

PLAY SHOE RUSH REPORTED HERE

Many Hurry To Purchase Non Rationed Footwear Apparel

If they can help it, Wilmingtonians will not suffer from shoe rationing this summer for they are rushing to buy non-rationed "play" shoes, as well as having all of last summer's footwear repaired.

Since the advent of shoe rationing, shoe repair shops here have had their business increase twofold. And with the change of season, more and more shoes are being carried to the shops for repair. So heavy are the demands, that most shops will not guarantee delivery in less than a week, and delays are oftentimes much later.

It is expected that "play" shoes, or the soft-soled canvas and other material sandals, will be seen more in Wilmington this year than ever before.

Because of the light weight of these shoes, they are not suitable to wear in most cases just yet, but local women do not intend to be "caught without footwear," sales at Wilmington shoe stores indicate.

With the appearance of the first "play" shoes in shoe windows, Wilmington women rushed to buy, and on the occasion of new shipments here, crowd the stores.

One large store here had 600 pairs of sandals last week which almost caused a stampede. Store heads reported that customers abandoned help from clerks and selected their own, scattering shoes about the department, and leaving many "miss-matches." It required several days before clerks were able to re-sort the sandals.

4,000 Texas Company Employees Now Serving American Government

More than 4,000 of the 24,000 employees of the Texas company and subsidiaries in the United States are serving in the armed forces, and nearly 100 others, including many executive officers, are serving the government in various civilian capacities. These facts are revealed in a special war service edition of the company's official publication, the Texaco Star, which is being mailed to stockholders and employees this week.

This particular issue of the magazine, according to W. S. S. Rodgers, president of the company, has been designed as a keepsake of the war. The 48-page edition contains nearly 400 photographs of employees in the Army, Navy, and Marines, including several women employees who have joined the Waacs and the Waves. Several pages are devoted to employees engaged in civilian defense work.

The editors plan to place a copy in the hands of every Texaco employee in the armed forces. A copy is also being sent to the family of each employee in the service. A second section of the magazine is now being prepared and will be issued within a few weeks.

COLLEGES REPRESENTED

CHARLOTTE, April 7.—Colleges and universities from Florida to Virginia will be represented at the annual Grand Eastern Forensic tourney sponsored by the Strawberry Leaf Society of Winthrop college and which will be held here tomorrow and Friday.

QUICK RELIEF FROM Symptoms of Distress Arising from STOMACH ULCERS DUE TO EXCESS ACID

Free Book Tells of Home Treatment that Must Help or It Will Cost You Nothing
Over two million bottles of the WILLARD TREATMENT have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid—Poor Digestion, Sour or Upset Stomach, Gasiness, Heartburn, Sleeplessness, etc. due to Excess Acid. Sold on 15 days' trial! Ask for "Willard's Message" which fully explains this treatment—free—at
Brooklyn Pharmacy, Inc.
Green's Drug Store

How Sluggish Folks Get Happy Relief

WHEN CONSTIPATION makes you feel puny as the dickens, brings on stomach upset, sour taste, gassy discomfort, take Dr. Caldwell's famous medicine to quickly pull the trigger on lazy intestines, and help you feel bright and chipper again.
DR. CALDWELL'S is the wonderful senna laxative contained in good old Syrup Pepsin to make it so easy to take.
MANY DOCTORS use pepsin preparations in prescriptions to make the medicine more palatable and agreeable to take. So be sure your laxative is contained in Syrup Pepsin.
INSIST ON DR. CALDWELL'S—the favorite of millions for 40 years, and feel that wholesome relief from constipation. Even finicky children love it. A friendly word of caution: take only as directed on the label or as your doctor advises.

DR. CALDWELL'S SENNA LAXATIVE

CONTAINED IN SYRUP PEPSIN

Ration Board Clarifies Eating Out Announcement

"When we asked the public to cooperate with us by going home to lunch instead of crowding uptown eating places, we had no reference to persons already working in town," O. H. Shoemaker, chairman of the New Hanover War Price and Rationing board said Wednesday.

According to the ration board official, the request applied only to persons who come into town to shop, to go to the moving pictures, or to negotiate other brief business.

