

TWO GET NCC BOARD PLACES

Girl's Career Set

THE CAROLINIAN

WEEK ENDING SATURDAY JULY 5, 1952



COCA-COLA FINDS A STAR
— Miss Genevieve Whitfield, Cincinnati, Ohio singer will be auditioned by Larry Steele, producer-director of Smart Affairs of 1952. Miss Whitfield is being sponsored by The Coca-Cola Bottling Works of Cincinnati which will send her and chaperon on Atlantic City in July.

RACE STARLET SPONSORED BY BOTTLING CO.

WASHINGTON, D. C. — A charming and talented twenty-three year old Cincinnati singer, will take another step towards her goal — thanks to Coca-Cola and show producer-director Larry Steele.

In July Miss Whitfield will be given an all-expense trip to Atlantic City for an audition with Mr. Steele, who heads the famous stage and night club revue, Smart Affairs of 1952 now appearing at the celebrated Club Harlem in Atlantic City. The trip for Miss Whitfield and her chaperon, is being sponsored by The Coca-Cola Bottling Works of Cincinnati, O.

The talented young songstress was discovered by Moss H. Kendrick, public relations counselor for The Coca-Cola Company, several months ago when she was engaged by the Atlanta firm to entertain for the mid-winter conference of the National Negro Business League at the Manse Hotel. Mr. Steele, who is also from Cincinnati immediately consented to hear the young star.

Miss Whitfield and her companion will spend July 9 through the 15th in Atlantic City. On July 12, she will be honored at an affair to be hosted by the Kendricks and the Steeles, at which the vast of Smart Affairs will be guests. On the evening of the 12th, she will appear as guest artist of Smart Affairs at which time Mr. Steele will formally introduce her to the Club Harlem patrons. The young singer is the daughter of Mr. and Mrs. Osborn Whitfield of Cincinnati. She is a graduate of the public schools of Cincinnati and has undergone voice training since she was twelve. As a student at the American Conservatory of Music for two and a half years, Miss Whitfield studied under some of the nation's leading teachers of voice. She can perform in several languages.

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BEFORE THE ENDORSEMENT—The Democratic Party's presidential candidate, Averell Harriman, right, is shown with Walter White, NAACP executive secretary during an interview on the latter's New York radio program recently. This week, after carefully examining the personal histories and policies of a number of candidates, the National Association for the Advancement of Colored People came out with a full endorsement for Harriman. Harriman gained national stature when he recently beat Sen. Kefauver in the Washington primaries, with the help of the Capitol City's powerful Negro vote.

Kefauver Declares That Compulsory FEPC Will Not Work Properly

WASHINGTON (ANP) — Senator Estes Kefauver, candidate for the Democratic nomination for President, said in a radio interview over Station WWDC last week that a compulsory FEPC will not work out satisfactorily unless it goes hand-in-hand with a great educational program.

Kefauver was interviewed by Walter White, executive secretary of the National Association for the Advancement of Colored People.

When asked his views on FEPC, the Tennessee senator replied:

"Compulsory FEPC will not work out satisfactorily unless you have a great educational program throughout the country so the people can keep a watchful eye on discrimination unless you publicize discrimination and can get the facts before employers and the public.

"Discrimination holds down the colored man and the white man. Most people want to do something about it. You must have an educational background and the voluntary desire to do so. As the power of public opinion is great,

Recipient Of Fellowship

CAMBRIDGE, Mass. (ANP) — William Gordon, managing editor of the Atlanta Daily World, last week was one of 12 American newsmen named a recipient of a Nieman fellowship to study for a year at Harvard University.

Gordon is the second Negro to receive the Nieman fellowship; the other is Fletcher Martin, formerly of the Louisville Defender,

A JULY 4th MESSAGE

Independence Cannot Continue Without God

by Clare Boothe Luce

WHEN WE EXAMINE the bases of our American civilization, we find they rise in the Christian idea of man.

If we are honest, we must admit that the constant catalyzing agencies for good in our democracy have always been the doctrines which we evolved in political and economic and social terms, from the dogmas of Christian faith.

Who am I? Who made me? Why was I born? Where am I going? These are the first questions of children, the last of philosophers.

The Christian was both child and philosopher. He catechized simply: Man was made by God to glorify Him, to serve Him, and to be with Him in Heaven. Here was his first cause, and his last end.

