

# JAMES A. SHEPARD'S THIS and THAT

Not too long ago, we penned a few lines about some of the things wrong with Raleigh. From our point of view, of course, we were speaking about the things directly concerning us (Negroes) and as is the usual custom, we were lamenting over the injustices inflicted upon us and bemoaning the fact that we could not go in at the front door on many places and were even denied admission in many instances, to places our tax dollars were helping to maintain. Well, we shall be talking on that side of the fence, out of both corners of our mouth, just as long as such undemocratic practices continue, and from the looks of things, this hypocritical, double dealing, country of ours, has no intention of putting a stop to such practices, until an act of God brings her to her senses.

This week, we are on the other side of the fence, asking the Negroes of Raleigh why they are so unconcerned, so indifferent and so stupid. We have always believed and will for ever maintain, that seventy-five percent of the things needing to be corrected in our nation, are things only we can correct. We can go on fooling ourselves, if we choose to follow the custom of the ostrich, burying our heads in the sand, thinking that by such actions we are hiding our faults. That is most certainly our privilege, but unless we wake up and realize how far we fall short of the mark already set by other races, we will keep on being an inferior people in submission to all of the forces of frustration and defeat at work in this country. Sure, it is true, we should have the rights and privileges provided for us along with all other citizens and some day by the grace of God, we shall have those things, but we ought to remember that until we have prepared ourselves to receive those benefits and have qualified ourselves to use them wisely, we not only will not receive them, but we have no reason to expect them. God does not now and never has put his business, the business of representing Him, on earth, governing, legislating and administering into the hand of unqualified people.

Negroes in Raleigh and elsewhere have a tremendous job to perform, not only in freeing themselves from the shackles of economic and civil slavery, but also to help free the enslaved people all over this world. It is our duty and our responsibility to help free the southern white man, whose enslavement to the false gods of prejudice, intolerance and hatred, has warped his mind and seared his soul, making him a fiend instead of the man made in the image of God.

We can begin the job of freeing ourselves by cultivating a spirit of love and charity, one toward the other. We can, thru prayer and a steadfast devotion to the principles of Christianity, shake off the shackles of distrust, suspicion and jealousy which we hold against each other, traits which will keep any group divided and in bondage. May we pay our respects to the white man, the former slave owner, who in order to perpetuate human slavery, and to strengthen his hold upon the black man, literally forced Negroes during slavery to hate each other. He set himself up as a living god, and caused the poor slave to bow down and humble himself before him, making him believe that all gods all favors, all mercy all benefits and life itself, came from him, the white man. No race on earth has ever been cursed as was the Negro by his slave master. What causes me to feel content about this, however, is the fact that just as there is a God, the white man will one day pay for his many sins of commission against the Negro and that day is closer now than you might think. Because we know these facts, it behooves us to do something about them. If we will come to grips with the truth and see ourselves as mental slaves, full of prejudice against one another, and realize that it is a dangerous, crippling malady, holding us down and holding us back, dooming our children and darkening the future of the race, we can by the help of the Almighty Father, rise up and be free. The white man put this curse on us, but we must remove it.

It would be wonderful, if for a while, we forgot the white man, insofar as bemoaning our status and berating him for our condition is concerned. We are also blinded by the real and imagined wrongs we suffer that we fail to see that our worst enemy is ourselves. We could be accused of day dreaming or assuming things without proof of their possibility, were it not for the fact that there are glorious examples of what we can do, when we free ourselves of the complex of inferiority with which we are born. Right here in our native state, a Negro, born of slave parents, one a family of eleven, proved, in our own times, beyond the shadow of a doubt, that a pathway to glory, honor, riches and power, can be achieved despite the handicaps of race. As you have guessed, we are talking about the achievements of the late Dr. C. C. Spaulding, who, as he was wont to say, never went to college unless it was to make a speech.

Raleigh offers Negroes a large field of operation, but it is not used. Here, we could develop our resources and grow if we could only learn to love and not hate one another. Here we could establish, promote and maintain all types of businesses. If we would only throw off the handicaps of distrust, jealousy and suspicion. Instead of making the white man stronger by pouring our money into his business from whence we derive no profit, we could go to compete with him, provide jobs for our children, assume our economic responsibilities and become first class citizens.

