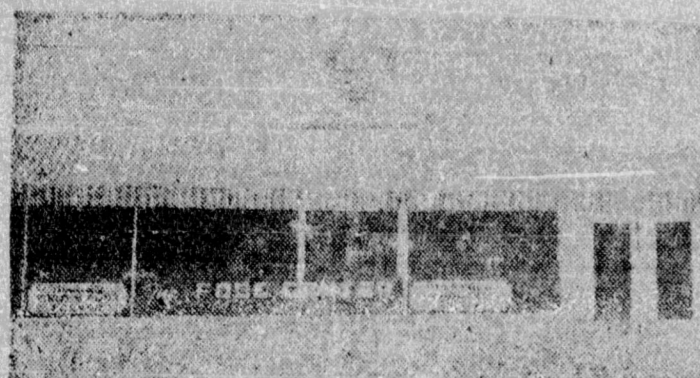


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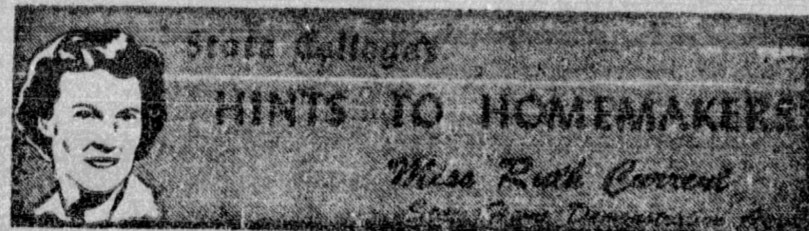
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HINTS TO HOMEMAKERS

Miss Ruth Conrad

NATIONAL BREAKFAST FAVORITE

Not oatmeal for breakfast is the popular that can start your day out right. It takes but a few minutes to prepare the flaky oatmeal...

As a tempting dish, oatmeal with cream and sugar leads in popularity. You may also add raisins or your favorite spices...

PRESSING SYNTHETIC FABRICS

Never "strike when the iron is hot" if you are pressing any of the synthetic fabrics or even fab-

rics that are mixtures of synthetic and other fibers, clothing specialist warn. One touch of a hot iron has ruined many a garment.

It pays to start with low heat on any sewing job and then adjust the temperature to the fabric. Even cotton and linen, which generally can take a hotter iron than other fabrics, may have special finishes that call for less heat.

CAMPAIGN ISSUES IN THE FASHION PLATFORM

Fashion this fall seems to have picked up the election year flavor and women will get a chance to vote for their choice in silhouette, texture, beauty and appeal. There will be the middy versus the high waistline; the bell silhouette versus the tubular silhouette versus the total the crisp versus the fluid look. But regardless of the choice on detail, certain basic campaign issues are paramount in any fashion platform.

The woman who knows well informed on such vital issues will recognize immediately the merit of the following fashion platform. BECOMINGNESS: FIT and

foremost in any campaign to get a favorable fashion vote is becomingness for a costume does nothing for the wearer, then there is no excuse for wearing it except the very elementary one of protecting the body. So notwithstanding what the fashion designers come forth with this fall voice in style they do release a monstrosity, you know! The smart girl is going to adjust in the general direction of the prevailing mode, but will stand most closely by those lines that do most for her.

BUDGET: Another major consideration is budget. Gone are the days (happy farewell) when one had to be on speaking terms with "Brewster" million to be well dressed. Of course, the smaller the clothing allowance the more selective one has to be, but thanks to the American system of mass production, smart clothes can be bought at nominal prices.

SIMPLICITY: In no area is the need for restraint more pronounced than in the matter of being smartly attired. Many an otherwise handsome outfit has been utterly ruined by the addition of just one item too many. This isn't to say that one must never use decorative touches. It is essential to learn to distinguish between simplicity and a paucity of ideas. However, if one has to err, it's better to go on the simple side, for overdressing is the most effective barometer of poor taste detected.

COLOR: Even if you don't go so far as to subscribe to the belief that beautiful color can compensate for poor lines in a costume, no one can deny the wonder appeal of the magic color. It is easy to feel safe with the dignity of black and navy, and the subtlety of the neutral grays and beiges, but it takes a lot of courage to break forth in flaming orange. However, often there is nothing like a gay colored dress to lift one's mood on a blue or grey day.

The time-tested experiment of draping a large swatch of cloth around the neck and shoulders is a wonderful way to tell whether or not a particular color is right for you. A word of caution: sometime the lipstick has to be changed in order to wear a color well. This is especially true if the color is in the red or orange family.

—BFC—

CHARM

BY LOU LUTOUR

NEW YORK (GLOBAL) — It was Shakespeare who said, "Her voice was ever soft, gentle and low; an excellent thing in a woman," and though we quote it often, few of us realize that we could learn a lesson from it.

How is your voice? Is it soft, gentle and low? Or is it harsh and strident? Of course, mod-

Feminine Fashion Flair

Seemingly everything is taking a new fashion turn this season. And you, smartly gloved hands will be on the right highway, too, with all the rest. Not since the New Look have I seen such high styling.

Your new gloves will be narrow and straight because it is believed that bulky cuffs would interfere with the many long sleeved dresses and suits shown for fall styling. In this vein, they will fall right in line with the new costume silhouette.

Simplicity of cut, therefore, is the theme in most gloves, whether shorties, eight button or snou-

der lengths. The shortie in particular is a style that acquires new prominence here in hand detailed versions of graceful elegance. Glace kid is emphasized as highly significant to contrast full coatings in rough textured fabrics.

The consumer acceptance of leather gloves has tended to overshadow the importance of leathers, glove manufacturers point out. Retailers, it is said, have been apt to overlook the promotional angles of leather gloves. However, because of the new fabric trend it should be a very good season for leather gloves as a timely accessory.

Optimism about prospects for the fall is based largely on the preponderance of novel styles in that in order to be well dressed this fall, women will be obliged to own several pairs of novelty gloves to go with various costumes.

That's the story ladies. Hope you take its contents as a preference and not a peave. After all, gloves are not too expensive. And it wouldn't be a bad idea to emphasize them this season. It may save you on the budget.

—BFC—

Advertisement for Westinghouse Handi-Out Ice Cube Tray, priced at 98¢. Includes images of the tray and other appliances, and text for Twin City Radio & Appliance Co.

Large advertisement for Fuquay-Varina tobacco market, featuring the date 'THURS. SEPT. 4TH' and 'TOP MARKET PRICES'. Includes details about warehouses and market statistics.