City Library Adds 75 ROYALL PROTESTS Titles During October COST DUPLICATION



## Expert attention!

A few minutes this week may decide whether your car sees you through to that still-distant new one or not! Winter's mighty close. Its first pared for winter driving. Don't let it happen to you! Take those few minutes now - today or to-morrow-to let your neighborhood Esso Dealer give your car the expert attention and quality hard winter miles ghead!
$\checkmark$ UNEXCELLED ESSO MOTOR OIL. Its extra tough
 EXPERT CHASSIS LUBRICATION. You need fresh
grease of the correct grade properly applied at every lubrication point from front to rear. Let battepy Cusck it Cold
BATTERY CHECK-UP. Cold weather starting calls
for a full-powered battery! Don't let yours let you down. Now's the time to test and inspect it; radiator name
RADIATOR CARE. Radiator trouble can mean costly repairs. Be sure you have sufficient anti-
freeze all winter. and an inspection for leaks or damage now.
$\square$ TIRE INSPECTION. Now's the sensible time to replace smooth ones with new, deep-tread ATLAS mo act zoon


The Sign of "Happy Moforing

STANDARD OIL COMPANY of new jersey


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