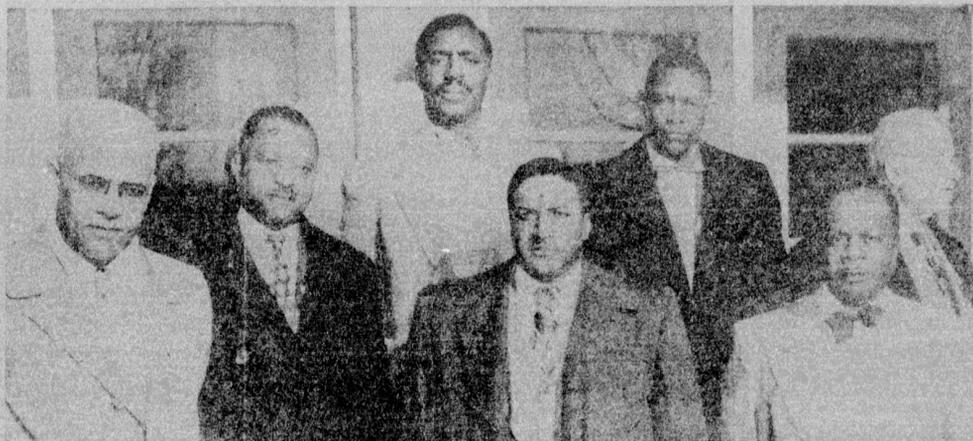


State's Negro Farmers Made Progress In Use of Live-stock

GREENSBORO — Negro farmers of North Carolina made progress with their livestock during 1932, says S. B. Simmons, assistant state supervisor of Vocational Agriculture and Education at Negro schools with headquarters here.

A state livestock program was begun in 1926, when Sears, Roebuck Foundation gave eight hundred Hereford bulls. These bulls were placed with different departments of Vocational Agriculture in various parts of the state, with the idea of having the best of the breed bred and the best of the breed raised. These bulls were placed in the hands of the best of the breed and the best of the breed raised. These bulls were placed in the hands of the best of the breed and the best of the breed raised.



Dr. Ira De A. Reid Heard By Students At Bennett

GREENSBORO — Speaking to the students of Bennett College, Dr. Ira De A. Reid, president of the National Association of Negro College Teachers, was heard by the students of Bennett College, Greensboro, N. C., on Monday night.

Dr. Reid, who is also a member of the National Association of Negro College Teachers, was heard by the students of Bennett College, Greensboro, N. C., on Monday night.

AMONG SIGMA DELTA GAMMA

GREENSBORO — The Sigma Delta Gamma chapter at Bennett College, Greensboro, N. C., held its 25th anniversary conference in Richmond, Virginia, December 27-30th.

The conference was held at the Hotel Richmond, and was attended by members of the chapter from various colleges in the South.

Aid In The Fight Against POLIO

January Clearance DRESSES

1 ¹/₂ PRICE
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\$6
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Reg. \$12.95 to \$19.95
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IN RALEIGH, IT'S

MOTHER AND DAUGHTER FASHIONS INSURANCE BUILDING

Continuing

WEAVER'S ANNUAL January Clearance SALE

Thousands of Yards Drapery - Slipcover Upholstery Fabrics at Drastically Reduced Prices

Hours 8:30 A. M. to 5:30 P. M. Sat. to 1:00 P. M.

WEAVER Textile Co.

304 GLENWOOD AVE.

LOCAL NEWS IN BRIEF

HOME DEMONSTRATORS CLUB — The Home Demonstrators Club of the Greensboro Branch of the National Council of American-Soviet Friendship held a party on Monday night at the home of Mrs. Bessie Lee.

MRS. W. H. DOWDY and daughter, Mrs. Thelma Lee, were the guests of Mrs. Bessie Lee at a party given at her home on Monday night.

MRS. AND MR. HENRY L. THIBBS were the guests of Mrs. Bessie Lee at a party given at her home on Monday night.

SAVE MONEY ON WATCH REPAIR

NEW LOCATION Opening Monday Morning JANUARY 12

Absolutely the most economical prices in Raleigh with a Year's Guarantee.

Prompt Service All Watches Electronically Tested.

DELIVERY SERVICE

Clarence Davidson

127 1/2 E. Hargett St.



ANNOUNCES WORKSHOP — Miss J. Deshaizer Jackson, founder and president of Durham's Deshaizer Beauty College has announced that the third annual NC Institute and Workshop at Greensboro will be held at Greensboro January 25 through 28.

William Penn Blended Whiskey

86 Proof

THE STRAIGHT WHISKEYS IN THIS PRODUCT ARE 4 YEARS OR MORE OLD 35% STRAIGHT WHISKEY, 65% NEUTRAL SPIRITS, DISTILLED FROM GRAIN.

Retail Prices
\$2.10 Pints
\$3.35 Fifths

If you want romance and a bridal veil

Make your hair alluring with a lively, new haircolor

It's so easy to give your hair the luminous color that spells irresistible attraction and appeal. Ask at your cosmetic counter for Godefroy's L'arieuse Hair Coloring in the red box. Choose from 18 flattering colors.

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GODEFROY MFG. CO., 3213 OLIVE ST., ST. LOUIS 3, MO.

JEWELER MOVES LOCATION; TO MARK OPENING

GREENSBORO — A special feature of the grand opening celebration of Clarence Davidson's new jewelry shop and store in the N. C. Teachers' Association building on Hargett Street here Monday will be the opening of two beautiful windows.

Mrs. Davidson, who is moving her jewelry business into the teachers' building for the Monday opening, is one of the city's best known watchmakers and jewelers.

He has been operating a business at 2903 Hargett Avenue and has been a member of the local jewelry society for some time. He has not only conducted his jewelry business but he has also been "on call" to the business firms of the city.

Mrs. Davidson's new establishment of watches and jewelry, but also the latest in equipment for repairing. Electronic timing devices are also utilized by the establishment.

The teachers' building is at 127 E. Hargett Street.



ACCEPTS RALEIGH DATE — Maestra Lionel Hampton has accepted a bid to play a dance at the Raleigh Memorial Auditorium on Monday night, February 2. It was learned last week Hampton was slated to play one dance in Eastern North Carolina during the first quarter of the year and accepted the bid more for his appearance by Ed's promoters.

For State College Extension Service has made plans for 50 hours of evening available free to women.

Again Ford tops the industry with the New Standard of the American Road

Its 41 "Worth More" features make this '53 Ford worth more when you buy it . . . worth more when you sell it!

Here are a few of the 41 "Worth More" features that establish the '53 Ford as America's new standard of value.

Watch the swing to the '53 Ford

Only V-8 in the low-price field

Full-Circle Visibility

Relaxed-ear steering

Full-height body construction

New Miracle Ride

Power-Fit suspended clutch and brake pedals

Magic Action double-lever brakes

Center-Fill Fueling

See it . . . Value Check it . . . Test Drive it!

EFIRD'S Big January Clearance And WHITE GOODS SALE

Starts Friday Morning, January 9th, and Continues Through Saturday, January 31st! There Are Outstanding Savings in Every Department! Save Money By Shopping NOW!

IT ALWAYS PAYS TO SHOP EFIRD'S FIRST

EFIRD'S Department Store Raleigh, N. C.