

FOUR BUSINESSES OCCUPY NEW BUILDING

Operators Look To Commerce For Future of Race

By JOE SHEPHARD

RALEIGH -- A living example of the growing belief in the future of the American Negro in the merchandising and distributive occupations may be gleaned at first hand by a visit to the new Cooper Building, recently constructed in the 401 Block of St. Bloodworth Street at a cost of \$56,000.

In this building, not yet entirely completed, two new and flourishing businesses are already underway and two others are moving rapidly toward the provision of essential and remunerative services to the citizens of Raleigh. The two enterprises already underway are a florist and a soda and sundry shop, both conceived and brought into existence by long-time residents of North Carolina's Capital who saw more future in striking out for themselves than in continuing to work for "the other fellow."

Co-Op Food Mart

The third and largest enterprise underway in the new building is one which possess the potentiality for providing the greatest impact upon the economic lives of Raleigh's Negro citizens in the history of the city.

At a mass meeting conducted on Friday night in its yet-unfinished quarters, leaders in the new venture described in detail their plans for the provision, stocking and operation of a self-service food supermarket to be operated by the Wake Consumer Mutual Association, Inc.

The Rev. G. E. Cheek, chairman of the Wake Consumer Mutual Exchange, told the more than 200 persons who were present for the affair that it was a "meeting of economic fellowship."

Step Forward

After pointing out that the economic emancipation of the Negro can be reached only through his widespread entry into the processing and distributive phases of American industry which ac-

count for more than 88 percent of the total national income, the Rev. Mr. declared that the creation of the food market was a step in this direction.

Stressing the need for full support of the co-operative and its food market by the community, the Rev. Mr. Cheek and other spokesmen for the movement described its history and pointed out that the Wake Consumer Mutual Association is not an isolated affair, but part of a vast movement which is sweeping the country.

The Wake Consumer Mutual Association, they said, was founded approximately 18 months ago and since that time has attained a membership of approximately 300 who have purchased more than \$6,000 worth of shares in the venture.

