

# SAVE UP TO 50% DURING Firestone JULY SALE

**WHILE THEY LAST!**  
Reg. 8.95  
**PICK-UP CARTS**  
4.99



**FREE!**  
1.00 Value!  
**ROAD MAPS OF AMERICA**  
by Rand McNally



Eighty pages of maps of every state in the union with street maps of principal cities and chart showing distance between cities. **Limited Quantity! Get Yours Today!**

What a value! Finest quality, de luxe all-steel heavy-duty carts! Big ten-inch, semi-pneumatic tires! Extra easy to handle!  
Reg. 1.49  
**LIFETIME PRINKLERS**  
98c



**SUPER SPECIAL!**  
Reg. 3.95  
**Portable PICNIC GRILL**  
1.88



Cooking surface, 10x22 1/4 inches.

**COME IN! SAVE!**  
Reg. 98c  
**HOUSE BROOM**  
37c



**SEE THESE! SAVE MONEY!**  
Formerly 1.00  
**FLASHLIGHT COMPLETE WITH BATTERIES**  
69c



CENTER PUNCHES ..... Were 29c Now 15c  
COLD CHISELS (3/4" AND 1/2") ..... Were 29c Now 15c  
PUNCH AND CHISEL SETS ..... Were 98c Now 65c  
RIGHT ANGLE FLASHLIGHTS ..... Were 1.75 Now 1.35  
10-INCH MONKEY WRENCHES ..... Were 1.79 Now 1.35

Reg. 1.19  
**Dish Drainers** 89c  
Reg. 49c  
**Steel Skillets** 29c  
Reg. 1.59  
**Whistling Teapots** 1.19  
Reg. 1.98  
**Reversible Rag Rugs** 1.49

**CLEARANCE!**  
Were SALE  
Garden Spades ..... 1.19 85c  
Shovels (Square Point, D-Handles, Long Handles) ..... 1.19 89c  
Utility Scoops ..... 98c 75c  
Rifle Weaders ..... 3.75 2.59  
Hoe Reels ..... 6.95 4.95  
Lawn Sprinklers ..... 4.49 2.95



For the Best Job in the Shortest Time

**DON'T MISS THESE!**  
Real Super Value!  
Reg. 3.99  
**HATCHET**  
1.88



Made of special high quality steel with a 13 1/2-inch hickory handle.

**MONEY SAVERS!**  
Were 44.95  
**Firestone TABLE RADIOS**  
Now Only 39.95  
Shop Early!

Enjoy a Good Old Fashioned Picnic  
**PICNIC ICE BOX**  
6.95



Makes the eats and the drinks taste lots better. Ice container holds ten pounds. Good looking mahogany crackle finish.

**SALE!**  
Reg. 4.95  
**GOLF BAG**  
2.95



Lightweight, Easy to Carry  
Well Made for Hard Wear  
Styled for Good Looks

A "Sunday Bag" for golfers who carry their own clubs. Heavy white duck, leather reinforced. Zipper pocket.

The Miracle Plastic that Can't Wear Out!  
**Firestone VELON SCREENING**  
11c sq. ft.



Can't rust, corrode, streak or stain! Never requires painting and wipes clean instantly with a damp cloth.

## Radio Programs

**WMFD**  
1400 On Your Dial  
—TODAY—  
6:30—Daybreak—The Barnyard  
7:30—Zeke Manners  
7:45—Musical Clock  
7:55—North Carolina Highlights  
8:00—News with Martin Agonsky  
8:15—Star-News Commentator  
8:40—NBC Musical Revue  
8:55—UP News  
9:00—The Breakfast Club with Don McNeil  
10:25—My True Story  
10:25—Betty Crocker Magazine of the Air  
10:45—Listening Post  
11:00—Breakfast in Hollywood—Tom Breneman  
11:30—Galen Drake  
11:45—Ted Malone  
12:00—Noon Day Musical  
12:30—Tom Tom Tunes  
1:00—Baukhage Talking  
1:15—Musical Interlude  
1:25—Star-News Commentator  
1:30—WMFD Concert of the Air  
2:00—Walter Kiernan's News  
2:15—Ethel and Albert  
2:30—Bride and Groom  
3:00—Ladies be Seated  
3:30—Paul Whiteman Club  
4:15—Voice of the Army  
4:30—Eddy Duchin  
4:45—Let's Dance—UP News  
5:00—Terry and the Pirates  
5:15—Sky King  
5:30—Louie Ranger  
6:00—Organ Serenade  
6:15—Star-News Commentator  
6:30—Sports  
6:25—North Carolina Highlights  
6:30—Security National Bank  
6:35—8th Naval District Program  
6:45—Royal Crown Quiz  
7:00—Headline Edition  
7:15—Bands of the Land  
8:15—Bobby Doyle Show  
8:30—Paul Whiteman Orchestra  
9:00—Beulah  
9:30—The Eddie Albert Show  
10:00—Phil Silvers  
10:30—Lights Out  
11:00—News of Tomorrow  
11:15—Joe Hassel  
11:30—Gems for Thought  
11:35—Hotel Edison—Blue Barron Orch.


