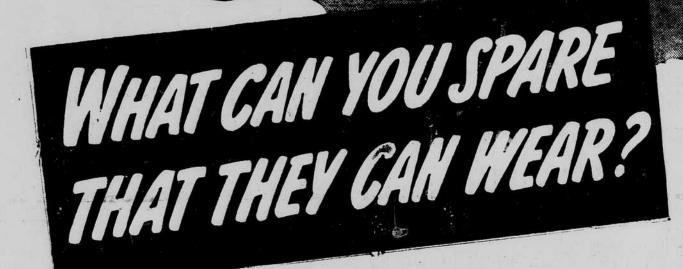
MONDAY, JANUARY 21, 1945

# Oh, what they'd give to be in YOUR shoes!



UH, what more of the human race would give to be in far, a dozen more remain virtually threadbare. Your spare

SEVEN

VH, what most of file human race would give to be in your shoes!

Clothing that you may consider old can bring new life to some suffering person to whom war brought despair and destitution.

Goal of the Victory Clothing Collection is 100,000,000 garments, plus shoes and bedding. If your contribution seems negligible, bear this in mind: Every garment you give means one more human being saved from cold or sickness or possibly death.

#### Where Clothing Will Go

About 25,000,000 people overseas received clothing collected from Americans last spring. But for every person clothed so clothing will be distributed free, without discrimination, to victims of Nazi and Jap oppression in Europe, the Philippines, and the Far East.

#### Old Clothes-New Friends

In 'most any town or city overseas there is someone who can translate English. You can help build international friendship by writing a simple, friendly letter to pin to the clothing you contribute. Trade your old clothes for new friends!

Dig into your attics, trunks, and closets today... dig out all the serviceable clothing you can possibly spare... take it to your local collection depot now. If you doubt the need for it overseas, ask the boys who've been there!

# for Overseas Relief

This advertisement was prepared by the Advertising Council for the Victory Clothing Collection, and is sponsored by

## H. L. HERRING GROCERY & MEAT MKT.

1102 South Fourth Street

## E. W. GODWIN'S SONS

**Castle Hayne Road** 

WILLIAMS DRY CLEANERS 808 South 17th Street **WARD FUNERAL HOME** 909 Market Street

**PEOPLES FURNITURE COMPANY** 257 North Front Street

HOME SERVICE STORES Your Neighborhood Red Front Grocer

#### HANOVER IRON WORKS 111 North Water Street

FOUNTAIN OIL COMPANY Castle Hayne Road

ATLANTIC MOTOR COMPANY Old NYA Building, Carolina Beach Road

# What YOU Can Do!

Get together all the clothing you can spare.

Take it to your local collection depot immediately.

(Any School or Church in City and County)

Volunteer some spare time to your local committee

# Dig out your Spare Clothing TODAY

overcoats	√ shoes	√ sweaters
/ topcoats	√ dresses	√ robes
suits	√ skirts	√ underwear
/ jackets	√ gloves	✓ pajamas
/ pants	√ caps	√ bedding

MALLARD SANDWICH SHOP

Carolina Beach Road

### WENBERG BROS. GARAGE & SER. STA.

224 North Third Street

HOWARD RADIO COMPANY

106 North Second Street

WHITE ICE CREAM & MILK COMPANY New Wrightsville Beach Highway