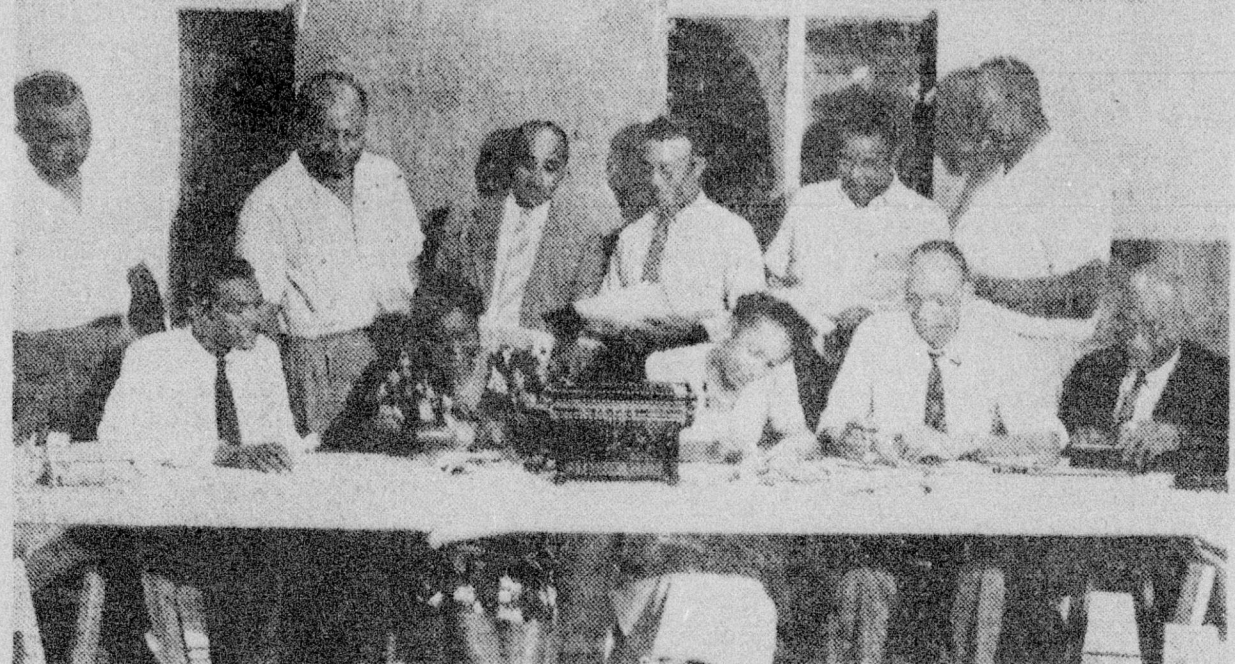
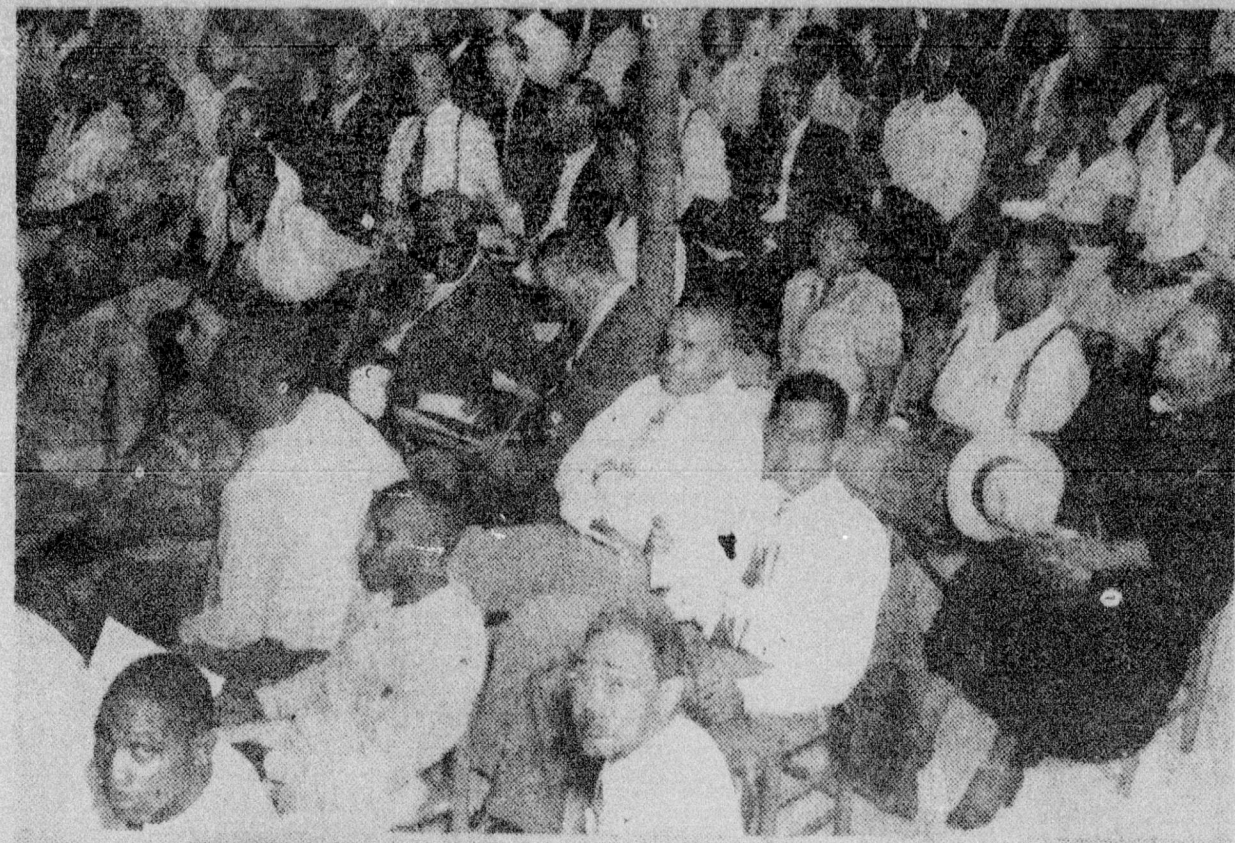
Drive Started

Friday night's meeting also marked the start of an intensive campaign for the sale of shares in the venture which was met by an enthusiastic reception from the audience. Following the announcement that shares might be purchased following the meeting scores of those present, representing a partial cross section of Raleigh's Negro citizenry, responded.

