98 For your first fall dress—dark rayon, one-piece, cleverly gathered at shoulders, skirt gracefully gored, front button trimmed—it's a honey!

In Grand Colors! New Sports Felts! JACKETS 4.98 Misses' HATS 1.98 All wool herringbone—fall fashion points! Jaunty high crown, rolled brim trimmed with leather thong!

A Fall Essential! SKIRTS 3.98 & 4.98 Tailored in wool-and-rayon - tweed, bias pleated front! Broadcloth pouch, shell knob Smart!... 1.98 GLOVES 98c Tailored black rayon. Fall styles...

GIVE COLLEGIATES STATIONERY KITS

Ban On Non-Essential Phone Calls Means More Letters To Home Folks

A letter writing kit becomes an essential going-away gift for the boy or girl off to college or prep school this year, because the frequency of long distance telephone calls is going to have to be cut down to make way for the tremendous increase in war time communication. Of course parents will be able to

make long distance calls to children away at school, and vice versa, but they should limit them in consideration for the needs of the country.

Neither should they become alarmed if there is delay in reaching each other by long distance phone. Delays will be occasioned by overburdened wires and government calls taking precedence.

All of which suggests that the boy or girl who goes away from home equipped with letter writing materials (and be sure to include some postage stamps) will be encouraged to keep in closer touch with home.

To maintain health, about 2,000 cubic feet of air is required every hour.



Back To School!

Eyes Right! 1 Out Of 5 School Age Children Has Defective Eyesight

In a few days, Wilmington's youth will go back to school. That means increased work and strain for young eyes. Extra reading, studying and homework will tax the student's vision.

Now is the time to make sure your children have the proper light to protect their eyes from needless strain. Check the light bulbs for strength and the lamps for proper position and non-glare qualities.

Light conditioning is as necessary to get them ready for school as new clothes, proper dentistry and physical check-up. It's up to parents to see that children's precious sight is protected... to make their work easier and their marks higher. Our home service department is ready to help them with "Better Light For Better Sight."



Tide Water Power Co.

Season's Foremost Styles!

OXFORDS The Young Man's Favorite! Straight-tipped, durable shoe! In dark brown anti-que finish. Moccasin toe in anti-que brown. 3.79

Like Big Brother's! Brown corded moccasin toe blucher! Sanitized* linings! 2.98

A well shoe for active boys—they'll stand plenty of wear. Popular Scuffless Tip! OXFORDS Cordovan tip! Leather sole! Sanitized* lining 1.98

For Active Play! HIGH SHOE Flexible cord soles to keep them sure-footed! Built for real wear. School OXFORDS 2.49 Sturdy brown or black leather, fine-grained. Variety OXFORDS 1.96 Detachable knit tongue! Brown or black leather.

THREE "FIRSTS" FOR FALL! Antiqued turtan spectators! Brown oxford with moccasin toe! Furlan spectators with high heels! 3.49

A "Must"! SADDLES 2.49 Brown & white glove leather! Roomy OXFORDS 2.49 Antique brown glove leather! Girls' Favorites PUMPS 3.49 Black leather patent fallie