BUT FROM HIS simple thesis that but one thing was necessary: to hear God and do His word, he evolved a tremendous theology and an innumerable train of philosophies, infinitely subtle, infinitely complex, of law, art, science and government.

OUR FOREFATHERS were sharply aware of the relevance of Christianity to democracy. The writings of all our fifty-six signers of the Declaration of Independence are rich with direct references to the Gospel message as the prime source and justification of the great new political experiment begun in 1776 on this continent.

One passage from Washington's Farewell Address should be enough to convince any American of the paramount importance of the Christian religion in securing the good of the citizen.

\$100,000 Fire Guts Funeral Establishment

DETROIT (ANP) — A \$100,000 two-alarm fire last week destroyed the chapel of the House of Dicks funeral establishment. Destroyed or seriously damaged in the 230-seat chapel were a Hammond organ and air conditioning machine.

There was no damage in the company's offices, reception room or morgue which contained 17 bodies.

Thirteen pieces of fire equipment fought the fire for three hours. An overheated incinerator was blamed for the fire.

The owner, former State Sen. Charles C. Dicks, Sr., said the loss was covered by insurance and that the chapel would be rebuilt.

The \$200,000 insurance building next door to the funeral establishment under the Metropolitan Funeral System association was not damaged by the blaze.

The House of Dicks is said to do more business than all other Negro funeral directors in the city combined.

4-H CLUB MEMBERS WIN PRIZE CALVES

GREENSBORO — A 4-H Dairy Calf Chain has been started in Martin County, North Carolina according to information released last week by W. C. Cooper, 4-H club specialist of the A and T College extension service.

Through the efforts of R. McKinley Edwards, Martin county agent funds were secured and three purebred jersey heifer calves were purchased at a cost of \$100 each. The funds were contributed by N. C. Green, J. H. Edwards and William H. Everett, prominent business men in Martin County.

In appropriate ceremonies held last Saturday (June 7) the calves were presented to outstanding 4-H club members; James Biggs, Robersonville 4-H club, son of Mr. and Mrs. Ben D. Biggs; Milton Biggs, Everette 4-H Club, son of Mr. and Mrs. Joe Biggs; and Jas. Louis Bell, Bethlehem 4-H Club, son of Mr. and Mrs. Henry Bell.

Build A Finer Carolina

and now a member of the staff of a Chicago daily.

Board Posts Go To Two

DURHAM, N. C. — Two Negroes were elected to the vice chairmanship and secretary's position on the trustee board of the North Carolina College at Durham here last week.

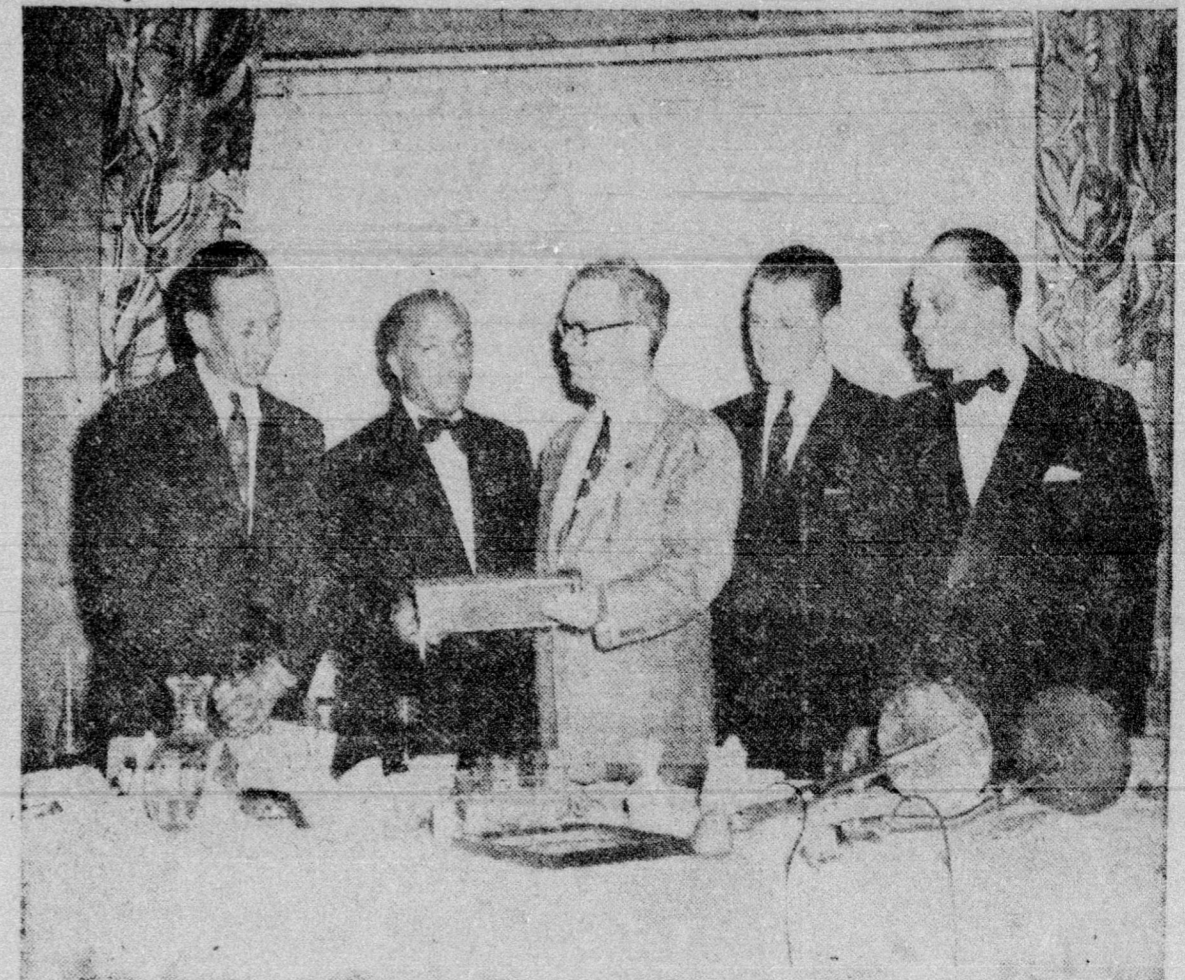
Dr. R. M. Hendrick of Asheville, who was not able to attend the meeting was elected vice chairman, and Dr. J. M. Hubbard of Durham, was re-elected secretary for the fourth time.

