... from the Woman's Angle

New Booklet Tells How To Paint

To keep abreast of modern living, every homemaker must be versatile. "How-to-do-it" is a phrase as American as apple pie.

Mindful of the universal desire to improve and beautify the home, The Sherwin-Williams Co. announces the 1953 edition of "The Home Decorator," a 44-page book crammed with tips on how-to-do-it with today's amazing paint products. Issued as a public service, the Home Decorator is available without cost from Sherwin-Williams dealers.

"The 1953 edition is the most comprehensive Home Decorator we have ever published," said President A. W. Steudel of Sherwin-Williams. "It is an idea book from cover to cover, from suggestions on color schemes for rooms in the home to the proper care of a paint brush."

The theme of the give-away publication is "New Ways to Beauty in Your Home." Full-color photographs show interesting color schemes as found within existing homes. The how-to techniques are presented as illustrated tips that should inspire the homemaker to decorative action.

One page tells how to use the popular Roller-Koater. Another outlines "What to paint first—and why." How to care for paint brushes receives attention. Other topics include the preparation of wallpapered surfaces for a new coat of color, the use of plastic patch material in filling cracks and nail holes, pointers on finishing wood and the painting techniques for modernizing a basement.

In an informative section on exterior house painting the Home Decorator says: "Property values are up. A house built in 1941, and kept in condition, is worth twice as much today. That gives you twice the reason for giving your home the best care possible, both for beauty and protection."

Feminine Fashion Flair

It's a hundred to one bet that your new spring bonnet will be decorated either with flowers or jewels ladies. The two are running a neck and neck race for top rating as hat trimmings.

Never have spring hats been so jeweled ... glitter with every ... dew drops on flowers ... clusters of pearls, rhinestones, sequins and oversized stones and cabochons.

The profusion of flowers ranges from ... forget-me-not to huge silk or velvet roses. For instance, one New York milliner combines geraniums ... with white lilac and ... button in a small, rounded ... Another decks a sailor with chrysanthemum petals ... decorates a peacock blue ... felt with ... dyed to match. Sound fabulous? I'll say it does! An outstanding Chicago designer features a large mauve straw with enormous violets dangling over the brim. One milliner decorates the entire under-facing and top brim of a coal straw bonnet with pressed flowers shading from pink to red. (That's a combination you'd never dream of seeing, isn't it?)

It if were not for the fact that a new hat is as much a part of spring as seed catalogs, you could get by with last year's straw, because the shape of hats is altered little. The small hat remains the favorite ,but the custom designers and the popular-priced manufacturers both are showing increasing numbers of elaborate picture hats, those big brimmed jobs, for afternoon and evening.

You'll see plenty of straw, the leading material, but there's a growing use of fabrics, lace, chiffon ,linen, organdie, straw cloth shantung and crepe. The leading color, as it seems to be each spring, is white, and white combination with other colors, particularly navy and red. But there are plenty of pastels, blue yellow and pink.

Some designers use the coming coronation of Britain's Queen Elizabeth as the inspiration for their spring line. One designer names his colors royal red, royal navy, Margaret rose, and Windsor white. His collection includes one room of head decorations, hardly big enough to call hats, named "crown jewels." These are coronets of rhinestones or pearl, perched on bits of white fur, flowers or veiling.

Hats are just one of the accessories a woman has to worry about these days. Added attractions, besides purse, shoes and gloves, includes pins, belts, scarves and soles, all appearing in new colors and new designs.

—BFC—

THE FEMININE LOOK

By RUTH NELSON SAWYER

NEW YORK (Global) — It's so nice being a woman! It's even nicer to have the feeling that very hair is in place — proud of course that place is at the top of your bright and shining head and nowhere else. So many women have noticeable hair on their arms and legs. Doctors say this is due to heredity, but whatever the cause, we should try to get rid of it.

Electrolysis is a safe and sure way. A thin needle reaches the papilla through the hair follicle and an electric current destroys the power of growth. This, however, is costly. There are many creams on the market that are most effective. It all takes time and trouble but it's worth every bit of it, because you want to look feminine!

Fashion Trends

by Freddye S. Henderson

SPRING CAMPAIGN FOR FEMININITY

The average woman does not wear the first season the fashions followed to fall her. But she is special this year. In her at her little and willful wardrobe, and she knows as sure that it is time to emerge from the drabber season, and blossom out in glad rags. Spring collection ... fashions ... for a change ... the perfect time.

Now we remember the ... Taylor ... all that a woman could ask for. Or that a man could ask for ... because the men who have ... complained that women have ... dress ... and frequently ... have to foot on their wardrobe ... spring ... ahead here.

Light as the proverbial feather ... as the contrast of heavy ... the fabrics and ... effect all tends to make the fashion picture one of the most feminine and one designed to ... remind ... based ... the original Gibson Girl painted by Charles Dana Gibson.

The typical Easter suit, by now a classic of that season, threatens to be replaced by the fragile silk dress and hat ... all ... The suit, if ... at all, is likely to be in the ... of delicate tint of color in keeping with the campaign for femininity.

... the romantic ... placed on ... Pastel ... for the ... and ... the ... in the ... of ... are merely ... reasonable facsimiles. They ... with their expensive and ... They form a logical complement of those which have become so ... as ... a ... non-existent ... Incidentally, you pay ... for them although you don't see them. It is the illusion of not being ... to see where your money goes.

Thanks and although the average woman will ... a virtual Dream Wardrobe this spring. That is why ... fashion conscious and if she is smart.

State Colleges HINTS TO HOMEMAKERS

Mine Ruth Current
State Home Demonstration Agent

TO MAKE THE ... BEST ... Keep ... Keep ... Place ... Place ... Place