RALEIGH FUNERAL HOME HAS ANNIVERSARY

C. A. Haywood Led Firm To Greatness Relight Funders of the spacious quarters it now coccupies, a structure dedicated to director of Mechanics and Farm-

St. on its way to Louisburg, N.C., and employing the mental refor what that young man felt to
be a momentous occasion, for it
was the first out of town funeral
under the supervision of his newly acquired title of general man
ager of the Raleigh Undertaking
Co.

With a singleness of purpose are caskets of all types with prigroes had to pay to attend high
school. In those days, Nogroes had to pay to attend high
school, so young Haywood attendschool, so young Haywood attendschool,

contraption, so it just fell apart, beautiful hand-painted murals, is floor.

to a nearby farmhouse, and securing place for any religious, civic together long enough to get to the profession of his choice, eming the use of a horse and wagon social or fraternal organization. Luisburg. There are also panbulmer and undertaker, and gradcontinued the journey to Louis- absolutely free of charge, the only cled burial trucks, a large Pack- vated at the head of his class. the found of the serving for one year as that harrowing experience was inform the management in time that harrowing experience was inform the management in time 1923, Mr. Haywood had one embedded the foundation of the Roanoke Funcral Association in Weldon, N. C., Hay-charles A. Haywood who likes to others also there. look back and reminisce over the others planning to meet there. An calls that many weeks after he events which have taken place ever increasing number of groups had paid this employee, he found his patition to be an undertaker in since that eventful day, and note are availing themselves of the pri- himself flat broke. There are now Raleigh. Although he did not rosthe changes, progress and im- vilege of using this conveniently six full employees, several apprenthe changes, progress and improvements brought about during located, spacious meeting place, the years between 1923 and 1952. The reception room, offices of the views these changes with feelHe views these changes with feelHe views these changes with feelThe reception room, offices of the views these changes with feelThe reception room, offices of the cycle the need for such arises, gave up the job in Weldon and returned to Raleigh. He found the cycle truly come a long ways. But He views these changes with feelings mixed with humble pride and
balming room, the morgue and rethe deepest gratitude.

Yes, says in the feelhave truly come a long ways." But
to a job here in the Revenue Departthis deepest gratitude.

Grateful to God and his felfrigerating plant are all located man, attaches no self esteem to
the deepest gratitude.

Grateful to God and his felfrigerating plant are all located man, attaches no self esteem to
there two years. It was while
low man that his consecration to on the ground floor. Mr. Hayhis accomplishments. He knows
working on that job that young duty of serving mankind had wood's large and homelike office they resulted from his constant Haywood decided that two could proven to be "bread cast upon is located on the second floor. The endeavor to pattern his business live as cheaply as one, so on June

ne began business on and is now noing business. His parents, the late W. C. Haywood and Ida Haywood were also born in Raleigh. he began business on and is now good were also born in Raleigh. In October, 1924, the opportun-Mr. Haywood says that although ity that Haywood had been hoping his family at one time possessed and praying for came along. He

ragged and poor than he. long before he was ten, selling neither stock nor money and what papers on the streets an dshining was even worse, it had absolutely shoes in barber shops. At the ten- no credit anywhere. Its sole posder age of ten, he went to work sesion was the already much-dismaking deliveries on a bicycle. Be-

proven to be "bread cast upon is located on the second floor. The proven to be "bread cast upon is located on the second floor. The proven to be "bread cast upon is located on the second floor. The cand his life after the Golden Rule and his life after the Golden Rule 22, 1920, he was married to Miss and treat every one as he would his fell Ray of Durham. like to be treated, serving his felwhom he had met and courted low man, and walking humbly while they were students together With his God.

Charles Albert Haywood was children have been born to this bapy union, three sons and one on E. Cabarrus St., the same street daughter and although Mr. Hav-

> a moderate income, it seemed that was called into serve as manager just before he came along, the of the Raleigh Undertaking Co., a oney all gave out and he re- firm which had been organized calls that there was never a boy some years before but had never on the streets of Raleigh, more seemed able to really get going. He began his working career the prospects were everything but pleasing, the company possessed for Boylan Pearce Co, as a de-for Boylan Pearce Co, as a de-fusery boy after school hours, hearse. Despite all of these handiaps and obstacles which would have dismayed a less hearty soul, Haywood saw here an opportunity to put into practice the theory that has motivated his business and personal life which is simply stated, treat people right and they will treat you right. It was not long before his contagious zeal began to get results. Instead of having to pay cash in advance for everything needed, because of his rapidly growing reputation for honesty and square dealing, he found himself in a position where could order everything he needed and have his orders put on a charge account. Within a short time, through economy, frugality and by paying strict attention to business, the way was opened for him to purchase the business. After the acquisitoin of the firm, the name was changed to The Raleigh Funeral Home and it was then that Haywood really went to work. One idea was ever present with him, to give to the people of Raleigh, his native city, a funeral home and a funeral service they could be justly proud of. Haywood knew then as he knows now that the key to success in any business is service. He knows that persons who have suffered a bereavement in their grief and suffering look upon the undertaker as a friend-a friend who by his sympathetic understanding and his kindly attention can do much to bridge over those heavy moments between death and burial. He knew that the undertaker must so deport himself that he might win the trust and confidence of the general public and more particularly those in distress and that he must offer a sympathetic arm for all to lean upon in time of trouble and need.
> With the above facts in mind.