7:00—Top of the Morning  
7:15—Happy Sam Fowler  
7:30—Top of the Morning  
8:00—Carolina News  
8:05—Morning Devotions  
8:20—Fishes of Life  
8:20—Shady Valley Folks (M)  
8:45—Shady Valley Folks (M)  
8:55—News Picture  
9:00—Cecil Brown (M)  
9:15—Faith in our Time (M)  
9:30—Say it with Music (M)  
10:00—World News  
10:05—Meet the Band  
10:15—Tell Your Neighbor (M)  
10:30—Heart's Desire  
11:00—Kate Smith Speaks (M)  
11:15—Rambling With Paramore  
11:30—Tin Pan Alley Goes to Town  
12:00—Tabor City News  
12:10—Carolina News  
12:15—Luncheon Dance Music  
12:30—South American Music  
1:00—Queen for a Day  
1:30—Martin Block Show (M)  
2:30—Texas Rangers  
2:45—Jackie Hill Show (M)  
3:00—Here's to Vets  
3:15—Johnson Family (M)  
3:30—Two Ton Baker (M)  
3:45—Music from the Islands  
4:00—What's New  
4:15—What America is Playing  
4:30—1240 Club  
5:00—Music Box (M)  
5:15—Adventure Parade (M)  
5:30—Hop Harrigan (M)  
5:45—Tom Mix (M)  
6:00—Fulton Lewis (M)  
6:15—Ball Score  
6:20—Sports of All Sorts  
6:30—Dinner Music  
6:35—Crime Club (M)  
7:00—Johnny Madero (M)  
8:00—Gabriel Heatter (M)  
8:15—Jimmy Dorsey and his Orchestra  
8:30—What's the Name of that Song (M)  
9:00—Shadows of the Mind (M)  
9:30—Latin American Serenade (M)  
10:00—H. Hoppe and the News  
10:05—Mutual Reports the News (M)  
11:00—Sign Off.

**WGNI**  
1340 On Your Dial  
—TODAY—  
6:30—Sign on and News summary—Local—Sust  
6:33—Sunup Hoedown—Local—Sust  
7:00—News—Local  
7:05—Eye Opener—Local—Sust  
8:00—Today in Our Town—Local—Sust  
8:05—Fun At Breakfast—Local—Sust  
9:00—Cecil Brown—Net—Sust  
9:15—Morning Devotional—Local—Sust  
9:30—Say It With Music—Net—Sust  
10:00—Eleanor Watts  
10:15—Tell Your Neighbor—Net—Sust  
10:30—Heart's Desire—Net—Sust  
11:00—Kate Smith Speaks—Net  
11:15—Musical Showcases—Local  
11:30—U. S. Marine Band—Net—Sust  
12:00—Cecil Foster—Net—Sust  
12:15—Bobby Norris and the Singing Strings—Net—Sust  
12:30—Merv Griffin—Net—Sust  
2:45—Checkerboard Jamboree—Net—Sust  
1:00—Queen for a Day—Net  
1:30—Martin Block Show—Net—Sust  
2:30—News—Local—Sust  
2:45—The Jackie Hill Show—Net—Sust  
3:00—Erkine Johnson—Net—Sust  
3:15—The Johnson Family—Net—Sust  
3:30—Two Ton Baker—Net—Sust  
3:45—Quaker City Serenade—Net—Sust  
4:00—Record Review—Local—Sust  
5:00—The World Pictures  
5:05—Under the Capitol Dome  
5:10—News—Local  
5:15—Adventure Parade  
5:30—Rhythm Ranch—Net  
5:45—Tom Mix—Net  
6:00—Ray Henle—Net  
6:15—Music for Supper Time  
6:30—Melody Parade—Local  
6:45—Inside of Sports—Net  
7:00—Crime Club—Net  
7:30—Johnny Madero Pier 23  
8:00—Gabriel Heatter—Net  
8:15—Music in Three Quarter Time  
8:30—Hospitality Time  
8:45—Orchestra—Local  
8:50—News—Local  
9:00—Shadows of the Mind—Net  
9:30—Latin American Serenade—Net  
10:00—All the News & Washington News Roundup—Net  
10:15—Dave DeWinter's Orchestra—Net  
10:30—Sammy Kaye's Orchestra—Net  
10:55—Mutual Reports the News—Net  
1:00—Midnight Matinee—Local  
1:05—Tomorrow's News Tonight