"We cannot issue extra gasoline ration privileges to any person wanting to ride home to lunch in his car," Mr. Shoemaker explained.

U. S. BOMBS HIT 7 NAZI RAIDERS

(Continued From Page One)

Members of planes lost recently did not represent any alarming rise in the ratio of losses.

Noting that the effects of bombings on German morale seemed to be mounting with the severity of attacks, the commentator quoted from a Stettin newspaper which warned the German people that "terror raids must be expected to become longer and heavier." The Stettin writer also said that bomber forces could be diverted from Russia for suitable retaliation, but he asked what the gain would be "if the decision in the East is allowed to slip from our hands."

In a recapitulation of the principal destructions in recent raids, the RAF said there were no signs that the Krupp plants at Essen were at work on March 22, ten days after the second of the early March raids, and since then there has been another heavy blow at Essen.

The commentator said it was known that 15,000 Krupp workers and 90,000 of the 300,000 population of Essen had been deprived of their homes or places of business. He added that 62 acres of the Krupp buildings had been destroyed.

REDS CONTINUE SMOLENSK PUSH

(Continued From Page One)

on Tzeneskaya bay across which Novorossisk is connected by steamship with the Crimea. Their defense is deep and supported by heavy artillery concentrations and swarms of planes.

Moscow dispatches said that Russian German attacks against Ruzic bridgeheads on the Donets river cost them at least 500 dead and one of their front line positions. Red Star said Russian infantry poured volley after volley into the attackers south of Izyum while Stormovik planes and Soviet artillery also exacted a heavy toll.

German aerial operations along the Donets were in considerable force.

Scouting operations were carried forward on the western front, 32 to 50 miles from Smolensk, and Soviet artillery was said to have smashed ten laden supply trucks.

Night Shift Of Steel Company Reports For Work After Disputes

PITTSBURGH April 7.—(P)—The night shift at the big Edgar Thomson plant of the Carnegie-Illinois steel corporation reported for work tonight after a dispute over installation of time clocks had caused the day shift to remain idle.

The men returned on the basis of an agreement between the management and the union's grievance committee that a joint study of representatives of both sides be started immediately to determine "the fairness of the newly created job of accounting mill clerk" to which former time takers were assigned, a company statement said.

Sixteen time takers had been shifted to the new posts at a lower rate of pay.

The company estimated the work stoppage resulted in a production loss of 2,200 tons of steel ingots, 1,700 tons of Bessemer steel and 2,000 tons of pig iron.

INTELLIGENT FOWL

ROCKY MOUNT, April 7.—(P)—Patrolman T. C. Robbins, Jr., made a diligent but unsuccessful search for whisky at the home of a suspect. Leaving, he noted that one of the suspect's chickens was scratching industriously in the yard.

DEMONSTRATION CLUB MEET SET

Discussion Of Spring Federation Conference Held In City

Discussion of the forthcoming spring federation conference for home demonstration club members, May 12, featured the meeting of home demonstration club officers at a council meeting held Monday in the office of Miss Ann Mason, county home agent.

Stats representatives will be present for the spring federation session, it was revealed at the Monday meeting.

It was decided among the officers that home demonstration clubs in the county will hold local flower shows, in accordance with the annual custom. The shows will, however, not be as large as in previous years.

Miss Mason gave a full explanation of food conservation methods, and asked the rural club women to assist in carrying the information throughout their com-

munities; she was introduced by Mrs. F. L. Traister, county council president.

Approximately 25 club women have volunteered their services as 4-H club leaders for New Hanover county. It was revealed at the meeting. The leaders will instruct 4-H members in their respective communities, holding club meetings at least once a month.

Decision was made to have home demonstration club presidents turn in monthly reports of defense activities within their districts.

FARM SALE APPROVAL
RALEIGH, April 7.—(P)—The sale of 2.6 acres of the state owned Edmond test farm in Iredell county to James K. Irkman and

wife of Iredell for \$3,500 was approved today by the Council of State.

JOSEPH NEELY WILLIAMSON
CHARLOTTE, April 7.—(P)—Joseph Neely Williamson, Sr., a member of the automotive industry here for 25 years, died today after a short illness. Funeral service will be held tomorrow.