Three times a Negro has run for a seat in the Raleigh City Council and three times Negroes have defeated the Negro candidate. Can any one truthfully say that we care what type of ordinance the City Council might impose upon us, when all that it takes to get Negroes on the Council is for Negroes to vote for them. Do we know, or do we care, about the stigma of inferiority which must attach itself to every Negro child when he sees every seat of responsibility filled by the white man. Why should a Negro child feel he should trade with Negroes when from his earliest recollection his mother and father have taken him to the white man's store, given the white man his money, heard the white man say, "Thanks Uncle Tom. You'll come back to see me." And heard his father chuckle with gladness because Mister Charley had recognized him and called him "Uncle". Uncle Tom works hard, educates his children, and when they finish college does Mr. Charley give them a job commensurate with their ability? or hardly. He will let this child, now a college graduate be a porter, a janitor, a bus boy or maybe a delivery boy while Uncle Tom wonders what's the matter. He was sure his child would get a teaching job not realizing there is only one teaching job for every ten graduates. Uncle Tom didn't think then and he doesn't think now. If all the Uncle Toms and Aunt Marys would only THINK if not for their future but of the future of their children? Why not let your dollars make jobs for your children. Please dear reader PLEASE, why not, why shouldn't the white man look after his own. Do you understand what we mean when we say that only the Negro can free the Negro?



## Official Schedule For N C High School Football Games Listed For 1952

**ROCKY MOUNT** — The following is a schedule of football games for the North Carolina Negro High School Athletic Association for the season of 1952. The home team appears last in this schedule.

**SEPTEMBER 5**  
Carver of Winston-Salem at Charlotte, Second Ward High School

**SEPTEMBER 12**  
Hickory at Carver of Winston-Salem  
Durham at West Charlotte  
Burlington at Thomasville  
Wilson at Greenville  
Elizabeth City at Raleigh  
Rocky Mount at Tarboro  
Winton at Levinston

**SEPTEMBER 19**  
Carver of Winston-Salem at Gastonia  
Second Ward of Charlotte at High Point  
West Charlotte at Atkins of Winston-Salem  
Thomasville at Lincoln Academy  
Burlington at Greensboro  
Morganton at Salisbury  
Lexington at Concord  
Belmont at Wilkesboro  
Kannapolis at Statesville  
Greenville at Rocky Mount  
Wilmington at Washington  
Elizabeth City at Durham  
Louisburg at Tarboro  
Carthage at Roxboro  
Snow Hill at Warrenton  
High Point at Trenton  
Oxford at New Bern  
Fayetteville at Goldsboro  
Rich Square at Goldsboro

**SEPTEMBER 26**  
Lincoln Academy at Winston-Salem  
Carver High School at Charlotte  
Atkins of Winston-Salem at Charlotte  
High Point at Gastonia  
West Charlotte at Lexington  
Greensboro at Asheville  
Mt. Airy at Kannapolis  
Statesville at Hickory  
Concord at Thomasville  
Morganton at Wilkesboro  
Belmont at Salisbury  
Winton at Scotland Neck  
New Bern at Greenville  
Wilson at Goldsboro  
Rocky Mount at Raleigh  
Nashville at Tarboro  
Kinston at Elizabeth City  
Roxboro at Louisburg  
Beaufort at Snow Hill  
Creedmoor at Oxford  
Fayetteville at Washington  
Laurinburg at Wilmington  
Levinston at Ahoskie  
Chapel Hill at Durham

**OCTOBER 3**  
Lexington at Carver of Winston-Salem  
Greensboro at Second Ward of Charlotte  
Gastonia at Atkins in Winston-Salem  
Lincoln Academy at Asheville  
Statesville at Mt. Airy  
Hickory at Kannapolis  
Thomasville at Reidsville  
Morganton at Belmont  
Wilkesboro at Salisbury  
Burlington at Concord  
Scotland Neck at Ahoskie  
Wilmington at Greenville  
Rocky Mount at Wilson  
Durham at Raleigh  
Creedmoor at Pittsboro  
Roxboro at Tarboro Snow Hill at Clifton  
LaGrange at Trenton  
Oxford at Fayetteville  
Goldsboro at Kinston  
Louisburg at Nashville  
Warrenton at Beaufort  
Chapel Hill at Henderson  
Washington at New Bern

**OCTOBER 10**  
Atkins of Winston-Salem vs. Carver of Winston-Salem at West Charlotte  
Highland, Gastonia at West Charlotte  
Mt. Airy at Hickory  
Thomasville at Greensboro  
Concord at Kannapolis  
Lincoln Academy at Belmont  
High Point at Burlington  
Scotland Neck at Levinston  
Greenville at Oxford  
Elizabeth City at Wilson  
Raleigh at Fayetteville  
Trenton at Tarboro  
Wilmington at Durham  
Chapel Hill at Pittsboro  
Nashville at Snow Hill  
Goldsboro at Rocky Mount  
Winton at Ahoskie  
Henderson at Louisburg

