



Sears 56TH ANNIVERSARY Sale

"MORE FOR YOUR MONEY"

Sale Begins Thurs., Sept. 17th Thru Sat., Sept. 26th

'Way back in '86 Sears started giving America extra value. Today, more than ever, Sears is still adding to the dollar's purchasing power. For three generations, value-and-quality wise Americans have made this store their headquarters. You'll find them here in hundreds — buying for Fall and Winter — in this great sale!



LIVING ROOM STYLE BEDROOM COMFORT!

2-Piece **\$59.98** Sold On Easy Payments
Davento Suite Usual Carrying Charge

Pretty Is As Pretty Does . . . And this suite will do plenty to beautify your home and add comfort, too! Handsomely carved wood facings contrast smartly with tapestry coverings. Large, full sized sofa by day . . . full size, comfortable bed by night . . . and easily, too! Jack-knife opening construction . . . Honor-Bilt.

Quality Housewares BARGAIN DINNERWARE



35-PC. CAT TAIL SET

- Sugar Bowl
- Cream Pitcher

\$6.29

For gay, informal dining — red and black cat-tails waving on fine ivory American semi-porcelain. A pert, colorful set, designed with simplicity and smartness. Red edge-line. Guaranteed oven and craze proof.

CORN BROOM



Reg. 39c

29c

All corn broom sewn 4 times. Strong, long wearing.

WASTE BASKET



Assortment

23c

Bright sampler figure on White Chinese red inside. Choice of colors.

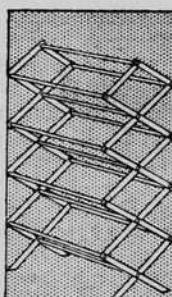
CUSTARD CUPS



3c

Genuine Glass-bake! Heat-quick, fuel-saving bottom. Use for serving as well as cooking. 4-ounce size.

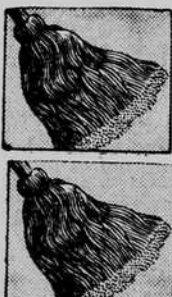
CLOTHES DRYER



87c

About 30 feet of drying space. Easily set up. Folds compactly, out of way.

WET MOP



Reg. 38c

27c

Heavy, highly absorbent cotton yarn. Hardwood handle, grip knob. Anniversary bargain!

ROASTER



Reg. \$1.49

\$1.19

Holds 5-lb. fowl or 7-lb. roast. Self-basting top. Seamless construction. Easy-to-clean porcelain enamel.

LIGHT BULBS



Reg. 10c

2 For **15c**

High quality . . . American made "1000"-hr. bulbs. 15, 25, 40, 50, 60, and 75-watt sizes!

BATTERIES



Reg. 5c

3c

Fresh dated stock. Meet U. S. Bureau of Standards requirements . . . Bargain priced.

PORCH BRACKET



\$1.88

Popular design. Brass. Ribbed clear glass shade. Keyless.

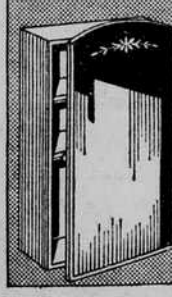
KITCHEN LIGHT



98c

Modern fixture for kitchen or bath. The smart 1942 opal-and-crystal glass shade comes from a white enamel holder. Gives exceptionally good light. 6-inch size. Keyless.