R. M. Ganit, Durham lawyer and former State legislator, was elected chairman of the board, succeeding the late Dr. R. L. Flowers, former president of Duke University. Another Negro trustee who attended his first board meeting last week was Dr. J. W. Black of Rocky Mount. He succeeded the late Dr. Flowers.

In a routine meeting held in the new conference room adjacent to the office of NCC President Alfonso Elmer the trustees last week took the following action: (1) Discussed budgetary requests to be submitted to the Advisory Budget Commission later in the summer; (2) Passed a resolution empowering the building committee to study sites for the probable purchase of land needed in the physical expansion program; (3) Increased the athletic fee from \$8 to \$10 and noted the need for all students, including athletes; (4) Heard a progress report on developments in the plan to extend the graduate program to offer doctoral work in education beginning next September. Details concerning progress of plans for the extension of the graduate program were promised for release at an early date.

In addition to the trustees mentioned above, other members attending last week's meeting included Bascom Byrnes and Dr. C. C. Spaulding, Durham; Walter Jones, Rockingham; Malcolm McLeod, Sanford; Mrs. Lillie Braxton Dean, Louisburg; and R. L. Satterfield, Timberlake.

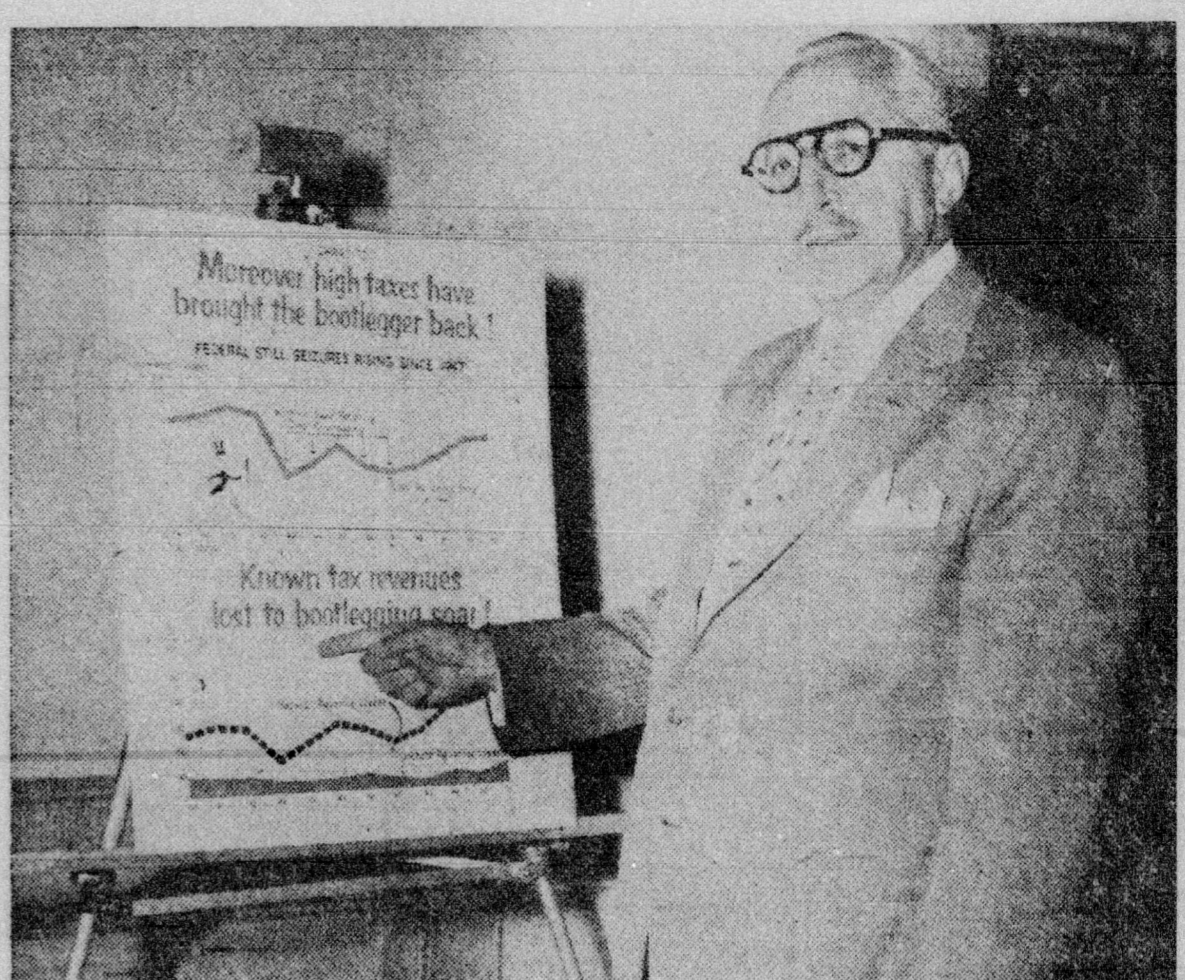
Drive Safely



SPEAKERS AT PRESS AWARDS DINNER — Leaders from many professions and businesses attended the Global News Syndicate's Press Awards Dinner in the Skyline Room of the Hotel Theresa last Friday evening, and heard outstanding executives talk about Journalism, Advertising and Public Relations. This group reads one of the citations presented: Philip G. Reed, Managing Editor, International News Service, principal speaker; Julius J. Adams,

Director of Global News Syndicate; Harold Smith of Smith, Rose Company, Public Relations; George De Pue, Jr., of Robert W. Orr Associates; and Ted Cott, Vice President of National Broadcasting Company.

"HIGH TAX MEANS MOONSHINING"—WACHTEL



Speaking at a meeting of newsmen at the Calvert distillery in Louisville, W. W. Wachtel, President of Calvert Distillers Corp., asserted that bootlegging has continued to increase and the only way to curb it is to lower the liquor tax rate to realistic levels and by better enforcement of laws against moonshining.

