



Follow The Crowd To



\* SELLING OUT!!

## This SALE Will Be CONTINUED Until All MERCHANDISE is SOLD!

This clearance sale is for the purpose of disposing of the complete stock of David's Jewelers in order to make room for the merchandise of the new owners, REED'S JEWELERS, INC. To clear this stock out as

REED'S JEWELERS, INC., the new owners, intend to handle a complete new line featuring nationally

advertised lines such as Hamilton, Longines, Bulova, Waltham, Elgin, Gruen, Holmes and Edwards, Community,

1847 Rogers, Gorham, Parker, Sheaffer, Eversharp, General Electric, R.C.A., Zenith and many other products

recognized as being the best in their respective fields. A specialty will be our complete selection of fine, blue

Our entire line of costume jewelry at give-away prices. Come in and feast your eyes on these creative designs in earrings, pins, bracelets, necklaces, etc.

Choose as many pieces as you want.

1/3 to 1/2 Off

BUSINESS SOLD --- MUST CLEAR OUT

white diamonds of only the finest quality obtainable.

rapidly as possible everything in the store is being offered at a 33% discount or MORE!



watch. Fully guaranteed. Re-

gular priced at \$42.50.

- Federal Tax Included

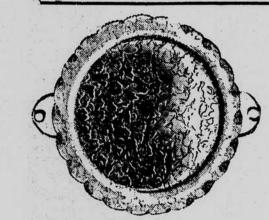
Men's Wrist Watches

17 jewel, yellow gold man's | Men's 17 jeweled, waterproof, shockproof watch. Radium

dial, sweep hand. Regular price \$49.50.

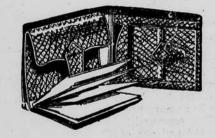
- Federal Tax Included

gold. Fully guaranteed. Reg-ular price \$59.50.



CAKE PLATE GLASS

Assorted styles in a variety of colors. While they last



Wallets for Ladies & Men

Leather wallets with compartments for identification cards, pictures, etc. Formerly sold for \$7.50.

Your Choice 98C



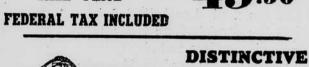
Ladies

2.95

Two Diamond Duette

Elaborately carved, yellow gold mounting. Blue white diamonds of the finest quality. Formerly priced at \$82.50.

SALE PRICE





**DESIGN** A set of impressive beauty. Smart-ly tailored, yellow gold mounting. Regular price is \$110. Now, at this low price, you can't afford not to get the diamond you've always wanted.

69.50

Sale Price FEDERAL TAX INCLUDED



A regularly priced \$125. dia-mond ensemble. Beautifully sculptured solitaire with matched wedding band. A value you won't find dupli-

- Federal Tax Included -

Bridal diamond duet. One of our most popular ensembles. Regularly priced at \$52.50. Now only

- Federal Tax Included -

52 PIECE DISH SET

Beautiful patterns — a bargain you can't afford to overlook at this low price. ONLY ...... Formerly sold at \$32.50.

SPECIAL WINDPROOF LIGHTER

While they last! Bright chrome finish. Regularly priced at \$2.00. Now only..



Military

Fully equipped. Genuine leather. This is an unusual bargain. Formerly sold for \$12.50. Now on



Lovely Lockets

Gold filled, hand en-graved. Beautiful de-signs. Values up to \$9.95. Choice of Styles.



Exquisitely designed. Solid gold. Choice of 12 lovely stones. Just the ring you've been wanting for only . . Federal Tax Included

- Federal Tax Included -

Pearls for Milady

Lovely necklaces of simulated pearls, beautiful and

lustrous. Entire stock of singles, doubles and

MEN'S BIRTHSTONE RINGS

Men's massive, solid gold rings. Choice of stones. Values to \$32.50. YOUR CHOICE

Ladies

**Birthstone** 

Rings

triples for

# David's Jewelers

7 North Front St.

## **Ladies**' Wrist

Ladies' two diamond, 14 karat solid gold wrist watch. 17 jewels. Pink or yellow

watch. 17 jewels. Regular price

- Federal Tax Included -

- Federal Tax Included -

GIFTWARE DEPT. A truly unusual and beautiful selection of gifts of

sets, pictures, statuettes, figurines, lamps . . . Every item in the department to go at

1/3 to 1/2 OFF

all kinds for all occasions. Vases, cocktail sets, wine

- Federal Tax Included -

### IDENTIFICATION BRACELETS

Massive, Solid Silver. Exceptional Value. Formerly Sold for \$15

- Federal Tax Included -