Following the totaling of the receipts the Rev. P. H. Johnson, treasurer for the group, announced that more than \$1,000 worth of shares had been sold at the meeting.

Officers of the group include the Rev. G. E. Cheek, chairman, Mrs. Mary Lyons, secretary, the Rev. P. H. Johnson, treasurer, and James A. Shepard manager.

Members of the Board of Directors include: A. C. Parrish, Dr. O. S. Bullock, Mrs. Mary Lyons, Monroe James, Alfred Jones, the Rev. S. F. Dady, the Rev. G. E. Cheek, E. L. Ralston, Clifton Sills, J. W. Eaton, W. H. Taylor, E. F. Jones, C. L. Cagle, the Rev. P. H. Johnson, and Atty. F. J. Carnegie.



AS SUPERMARKET WAS DISCUSSED -- In the upper photo are shown a few of the several hundred persons who were present at the new Cooper Building on Friday night as details of the plan for the opening and operation of a self-service supermarket were

discussed by officials of the Wake Consumer Mutual Association incorporated.

In the lower photo are shown officers of the association as they checked upon sales of shares in the cooperative among members of the audience.

Shown from left to right seated are: The Rev. S. P. Dady, Mrs. M. R. Lyons, Miss Fredia Perry, the Rev. P. H. Johnson and the Rev. G. E. Cheek. Standing are: Alfred Jones, J. W. Eaton, W. H. Taylor, Clifton Sills, A. C. Carrish and James Shepard.



THIS REQUIRES SKILL -- Here Mr. Turner and two of his employees are engaged in the preparation of floral displays. Lonnie Davis, at the right, has had more than 20 years experience in the floral business in the Raleigh area.

In the lower picture Miss Vivian McClendon, the second full-time employee takes care of the account of a patron. Services offered by Turner's designs, corsages, bouquets, include preparation of floral centerpieces and other types

for weddings parties, funerals and other affairs. In addition to services offered for patrons in Raleigh, Turner's is also able to provide for express delivery of flowers to virtually any point in the United States.



SODA SHOP -- One of the most popular spots in the new Cooper Building on hot nights is the soda bar of the Haywood Soda Shop which is operated

by Julius Haywood, who is shown in the extreme right in the picture. Sandwiches, sodas, and other

refreshing drinks are offered as well as a line of patent medicines, sundries, newspapers and magazines

Soda Shop Is Result Of Desire To Branch Out From 11-Year Job

Julius Haywood, the owner of Haywood's Soda and Sundry Shop is a native of Raleigh and a staunch believer in the future of the Negro in business.

"I was on the same job for eleven years and felt that if I was ever going to branch out that this was the time to do it," he said when asked how he had happened to go into business.

A graduate of Washington High School, Mr. Haywood is married and is the father of one daughter. He is a Mason, an Elk and is president of the Royal 23, an outstanding Raleigh social club.

He feels that business a challenging opportunity for Negroes and voices the conviction that far more progress can be made in such fields than in "the already overcrowded professions."

He is a veteran and served 46 months in the European Theater.

Florist Checked On Needed Businesses Then Began New One

Andrew J. Turner, owner of Turner's Florist, is a native of Houston, Tex., who came to Raleigh in 1937.

Employed for ten years as state and southern representative for a weekly newspaper he decided to enter business "to get off the road."

After consideration of a number of businesses, he decided that his present one is one which fills a definite community need in a field which "is not too overcrowded."

"Get more Negroes into business," he says, "and into different businesses, so that each venture will serve as a feeder for the others."

Mr. Turner currently employs two full-time and two part-time workers during rush periods and is convinced that a necessary business well conducted is an almost certain guarantee of success.

He is married to the former Miss Catherine Smith of Raleigh, takes an active part in civic affairs, is an officer of the First Congregational Church, a Mason, a Shriner and a member of the Phi Beta Sigma Fraternity.

Four States Show How FEPC Laws Hit Racial Bias

NEW YORK (ANP)—Laws prohibiting racial or religious discrimination in employment in four eastern states are slowly and surely proving their worth in opening up job fields closed to minority groups. Not only is this true in New York, New Jersey, Massachusetts and Connecticut, but it is also showing up in Chicago, Minneapolis, Milwaukee, Cincinnati and Philadelphia.