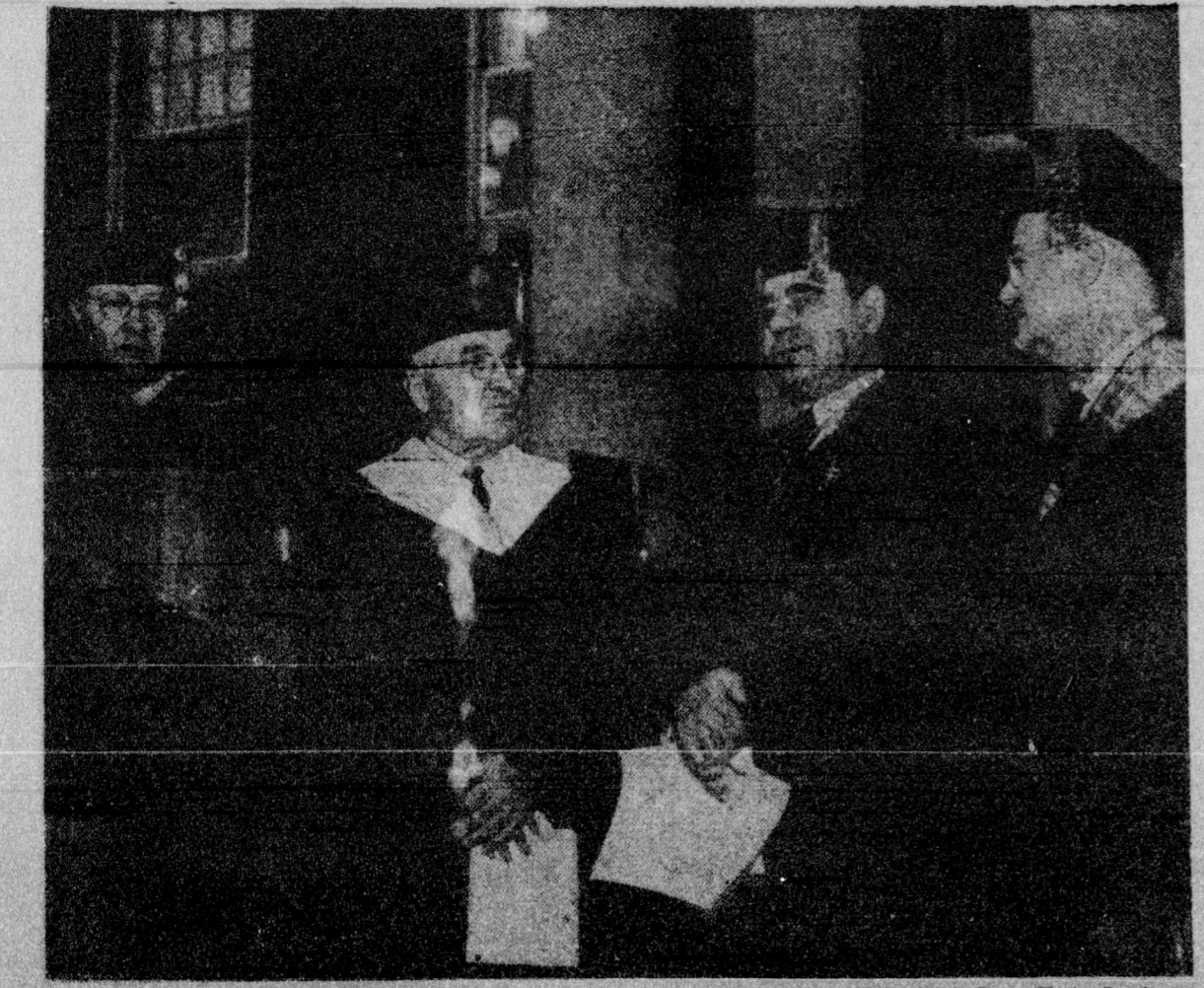
He charged that the size of the Federal enforcement staff was inadequate to cope with large scale, better organized, modern bootlegging, citing the fact that the Federal enforcement staff today numbers about 900 men which is 28.2% smaller than the Alcohol Tax Unit staff of the 1940 fiscal year.

This smaller size of the ATU staff was, he said, in spite of the higher excise loss to the government per gallon of illicit liquor today, as against ten years ago, reflected in the smaller ratio of arrests being made today.

"Today's average of arrests was about one person per still seized, in contrast to 240 persons per still in 1940. This low rate of arrests,

it was said, indicates that gangs are not broken up when a still is seized but that only one of their members is arrested.

"Surviving members of a gang which operates a seized still set up shop elsewhere," Mr. Wachtel said, "and recent still seizures have included large units with daily capacity ranging from 500 to 1,500 gallons indicating that the racket from production to distribution is becoming better organized."



"BACK CIVIL RIGHT WITH POWER"—President Harry S. Truman (second from left) converses with Dr. Mercedes U. Johnson, president of Howard University (Washington, D. C.) and federal security administrator Oscar R. Ewing during the University's 44th commencement exercises recently. President Truman told approximately 18,000 people—including 694 graduates—of the need for a civil rights program backed by "the full force and power of the Federal Government." At the extreme left is the Reverend Earl Leonard Harrison who delivered the invocation and benediction.

THERE SHOULD BE A CAROLINIAN IN EVERY HOME