



# YOU GIVE TO THE WORTHIEST OF CAUSES WHEN YOU GIVE TO YOUR RED CROSS

And if you should stop to ask the reason why—the answers are manifold! For this great army, your Red Cross, stretches out a hand of mercy to millions all over the world—soldiers, sailors, marines and civilians—for theirs is . . .

## A Hand That Collects Millions of Pints of Life Giving Plasma

. . . a hand that delivers millions of sustaining food packages to dejected allied war prisoners . . . a hand that delivers heartening emergency messages from loved ones and to loved ones . . . a hand that brings food and clothing to helpless victims of a ruthless war. Yes, this is your Red Cross that does all these things and more! For over a war-torn world its hand of compassion offers hope and comfort to wrecked souls and maimed bodies. Can an organization whose every fibre is directed at aiding and giving solace to the war weary be denied? Look to your heart for the answer.



Without your generous contributions the Red Cross could not carry on its magnificent and humanitarian work. Your son, husband, brother or sweetheart would be without the plasma needed to save his life . . . without the recreation that keeps up his morale . . . without those important little things that bring a semblance of home into the horrors of battle. Give it a little thought, Mr. John Doe—and let your heart write a check, remembering it costs \$7.00 a second to keep the Red Cross by their side.



THIS PATRIOTIC APPEAL SPONSORED BY—

**Pender Furniture Co.**  
**Berger's Department Store**  
**Williams Dry Cleaners**

**Lane's Drug Stores**  
— 3 LOCATIONS —  
902 N. 4th St.  
1608 Market  
Greenfield St. Lake Forest  
Commercial Bldg.

**Stanleys, Jewelers**  
**Cinderella Booterie**  
**Fox's Royal Bakery**