



N. C. NAACP MINISTERS - The 16th annual North Carolina NAACP Conference...

ers of all citizens for better treatment relations, and the first time the state has raised as much as \$17,000 for NAACP...

of the NAACP is closely allied with the racial message...



A hallway filled with a modern look-up, provided by a new use...

NEW PRESIDENT TAKES CHARGE OF USKEGEE - A historic event took place at a great educational institution...

and Mrs. Foster, president of the board, together with...

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Advertisement for Mother and Daughter fashions, featuring 'Poodle Cloth TOPPERS' for \$20.

Carnegie Addresses Oberlin Group On Education Week

RALEIGH - As a feature of the celebration of National Education Week...

Another feature of these fashion week observations was the giving of addresses to the class...

Advertisement for Calvert Tonic, showing a woman's face and the product box.

Advertisement for SSS Tonic, promoting its benefits for blood count and vitality.

Raleigh Library News

The members of the Raleigh public library are pleased to announce...

How to buy a new car

- 1. Pick a car that suits your budget (Ford offers 13 models)
2. Pick a car that's fun, or (Ford's Crestmark Body is highlight)
3. Pick a car that's got lots of room (Ford's trunk is a whole suitcase bigger than any other low priced cars)
4. Pick a car that's got GO but doesn't use much (Both Ford's V-8 and Six have the Automatic Power Pilot)
5. Pick a car that offers (Ford's new spring and shock absorber action and foam rubber cushions travel you 'First Class')
6. Pick a car that'll bring a top price when (Ford's hang onto their value better than any other car!)
7. Pick a car that has all these things and lots more!

Advertisement for Ford cars, featuring an image of a Ford sedan and the slogan '(Ford's worth more when you buy it, worth more when you sell it)'

Large advertisement for Calvert Reserve Blended Whiskey, showing a bottle and pricing information.