**OVER THE NETWORKS**  
NETWORK PROGRAMS  
Time in eastern standard. For central standard subtract two hours. For mountain standard subtract two hours. Some local stations change hour of relay to local schedules. Last minute program changes cannot be indicated.  
WEDNESDAY, JULY 16  
(For East. Daylight add one hour)  
—TODAY—  
5:00—News Report, 15 Mins.—nbc  
Eric Sevareid and News—cbs  
Network Silent (12:15)—mbs-east  
Kiddies Hour—repeated hour later—mbs-west  
5:15—America Serenade; Sports—nbc  
Guest Talks Time—cbs  
5:30—Red Barber and Sports—cbs  
5:45—Lowell Thomas Newscast—nbc  
World News & Commentary—cbs  
6:00—Radio Supper Club—nbc-basic  
Bob Q. Lewis Show—cbs  
Fulton Lewis, Jr. (repeat hour later)—mbs  
6:15—News and Comment—nbc  
Dance Music—mbs-basic  
6:30—The House Party—nbc  
Bob Crosby Show—cbs  
Leland Stowe (1st at 10)—mbs  
6:45—Kaltenborn Comment—nbc  
Robert Trout and News—cbs  
Sports (repeat 30 m. later)—mbs  
7:00—Gramps, Comedy Drama—nbc  
American Melody Time—cbs  
Crime Book Drama—mbs-basic  
7:30—Summerfield Band—nbc  
Jean Hersholt, Dr. Christian—cbs  
Johnny Madero Drama—mbs  
7:55—Five Minutes News—cbs  
8:00—Tex and Jim Show—nbc  
Rhapsody in Rhythm—cbs  
Gabriel Heatter, Comment—mbs  
8:15—Real Life Drama—mbs  
8:30—District Attorney Drama—nbc  
Neredit Wilson Music—cbs  
Name of That Song Quiz—mbs  
9:00—The Big Story Drama—nbc  
Whistler, Mystery Drama—cbs  
Shadows of the Mind—mbs  
9:30—Pat O'Brien Theater—nbc  
Doorway to Life—cbs  
Latin-American Serenade—mbs  
10:00—Zale Gravano, Fight—nbc  
News, Variety Dance 3 hrs.—cbs  
News, Dance Band, 2 hrs.—mbs  
11:00—News & Variety 2 hrs.—nbc  
**ABC PROGRAMS—Times fit city:**  
Eastern Daylight or Eastern Standard.  
6:00—Network Silent—1 hour east  
Kiddies Serial Hr.—west repeat  
7:00—News and Commentary  
7:15—Elmer Davis Commentary  
7:30—The Lone Ranger Drama  
8:00—Lum and Abner Comedy  
8:15—Bobby Doyle Show  
8:30—Paul Whiteman Music  
9:00—The Beulah Show  
9:30—Eddie Albert Show  
10:00—Phil Silvers Comedy  
10:30—Lights Out, Drama  
11:00—News & Dance Band Hour  
12:00—Dance Band Hour—west only