Medicine Cabinet



11x16 1/2" **\$1.88**

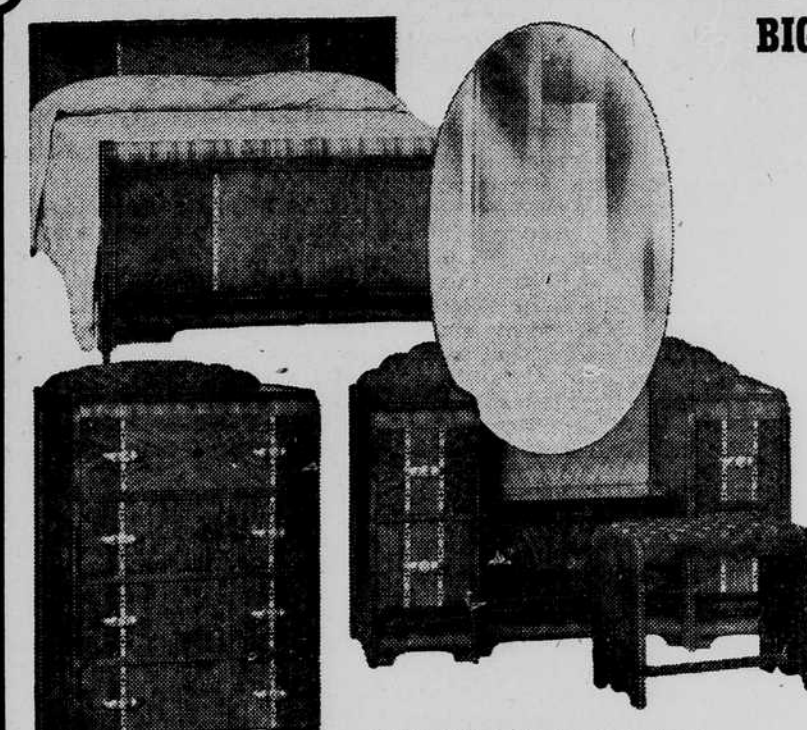
Wall type. Strong steel. 11x16 3/4 inches. Two shelves. White-enamelled metal frame around mirror.

WIRE RAKE



38c

16 round spring steel teeth. Wire head. Hardwood handle. Red enamel finish. Bargain!



BIG SAVINGS

3-PIECE
BEDROOM
SUITE

- PANEL BED
- CHEST
- VANITY

\$59.98

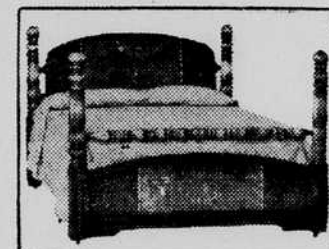
Also Sold On Easy Payments

Glamorous water-fall styling and unusual decorative effects this diamond matched oriental-wood suite an exceptional value. Notice the fancy base rails, mirror supports, and smart metal pulls. It's a suite that will stand out in any bedroom!

With Poster Bed **\$69.98**



3-Pc.
MODERN
SUITE
\$38.88



MATTRESS BARGAINS! ALL FELT MATTRESS

55 LBS. OF DEEP COMFORT

\$16.88 Also Sold On Easy Payments

Usual Carrying Charges

Fifty-five pounds of deep comfort! All felt throughout. Filling held in place by deep tufts. Strong roll edge. Heavy blue-and-white woven stripe tick cover.