Kings Ransom, writer for the Des Moines Register and Tribune, in an article headed "Anti-Discrimination Gets Results," tells of a study made of fair employment laws and their operation in the four eastern states, and similar

legislation introduced in 18 northern states.

New York and New Jersey have been operating under such laws for three years, Massachusetts, two years, and Connecticut one year. While the chief beneficiaries are Negroes, the laws also prove a boon to the Jews, foreign-born and Catholics.

FEARS NOT FOUNDED

At the outset, opponents of the law feared a deluge of complaints, an undue burden on taxpayers, and the rise of "hordes of bureaucrats." So far, none of this has happened. In most instances, it is often difficult for state agencies and minority pressure groups to get informants to file complaints. Ransom



THE COOPER BUILDING-- Raleigh's newest business building, which was constructed at a cost of \$56,000 at the corner of Bloodworth and Ca-

barrus Street. Located in the building are a florist's shop, a soda shop, a supermarket and a garage.

The Florist's shop, operated

by A. J. Turner, and the soda shop, operated by Julius Haywood, are already open for business. Opening of the other two enterprises are scheduled for the very near future.

700 ARE PRESENT AT BEAUTICIANS' MEET IN CAPITAL

BY ALICE DUNNIGAN

WASHINGTON (ANP) -- Nearly 700 representatives from 40 states attended the annual convention of the Beauty Culturist's League Aug. 8-12. Among the highlights of the week's activities were the dedication of the National Beauty Culturist's home, a mass meeting at the department of commerce, a pageant and the graduation exercises of the Institute of Cosmetology.

In delivering the dedicatory address at the new league headquarters at 25 Logan circle Sunday afternoon, Mrs. Mary McLeod Bethune reminded the delegates that while they were there to dedicate the buildings to God, they should also dedicate themselves to womanhood.

The mass meeting held at the department of commerce auditorium Sunday night was an overwhelming success. Not only was the huge auditorium filled to capacity, but it was necessary that the balcony be opened to accommodate the crowd.

Main speaker was Mrs. Cordelia Green Johnson, president of the National Beauty Culturist's league. Mrs. Johnson urged the women to



INDIANS WELCOME FRANCHISE RIGHT

WASHINGTON (ANP) -- Indian leaders and their friends are hailing the recent U. S. District court decision in New Mexico giving Indians the right to vote in New Mexico, but warned that the Indians must continue to fight for their rights in this country. Miss Ruth M. Bronson, secretary, National Congress of American Indians, and Sen. Wayne Morse were among those praising the court ruling.

PRESENT PLANS -- James A. Shepard, one of the directors of the Wake Consumer Mutual Association (at right) is shown as he explained the organizations plans and the need for development and support of a cooperative in the community at a mass meeting which was held Friday night in the building which will house the supermarket as soon as current installations and stocking are completed. At his left is the Rev. G. E. Cheek, chairman of the organization.



MR. TURNER

INTERIOR OF FLORIST'S SHOP -- Above is a view of the interior of the Turner's Florist Shop which is located in the Cooper Building. No effort has been spared to provide the utmost for the comfort and service of patrons.

Mr. Turner, the owner of the shop, has already obtained the services of two full-time employees and another whom he uses part-time during rush periods. His plans call for employment of others as soon as is warranted by the needs of the business.

These physicians presented a plan accompanied by a letter for their use of the hospital. This scheme called for the hiring of all Negro nurses on the two colored floors or assigning the patients to white physicians in name only so that Negro medical could avoid "bordering" a white (Continued on page 8, 2nd Section)

Negro Physicians Get Privileges At Virginia Hospital

LYNCHBURG, Va. (ANP) -- Limited hospital facilities for the use of Negro doctors were given at the local hospital here, it was announced last week.

Practice of colored medicine will be limited to colored patients, Robert S. Hudgins, administrator, said. These privileges have been awarded on a trial basis until Dec. 31.

This decision by the hospital came as a result of a 12 year fight by physicians for the right to treat their patients in a local hospital. The fight was led by Dr. R. Walter Johnson, chairman of the committee of colored doctors, Dr. Leon Braswell and Dr. Robert Wesley.

These physicians presented a plan accompanied by a letter for their use of the hospital. This scheme called for the hiring of all Negro nurses on the two colored floors or assigning the patients to white physicians in name only so that Negro medical could avoid "bordering" a white (Continued on page 8, 2nd Section)