**WJNC**  
JACKSONVILLE, N. C.  
—TODAY—  
7:00—News Roundup—TN  
7:05—Musical Clock  
7:45—News Roundup—TN  
8:00—Fairy Tale  
8:10—According to the Record  
8:15—Musical Clock  
8:45—Sally Ann Time  
8:55—UP Commentary  
9:00—Cecil Brown—MBS  
9:15—1240 Club  
9:30—Victor H. Lindlahr—MBS  
9:45—Tell Your Neighbor—MBS  
9:50—Parade of Bands  
9:55—In The Women's World  
10:00—UP News  
10:05—Spotlight on Rhythm  
10:15—Checkerboard Jamboree—MBS  
10:30—Sammy Kaye's Serenade  
11:45—Summertime Serenade  
12:00—Cecil Foster—MBS  
12:15—10-2-4 Time Show  
12:30—Melody Lane  
12:45—Nation in the News  
12:50—Billy Arthur, Onslow County News  
12:55—Dick and Jeanie  
1:00—Queen for a Day—MBS  
1:30—Gordon McCrez Sing.  
1:45—Martin Block Show  
2:00—Your World of Music  
2:15—Martin Block Show—MBS  
2:30—Match Wits with WJNC  
2:45—Jackie Hill Show—MBS  
3:00—Erkine Johnson—MBS  
3:15—The Johnson Family—MBS  
3:30—Grapevine Party Line  
4:30—Lone Ranger TN  
5:00—Lew White at the Organ  
5:15—Adventure Parade—MBS  
5:30—Hop Harrigan—MBS  
5:45—Tom Mix—MBS  
6:00—Fulton Lewis, Jr., and the News  
6:15—Macla Treasure Time—WHIT  
6:30—Voice of the Army  
6:45—Sizing Up Sports  
7:00—News While It is News  
7:15—Dinner Dance Time  
7:30—Johnny Madero Pier 23—MBS  
8:00—Gabriel Heatter—MBS  
8:15—Pepsi-Cola Parade of Stars—WHIT  
8:30—United Nations Program—TN  
9:00—Garden Club of the Air  
9:30—USO Amateur Show  
10:00—Arthur Whitehead and the News  
10:05—Sports Resume—TN  
10:15—Camp Lejeune Reporter  
10:30—Sammy Kaye's Orchestra—MBS  
11:00—Ray Pitt's Orchestra—MBS  
11:15—Sign Off.

An outdoor incense burner, near Lama temple, Peking, China, is 14 feet high.  
**Calvert Gin**  
DISTILLED LONDON DRY  
Gin  
Distilled from 100% Grain Neutral Spirits  
—90 Proof  
\$275 4/5 Quart  
\$170 Pint  
Calvert Distillers Corp., N.Y.C.



**NBC**  
Musical Reveille  
A quarter hour of favorite tunes played by the leading bands in the land. Time given every few seconds.  
8:40 A. M. to 8:55 A. M.  
MON.—WED.—FRI.  
**WMFD**  
1400 ON YOUR DIAL  
ABC Affiliate

# It wasn't LUCK

THAT ENABLED WAHL'S TO BRING WILMINGTON WOMEN THESE REMARKABLE WEDNESDAY 9 A. M. TO 1 P. M. VALUES!!

HUGE PURCHASES AND CO-OPERATION OF LEADING MANUFACTURERS DID THE TRICK!

## BARGAIN BALCONY DRESSES

THREE AMAZING WEDNESDAY FEATURE SALE GROUPS

2 FOR \$4	\$7.98 VALUES
2 FOR \$5	\$9.98 VALUES
2 FOR \$7	\$12.98 VALUES

Don't confuse these with ordinary house dresses usually featured at so low a price! There are styles for every day-time occasion! For work! For play! For afternoon shopping! For office wear! Smart cottons! Cool sheers! French spun Rayons! Chambrays! Piques! Stripes! Florals!

## BARGAIN BALCONY

If There Ever Was A Bargain In Printed Gowns And Pajamas, This Is It!

## LOVELY FLORAL PRINT GOWNS

\$2.98 VALUE \$1.09

Nationally Known "Sleepy Suzy" TAILORED PAJAMAS

\$4.98 VALUE! \$1.79

Don't Miss This Wednesday Special 3 FOR \$1.00  
Reg. 59c RAYON STRIPE PANTIES

Just Received 25 DOZ. CALIFORNIA STYLED LASTEX BATHING SUITS \$3.49

Amazing Purchase! SUMMER UNIFORMS \$2.00

Greatest Value we've ever seen in Bathing Suits! California styled, two piece pantie and bra! Fine satin lastex in gorgeous color combinations with beautiful floral print gathered front and bra. Also in square print design combinations! Freshen up your beach wardrobe!

WEDNESDAY SURPRISE NYLON HOSE 79c pr.

Lowest price on Nylons ever offered by us! Genuine Dupont Nylon from top to toe! Full fashioned. New Summer Shades.

STORE FURS NOW! STORE FURS NOW!

214 N. FRONT ST. DIAL 9567 or 2-1823



Tire And Battery Service In Rear Under Sheltered Area  
**Firestone STORES**  
8 North Front Street Phone 6671  
TEN TO THE VOICE OF FIRESTONE EVERY MONDAY EVENING, OVER N. B. C.

HERE'S GOOD NEWS FOR DESOTO AND PLYMOUTH OWNERS  
**Threath-Jordan Motors, Inc.**  
NOW LOCATED IN THEIR NEW HOME  
At Eleventh and Princess Streets  
are now in position to render reliable, efficient, economical service. Let us help you keep your car in good mechanical condition with well trained mechanics. Remember—it's  
**Eleventh and Princess Streets**