**OCTOBER 17**  
Burlington at Carver of Winston-Salem  
Reidsville at Gastonia  
West Charlotte at Greensboro  
Asheville at Thomasville  
Salisbury at Mt. Airy  
Hickory at Morganton  
Lincoln Academy at Concord  
Statesville at Belmont  
High Point at Lexington  
Kannapolis at Scotland Neck  
Wilson at Washington  
Raleigh at Oxford  
Tarboro at Snow Hill  
Durham at Goldsboro  
New Bern at Elizabeth City  
Warrenton at Roxboro  
Trenton at Beaufort  
Fayetteville at Rocky Mount  
Wilmington at Kinston  
Nashville at Clinton  
Wise at Henderson

**OCTOBER 24**  
Asheville at Gastonia  
Morganton at Mt. Airy  
Hickory at Salisbury  
Greensboro at Reidsville  
West Charlotte at Concord  
Kannapolis at Belmont  
Lincoln Academy at High Point  
Wilkesboro at Statesville  
Greenville at Goldsboro  
Oxford at Wilson  
Wilmington at Raleigh  
Tarboro at Louisburg  
New Bern at Durham  
Carthage at Pittsboro  
Elizabeth City at Washington  
Roxboro at Snow Hill  
Jacksonville at Trenton

**NOVEMBER 7**  
West Charlotte at Second Ward of Charlotte  
Atkins of Winston-Salem at Asheville  
Thomasville at Lexington  
Greensboro at High Point  
Burlington at Reidsville  
Lincoln Academy at Morganton  
Hickory at Belmont  
Mt. Airy at Wilkesboro  
Pleth Square at Scotland Neck  
Greenville at Elizabeth City  
Goldsboro at Raleigh  
Tarboro at Fayetteville  
Durham at Washington  
Henderson at Rocky Mount  
Snow Hill at Clarkton  
Trenton at Ahoskie  
Oxford at Nashville  
Rocky Mount at Wilmington  
New Bern at Kinston  
Beaufort at Jacksonville  
Winton at Williamston

**NOVEMBER 14**  
Carver of Winston-Salem at High Point  
Second Ward of Charlotte at Durham  
Mt. Airy at Wilkesboro  
Hickory at Belmont  
Gastonia at Thomasville  
Atkins of Winston-Salem at Greensboro  
Morganton at Kannapolis  
Lexington at Burlington  
Kinston at Greenville  
Wilson at Fayetteville  
Roxboro at Chapel Hill  
Oxford at Wilmington  
Clinton at Beaufort  
Nashville at Henderson  
Washington at Rocky Mount

**NOVEMBER 21**  
Wilkesboro at Concord  
West Charlotte at Concord  
BFC

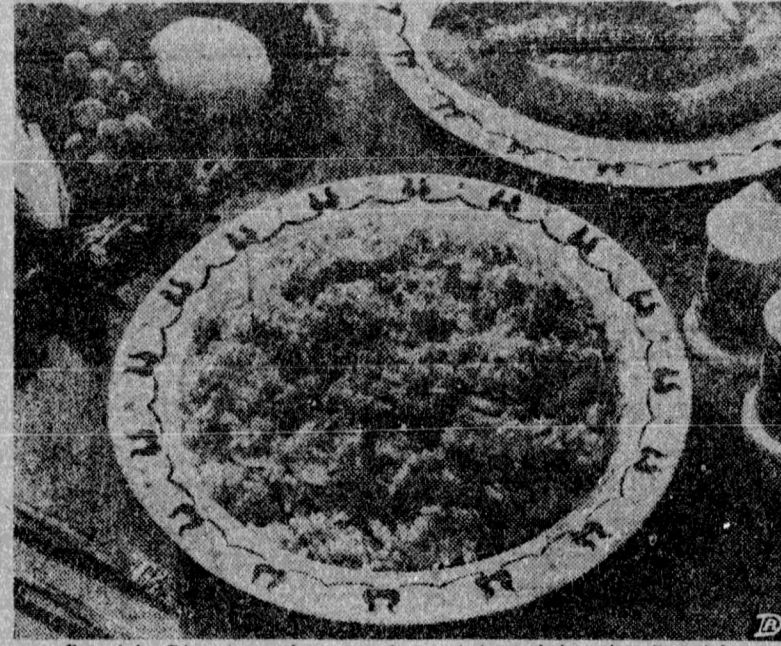
**A PLAY PERIOD AT TOT HAVEN** — Pictured is a typical play period scene at the Tot Haven Nursery at Raleigh, which is the current term. The Tot Haven is a Community Chest agency and is sponsored by the Raleigh chapter United War Mothers. In the photo above are a group of the children cared for at Tot Haven playing under the watchful eye of Mrs. M. D. Watkins, directress of the center. Also shown is Miss Eva Jones, dietitian at Tot Haven. The center was opened for registration of children on Monday this week. Registration continues through this week and until terminated officially.

