

Shopping With Your Friendly Neighborhood Merchant Is An Investment In Convenience

THREE FACTORS IN NEIGHBORHOOD SHOPPING

SAVES TIME

The time of shopping beyond your closest neighborhood store is an important factor throughout the year. A minutes saved in shopping your neighborhood store or weekly will give you days of added time for recreation, relaxation and pleasure. Give yourself this added time by shopping at your neighborhood store more.

PERSONAL FRIENDLINESS

The personal friendliness to be found in your neighborhood store is like meeting your neighbor who you not only as a patron, but also as a good neighbor you not only as a patron, but also as a good neighbor and friend. That makes shopping pleasant.

IMMEDIATE SERVICE

As you know, your neighborhood store is very seldom congested. You get almost immediate service. There is very little waiting and in a jiffy you are back home with bread, eggs, ice cream, and all the other good things to eat you're certain to find there before you know it.

THE MORE YOU SPEND IN YOUR NEIGHBORHOOD THE BETTER STORES, SERVICE AND CONVENIENCE YOU CREATE FOR YOURSELF!



THE NEIGHBORHOOD STORES SHOWN

ON THIS PAGE SOLICIT YOU, THEIR NEIGHBORS, TO ALLOW THEM THE PRIVILEGE OF SERVING YOU MORE OFTEN

A Special Value Is Yours Every Day at our Store . . .



Community GROCERY STORE

901 Oberlin Road Phone 3-9084

We are as near to you as your phone

CALL US FOR FREE DELIVERY



B. & E. GROCERY

1019 E. Jones St. DIAL — 9466

You'd Be Surprised at what a Dollar Will buy at Our Friendly Neighborhood Store



W. L. HAMILTON GROCERY STORE

922 E. Davie Street Phone 4-9374

BUY THE BAG SALE!

When You Shop Our Store Buy The Entire Bag of Staple Groceries. You Will Find That You Save Time, Money and Effort By Doing So.

SANITARY Grocery Store

GROCERIES — MEATS

231 Smithfield St. Phone 9146

FREE DELIVERY

Every meal is a better one and is less expensive when prepared from selections in our huge stock.

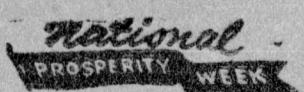


COLLEGE PARK GROCERY STORE

402 Hill St.

Every Week Is


When You Shop And Save At



AYDEN HALL CUT RATE MARKET

200 Smithfield St. Phone 5138

Even Blind-folded you know that you will be getting the best in products and service when you shop at



RALEIGH FOOD STORE

408 E. Davie St. Phone 3-4441

For Savings that can't Be Beat!

SHOP OUR STORE

- Quick Service
- Friendliness
- Full Stocks

Broadview Grocery Store

719 E. Lenoir St.

Values Galore

At Your Neighborhood Store

WOODS Grocery Store

318 W. Lenoir St. Phone 3-1944

FREE DELIVERY

BUDGET BUYS

ARE TO BE HAD DAILY

—AT—

EAST END GROCERY & MARKET

542 Davie Street Phone 9934

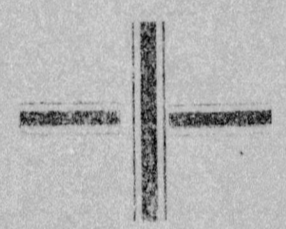
Everybody's Singing The Praises Of The Many Values To Be Found At



LUCAS GROCERY STORE

302 Hill Street Phone 2-1750

FOR SAFE SAVING SHOP AT LUCAS!



Whether you live East, or West, or North or South in Raleigh your grocery needs can be met at

LITTLE AND LUCAS GROCERY STORE

411 Oberlin Road. Miss Vera Little, Prop.

Values Galore

AT YOUR NEIGHBORHOOD STORE

L. M. WARING

"Your Neighborhood Friendly Store"

406 S. Blount St.

Special Values In Grocery Selections Are Always To Be Found At Our Store Where Courteous Service Is Always The Rule.



POOLE GROCERY STORE

602 E. Hargett St. Phone 3-2655



Whether you shop for a Feast or for a Simple Meal you'll find what you want At

MORAS' GROCERY STORE

327 E. Cabarrus St. Phone 3-4465

FAST SERVICE FULL SELECTIONS

The Courtesy Always Due You, Are Yours At

JOHNSON'S GROCERY STORE

518 E. DAVIE ST. Phone 4-9142

SAVE • SAVE

Yes, you save time, effort and you save money when you SHOP THE CO-OP

CO-OP service is swift, courteous, and exacting . . . CO-OP vegetables are fresh . . . meats are best and poultry the best available

SHOP THE CO-OP



CO-OP MARKET SUPER

Wake Consumers Mutual Association, Inc. 421 S. Bloodworth Street Phone 3-2508

FREE DELIVERY

There Are Values Galore At Our Neighborhood Store!

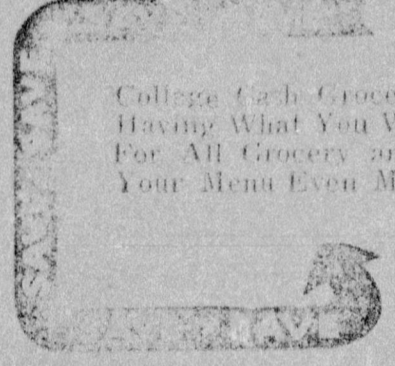
A. B. HARTLEY'S GROCERY STORE

1513 Lincoln Drive PHONE 2-0420

People Who Know Shop Here And Save

\$\$\$ — TIME — \$\$
\$\$\$\$ — TIME — \$\$\$

College Cash Grocery Has The Reputation Of Having What You Want When You Want It. For All Grocery and Other Needs to make Your Menu Even More Tasty SHOP AT



COLLEGE CASH GROCERY

1317 N. Tarboro St.

Buy Your Supplies Where You Get The Friendly, Courteous Service You Deserve

—SHOP AT—

EASON GROCERY & MARKET

612 S. SALISBURY ST.

• SAVE TIME

• SAVE MONEY

—SHOP AT—

EDWARD'S GROCERY STORE

721 E. MARTIN STREET Phone 2-3106