Haywood has labored long and earnestly to make them symbolic of his business. To him It has never been a matter of how much he could get but rather how much could he give, how he could transform the dollars paid to him into service to those paying and also into service to the community. With such creed, success was inevitable. Raleigh and the surrounding area was proud to give its support to one of its sons who was proving himself to be worthy of their sup-port. And Mr. Haywood found it necessary to move his business into large and more suitable quar-

ters on E. Davie St. Although at the new home on E. Davie Street, Mr. Haywood could offer his customers better service, he was still determined the help of God to fulfill what he believed to be his destiny, the erection in Raleigh of a funeral home offering every convenience of the good people of Raleigh and Wake County. With that idea in mind, the site on E. Cabarrus St. was relained after the move to E. Davie St. Not only was this a more convenient location but it

service and devotion, a monument ers Bank and a member of Phi to a young man's vision and faith. Beta Sigma fraternity. Through Back in the fall of 1923, an old who had known want and priva- in this show room, which is sevWhile building and operating a these various organizations, Mr.
While building and operating a these various organizations, Mr.
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While building and operating a these various organizations, Mr.
While building and operating a these various organizations, Mr.
While building and operating a these various organizations, Mr. alert ambitious young man, pull- a benefactor to those in need. The entire width of the building, Pearce until his graduation from wood, has found time to devote the community and to give to ed away from 307 E. Cabarrus With a singleness of purpose are caskets of all types with pri-

This occasion was to prove much and the already decurbing the related and oftentimes, harmore momentous than the young man dreamed of because about half way between Raieigh and the already decurbing the related and oftentimes, harmore momentous than the young man dreamed of because about half way between Raieigh and the already decurbing the related and oftentimes, harmore momentous than the young man dreamed of because about half way between Raieigh and the already decurbing the related to be an undertaker. All wanted to be an undertaker. In though a college education was to prove much ed single piece of rolling stock, to raised, family is compelled to go wanted to be an undertaker. All though a college education was 25 years. He is a 32 degree Mason, rels. The task which lies ahead to required to enter that produced to be scoond to require the provided to none in this country.

Louisburg, the hearse, which to reserve all selections and a Shriner, being a member of wide also of sharing with the public lateral to be scoond to require the provided to enter that produced to enter that provided to none in this country.

The classion are though a college education was 25 years. He is a 32 degree Mason, rels. The task which lies ahead to require the scoond to require the provided to none in this country.

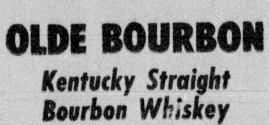
The classical transfer of the related to be an undertaker. All wanted to be scoond to be scoond to the story of the stor tell the truth was an improvised with a beautifully designed twojob because second hand hearse story building of brick and stone, and arrangements can be made in End entered North Carolina Coland Kabala Temple No. 177. He wood calls special attention to body had been placed on an old modern and up-to-date throughworn out Oldsmobile chasis and out. The funeral home chapel octhis combination, held together by belts, wire and rope, consisted belts, wire and rope, consisted the bearse. The strain of the bearse. The strain of the placed on an old modern and up-to-date throughone trip, under one roof. Comfortthe sucthe suc-



the hearse. The strain of the jour- chapel, having sels for over 200 serve and complete his college ginning, he has been a charter lots. Such purchases naturally re- them more value for every dollar position to better serve. This more value for every dollar position to better serve. This work at Shaw University. While at member and chairman of the sult in sizeable savings. Operatcontraption, so it just fell apart, beautiful hand-painted murals, is floor.

The rolling stock of the firm on a profit sharing plan, these sibly be obtained elsewhere but strices these institutions render fitting the body, driver and all in the body, driver and all in the middle of the road.

The rolling stock of the firm on a profit sharing plan, these sibly be obtained elsewhere but strices these institutions render for the body, driver and all in the body, driver and all in the middle of the passed on to the custometric fitting the body of the passed on the benefits of the benefi Very much put out in more ing to render, this beautiful chaways than one, the driver hurried ways than one, the driver hurried to the make hir the Brown School of the Brown School of



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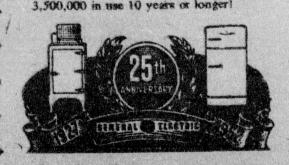


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