**College Staff Studies Reading Habits In Area**

Eight out of 10 Coastal Plain farmers subscribe to one or more newspapers. Thirty-two per cent of the Coastal Plain farmers first learn of improved agricultural practices through newspapers, radio and magazines. These are but two findings revealed by a study made to determine how Coastal Plain farmers accept improved farm practices and where they learn of such practices. The study was made through interviews with 34 farmers in 17 neighborhoods of Nash, Harnett, and Wayne Counties.

The findings of the study, conducted by Eugene A. Wilkerson, assistant professor of rural sociology at N. C. State College, are published in a new 75-page bulletin entitled "Acceptance of Improved Practices in Three Coastal Plain Counties."

## Spanish Flavor Americans Favor



Spanish Rice is truly a recipe originated by the Spanish. According to surveys, however, it is equally popular with Americans, and typical of the American liking for variety is the fact that it may have ground meat, fish, cheese, or any one of many other foods added to it, and still be called Spanish Rice.

The most American thing that has happened to make the old Spanish recipe really our own is a revolutionary new quick-cooking method. In eighteen short minutes from the time you decide to make it, you can serve it fragrantly steaming with all the richness and flavor that was formerly acquired only by long slow cooking of the rice and tomato.

Called Spanish Rice Pronto, it's a homemaker's dream made possible through the quick-cooking advantages of pre-cooked rice and tomato sauce. You'll be pleased and amazed at the tender single grains of delicious rice surrounded by the flavorsome goodness of rich tomato sauce.

- Spanish Rice Pronto**
- 1/2 cup bacon drippings, margarine, or butter
  - 1 medium onion, thinly sliced (about 1/2 cup)
  - 1/2 medium green pepper, diced (about 1/2 cup)
  - 1 1/2 cups packaged pre-cooked rice
  - 1 1/2 cups hot water
  - 2 cans tomato sauce
  - 1 teaspoon salt
  - Dash of pepper
  - 1 teaspoon prepared mustard, if desired

Melt fat in saucepan. Add onion, green pepper, and rice, and cook and stir over high heat until lightly browned. Add water, tomato sauce, salt, pepper, and mustard. Mix well. Bring quickly to a boil. Cover tightly, lower heat, and simmer gently 10 minutes. Makes 4 servings.

## College Staff Studies Reading Habits In Area

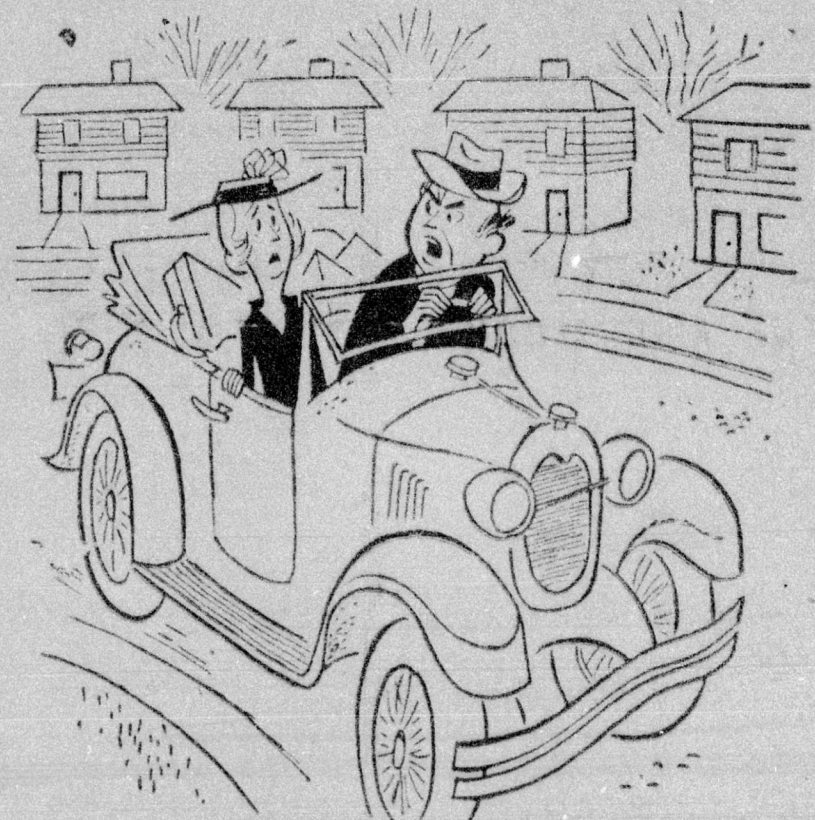
Eight out of 10 Coastal Plain farmers subscribe to one or more newspapers. Thirty-two per cent of the Coastal Plain farmers first learn of improved agricultural practices through newspapers, radio and magazines. These are but two findings revealed by a study made to determine how Coastal Plain farmers accept improved farm practices and where they learn of such practices. The study was made through interviews with 34 farmers in 17 neighborhoods of Nash, Harnett, and Wayne Counties.

