



LET'S ALL HELP TO PUT THE WASTE-PAPER CAMPAIGN

→ Across!

COLLECTION CAMPAIGN STARTS
SUNDAY, MARCH 18
AT 9 O'CLOCK

You Can Help—You MUST Help!

WASTE PAPER IS NEEDED TO HELP WIN THE WAR! Waste paper has been termed America's No. 1 Raw Material Shortage! Save every NEWSPAPER, MAGAZINE and BOOK. Tie them in bundles and have the bundles at the curb when trucks call for them Sunday, March 18th. Now, while our fighting men are invading every battle front, we on the home front must back them up by saving every possible newspaper, book or magazine for this campaign. It's a gigantic task that needs the help of every American.

Proceeds from The Sale of Waste Paper
Will Aid In The Purchase
—of a—
Motion Picture Projector
and
Camp Equipment
For the Use of All
Scouts and Cubs In The
Cape Fear Area Council

Special
Recognition
in the
Form of A
Medal Will Be
Awarded
Each Scout
Collecting
1,000 Pounds
or More

**EVERY ONE HUNDRED POUNDS OF WASTE PAPER YOU TURN IN WILL
MAKE CARTONS FOR...**

200 Units of Blood Plasma	204 Life Preserver Lights
1,470 Life Boat Rations	650 Army "K" Field Rations

Waste paper makes cartons for the shipment of AMMUNITION and a thousand other things our fighting men need to win this war. Waste paper will help to hasten the day of Victory and the return of our boys. **YOU CAN HELP! YOU MUST HELP!** to supply the needed monthly quota. Uncle Sam is counting on YOU, Just as he is counting on our men at the front. Let's not let him down.

This Drive Sponsored By ...

JUNIOR CHAMBER OF COMMERCE

— And The —

CAPE FEAR AREA COUNCIL, BOY SCOUTS OF AMERICA

This Patriotic Message Made Possible By The Splendid Co-operation Of —

OPEN AIR CURB MARKET
401 Chestnut

BROADFOOT IRON WORKS
Foot Church Sreet

ODORLESS DRY CLEANERS
2418 Market

SOLLEE REFRIGERATION SERVICE
902 Princess

WHITE ICE CREAM AND MILK CO.

E. W. GODWIN'S SONS
Castle Hayne Road

H. L. GREEN CO., 5c, 10c & 25c STORE
258 N. Front

SMITH'S SHOE REPAIR
127 Princess

NEWTON'S DRY CLEANERS
Plant 1202 Princess Branch 18 S. 2nd.

REID'S SUPER MARKET
Maffitt Village

QUEEN CITY COACH CO.

BECKER BUILDERS SUPPLY CO.
612 Surry

BLOCKS CANTFADE SHIRT CO.

S. R. S. DISTRIBUTORS
Exclusive Wholesale Radio and Refrigeration

PLEASE HAVE YOUR PAPER READY FOR COLLECTION WHEN TRUCKS CALL AT YOUR HOME SUNDAY, MARCH 18TH!