For ITCH
POISON OAK, INSECT BITES, RINGWORM
ANTHLETE'S FOOT
ANTISEPTIC
LIQUID CLEAN FAST
35¢



MEN'S ALL WOOL TROPICAL WORSTED SUITS \$18.75

The season's most favored fabric. In the new three button or double breasted Duke model.



SPORT SETS \$4.98

Men's very smart shirt and trouser combinations of fine quality rayon in the popular sharkskin weave! Long and short sleeve shirts with two-in-one collar that can be worn with or without a tie! Drape model trousers with full pleats.

PENNEY'S FASHION PARADE



DRESSES \$7.90

Anticipate Spring! Choose From These Lovely New Styles!



DRESSES \$3.98

Fashion . . . As You Like It!

Jean Nedra* frocks for the war-working tailored woman or for the frankly feminine! Sheer navy with clean-cut white collars or prints — ever so pretty! 9 to 15, 12 to 20 and 38 to 44.



Glen-Row Dresses \$2.98

Cheery Spring Styles For the Smart Budgeteer! Styled in the spring mood, these new frocks will let you dress well at the tiniest price ever! Choose from delightful dressy types, casual models or sport styles . . . according to your type.

DRESSES \$7.90

- Sport Styles
- Casual Frocks
- Dressy Types

Whether your taste leans to the nonchalance of the smart casual frock . . . the luxury of the dressy style, or the precise verve of the true sport dress, you'll find just what you want at Penney's! Bright spring shades and navy. Sizes 9 to 15, 12 to 20, 38 to 44.



MIRRA-LINE DRESSES \$4.98

Festive with the new spring touchest Smart styles in dressy casual and sport types. Spring shades and navy. 9-15, 12-20, 38-44.



Brentwood* Dresses \$1.98

Clever tailoring, and fine detailing make these cotton frocks the best you've ever seen for this price! Gay dots, stripes, flowers and geometric designs in charming, informal styles. 12-20, 38-52.



Sears Honor-Built Furniture

18th CENTURY MAHOGANY SUITE \$99.98

Poster Bed with Oval Mirror Also Sold On Easy Payments Usual Carrying Charge

Quality and durability are built into every line of this good looking bedroom suite; consisting of bed, chest of drawers, vanity, naturally full dust proof drawers. Because this set was made before priorities, drawers have genuine antique brass pulls . . . all at this hard-to-believe, wartime economy price!

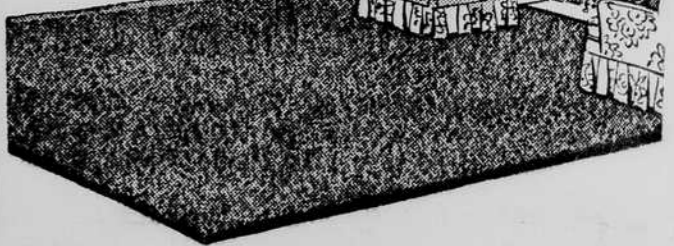


American China Table Lamps \$6.88

While They Last

An extremely low price for lamps of such quality and beauty! Lovely china bases in a variety of styles and colors, with stretched multi-filament rayon shades to match. They'll enrich — and harmonize with — any setting.

Something New in Floor Covering!



9 x 12 VELFLOR RUGS \$16.98

Special Savings Also Sold On Easy Payments Usual Carrying Charge

Hairtop (not cheaper all jute carpet) firmly needle loomed through heavy burlap to treated non-skid back. Excellent for guest and bedrooms.

Bar Harbor RAG RUG \$95c

Not only is the three-tone color scheme very smart, but it resists soil and footmarks as well! Reversible and washable, too—which means extra wear and service. Closely woven—with reinforced edge. Attractive knotted fringe. Sized for kitchens, halls, bedrooms. Blue, green, red. 22x34 inches.

Dinnerware



MARILYN Dinnerware Sets \$8.49

32 Pieces

COUNTESS Dinnerware Sets \$15.98

53-Pc. Sets

SAVE MONEY ON 100,000 ITEMS IN SEARS CATALOG. USE OUR CATALOG ORDER SERVICE

SEARS, ROEBUCK AND CO.

307 No. Front St. Wilmington, N. C. Dial 6626