LIMITED QUANTITY

COTTON MATTRESS **\$8.88**

Box SPRINGS **\$11.00**

BUY DEFENSE STAMPS AND U. S. BONDS

9x12 All Wool Faced AXMINSTER RUG

Assorted Colors

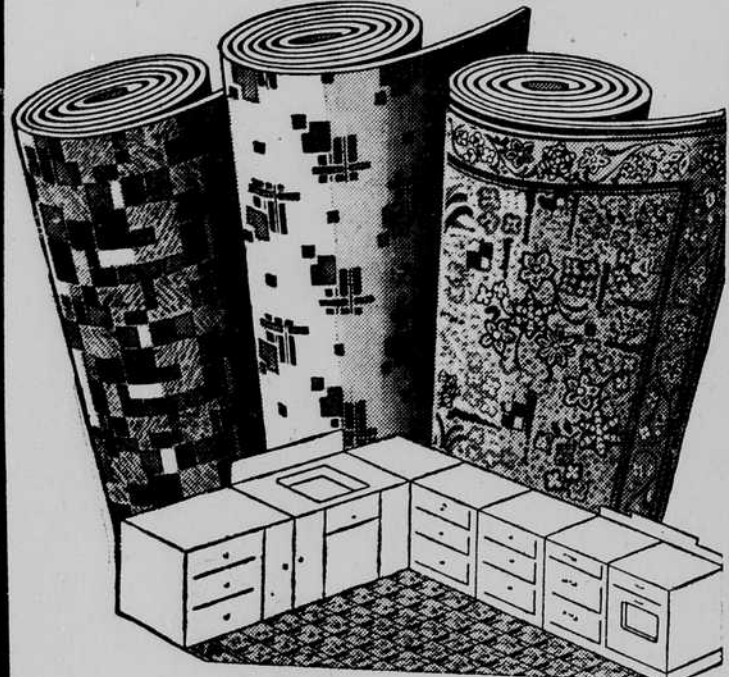
\$32.88

Also Sold On Easy Payments Usual Carrying Charge

Long wearing construction plus expert design and coloring to flatter any room interior for years to come! You must actually see and feel this rug to appreciate its real beauty and worth. Shop early while selections are complete.



Buy On Sears Easy Payment Plan



FELT BASE 9x12 BORDERED RUGS

Worth \$1.00 More **\$3.48**

Beauty at a Bargain! Long, durable service is built into every inch of the smooth, glossy surface of these rugs . . . making them as practical as beautiful. Bright, distinctive patterns that will look good and wear well in most any room of the house. Check your floor covering needs and BUY NOW at Anniversary Sale Savings.



WHITE ENAMEL BREAKFAST SET

\$13.88

All hardwood, white enamel with black and red design. Convenient drop leaf style table. Four sturdy chairs. Anniversary priced.

307 NORTH FRONT ST.

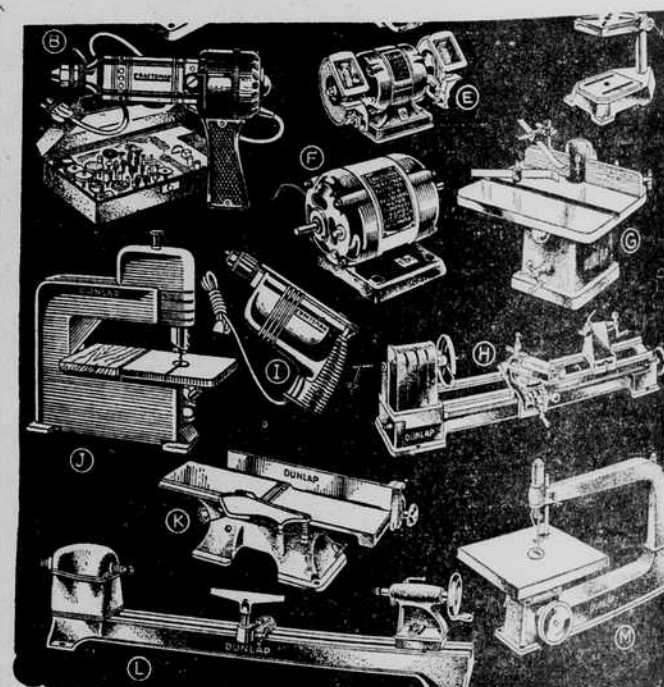
DIAL 6626

WILMINGTON, N. C.

SAVE MONEY ON 50,000 ITEMS IN SEARS CATALOG, USE OUR CATALOG ORDER SERVICE

SEARS, ROEBUCK AND CO.

SEARS SELL ANYTHING AND EVERYTHING TOTALING \$10 OR MORE ON THE EASY PAYMENT PLAN



POWER TOOLS

At Amazing Low Price

\$17.95

- Band Saw
- Bench Saw
- Jig Saw
- Jointer
- Shaper
- Wood Lathe

Mr. Home Craftsman, there's a tool here for every job! The regular stand-bys every handy-man knows . . . plus many brand new models that give you a new idea of efficiency and speed! At the regular price of \$19.95, these tools are top values.

DON'T FORGET TO ATTEND STARS OVER AMERICA WAR BOND DINNER COPE FEAR COUNTRY CLUB, SUNDAY 2 P. M.