The findings of the study, conducted by Eugene A. Wilkerson, assistant professor of rural sociology at N. C. State College, are published in a new 75-page bulletin entitled "Acceptance of Improved Practices in Three Coastal Plain Counties."

## SEWING - UNLIMITED



LAGUARDIA FIELD, N. Y. — This modern miss is ready for sophisticated travel in a stunning two-piece suit that was home-sewn with Fruit of the Loom corduroy fabric for less than ten dollars. Made from a newly-released commercial pattern, the corduroy suit is deep grey with a lighter grey tone on the highly-polished buttons. The outfit is lined with a brightly colored Plantation Print, also by Fruit of the Loom. In the background is a 300 mile an hour United Air Lines Mainliner that speeds passengers from here to California in 1 1/2 hours and to Honolulu in 2 3/4 hours.



"We'd find the house quicker if you knew the number."

Knowing the number also saves time when you place a Long Distance telephone call. Your call goes through faster if you can give the Operator the out-of-town telephone number so she won't have to call "Information" in the distant city. You save time when you call by number.

Southern Bell Telephone and Telegraph Company.

**\$100 DELIVERS any**

# Frigidaire Appliance

ask about our Easy Purchase Plans - liberal trade-in allowances!

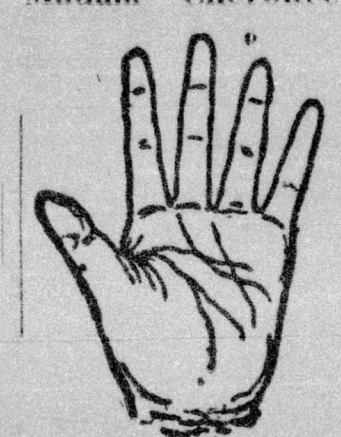
Formerly Stephenson Appliance Co.



APPLIANCE CO.  
Your Frigidaire Dealer

PHONE 3-4686 225 S. WILMINGTON STREET

## Madam Cherokee



## GIFTED PALMIST

— Raleigh — watch for signs. She can tell you everything you want to know. Love, Marriage and business Affairs. Are you sick? Are you in trouble? Have you lost any thing? She can tell you your lucky days and lucky numbers. No matter what your troubles are she can help you and advise you of all your problems. Don't fail to see her, she will answer any three questions free. First time in your city.

Special reading now for White and Colored. \$2.00 reading for \$1.00. See her today, tomorrow might be too late. Open 7 days a week from 8:00 a.m. to 11:00 p.m. Located at 1216 Saunders Old I.S.A. Highway South at Caraleigh next to Community Cleaners

## ROOM FOR RENT

LARGE, COMFORTABLE BED-ROOM, SUITABLE FOR TWO ADULTS. CONVENIENT TO BUS LINE. Phone 4-1235.

**Seagram's**  
Seven Crown  
BLENDED WHISKEY

M.D. Proof. 65% Grain Neutral Spirits  
Seagram-Distillers Corporation, Chrysler Building, New York



**TWO OF THE OLDEST** Negro employees of Post Ordnance, Fort Bragg, N. C. are shown here inspecting the Mechanical parts and new paint job on one of the transportation Corps half ton trailers. The mechanical work on the trailer was accomplished by Nelson C. Draves, left, department, where he is superior of mechanics. The Paint job took place in Mark McMillian's paint shop, where he is assistant paint foreman. The two men together have a total of more than 10 years service with Post Ordnance. (Official U. S. Army photo by Vinticola)