

PATRONIZE
THESE
ADVERTISERS

NAACP Opens Its 1948 Campaign In Fayetteville

BY F. L. BURNS

In a few days the Fayetteville Branch of the National Association for the Advancement of Colored People will complete 8 years of the membership campaign and the slogan for this year will be "Make it count."

Some time during the summer of 1939 after a visit to Boston, Mass., Franklin McKay, owner and operator of Mack's Barber Shop returned to the city with the idea of organizing a Branch here.

After contacting some of the persons here he soon realized what a job he had undertaken as most of the people had only heard of the NAACP through the local newspapers. Often when he asked persons to become members he was met with this reply, "Man, you know you can't organize down here, you can't stay here 6 months."

This did not discourage him however, and he was soon joined by Miss Beatrice Evans, Willie Byrd, John Austin Williams, and others who worked long and hard to finally receive a charter in January, 1940. Another handicap to overcome was the provision of a central meeting place. To cope with this Mr. McKay offered the use of his barbershop. Thus the barbershop became the scene of a different and new type of activity.

Today under the leadership of the Rev. W. E. Turner, president and Richard Williams, secretary, the branch maintains its rating as one of the leading branches of the state.



MR. FRANKLIN MCKAY

it a thousand."

This slogan will ring from one end to the other of Cumberland County in a few days.

During the campaign, the Branch will pay tribute to the organizer and co-workers of the Fayetteville Branch NAACP.

Competition was keen among all breeds of hogs exhibited at the State Fair this year. The 316 hogs shown included 41 Durocs, 87 Poland Chinas, 86 Spotted Poland Chinas, 21 Tamworths, eight O. E. C., 61 Berkshires, and 27 Hampshires.

For That Good Appearance COME TO
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Charlie Stewart, Prop.
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Bus leaves Perculator Grill at
5:30 A. M. Tickets on sale there.
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FAYETTEVILLE



BEAUFORT COUNTY HIGH SCHOOL CELEBRATES ACHIEVEMENT DAY

BALTIMORE — The third annual Achievement Day program of Negro Home Demonstration work was held here at the Beaufort County High School recently.

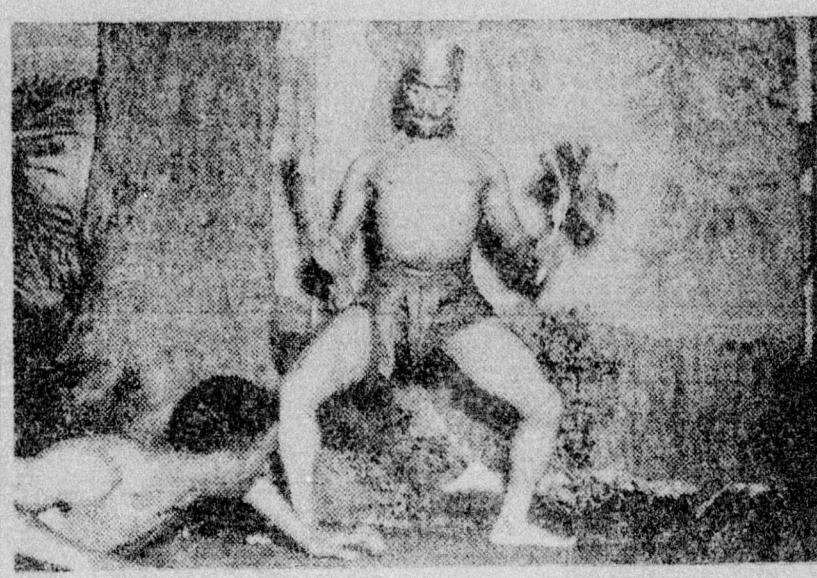
Feature speaker for the observance was John W. Mitchell, regional Field agent, extension service of Hampton Institute, Hampton, Virginia.

Anne S. Clair of the Chocowinity Home Demonstration Club and president of the council, presided. Prayer was offered by the Rev. J. B. Brown of Washington, and O. A. Dupree, principal of the High School, extended a welcome to the visitors. Music was rendered by the Pantry Choral Club.

A. W. Solomon, County Agent, gave an educational exhibit on school grounds, at which time farmers were urged to grow an adequate number of livestock and an abundant supply of produce for family

activities to pose for the camera.

In the group are Mrs. Benson, Mrs. Easley, Mrs. and Mrs. H. P. Watford (on stairway), Mrs. Vandall, Gordell, and Sgt. Clyde Thomas, 583 AAA Inc.



STATE TEACHERS COLLEGE

The play is one which was made famous on both the stage and screen by the portrayal of the title role by Paul Robeson.

N. C. Employment Unit Places 206 Workers In Month Of October

In the month of October, employees in the Raleigh Area of the Employment Security Commission received 206 workers with the help of their local colored Employment Office located at 113 East Davis Street.

Contract construction received the greater number of these, 94. Next in number received were service establishments, other than private household, which received 82 workers, while private household received 30 domestics.

Whole sale and retail trade establishments were the recipients of 19 of these workers, while 16 were placed in manufacturing establishments such as food, and kindred products, chemical, allied concerns, textile mills, furniture, glass, instruments and stone quarries. Three were placed with public utilities and two with finance, insurance and real estate firms.

In the major occupational groups one worker was placed in clerical and sales work; 83 in service establishments, other than domestic; one in skilled trades, two in semi-skilled and 119 in unskilled work.

In the Selected Workers Group 60 women were placed and 146 men including 46 veterans. In the group under 21 years of age there were 38 receiving employment.

During the month a total of 375 referrals were made by the colored Employment Office including 76 veterans and 108 females. The total placements, 206, included 60 women and 46 veterans.

It is interesting to note that there are only 32 active applications on file including 7 female and 12 veterans. Only two of this group are classified as physically impaired workers.

Also of interest is the fact that at the beginning of October the office had orders calling for 223 workers. During the month they received additional orders for 332 workers, however, the unfilled openings at

the end of the month totalled only 89.

There are only 26 claimants including the three types: unemployed compensation, readjustment allowance and self-employed who have filing claims in the colored office by the end of the month, and they are being referred to suitable employment as rapidly as it can be found for them. In fact, five of these are self-employed claimants who are not available for other employment.

The Supervising Interviewer-in-Charge, Robert S. Turner, together with Branson Turner, Interviewer, are constantly contacting employees in the area for job openings for applicants registered with the office, and are sending the local employers who have applicants contact them for employment when they are unable to use to be sure to refer them to them. Their colored Employment Office at 113 East Davis Street where they might possibly find a job order calling for a person with their qualifications. Thus, they might be placed in employment if otherwise they would miss.

Invited as guests of honor were Mrs. Evelyn Norwood, mother of Charles T. Norwood, Dr. and Mrs. Robert A. Johnson of Wilson, parents of Sgt. Johnson, the wives of Pfc. Robinson and Sgt. Johnson, and members of the Charles T. Norwood Post of the American Legion

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