~ GLOBAL



Lou LuTour

NEW YORK, (GLOBAL) - St. the Mary McLood Bethund Cure wist from Louise Raives, one of taking a testimonial dinner of

hold for this young man who has harlem's Concelled 322 W. traveled the four seas' Speak. St., March 21. St. Louis Missoning of traveling the seas Flord rank will remember dropping Spelson spent a few days with there at dage time to chat with his sister out Carago way after his last voyage on the high seas.

Noel Jones will be back suon. Also on March 21. Tenured at Weller. hoard the Independence — Quarter will be plesented at Town
The Negro Actors Guild seems Hall by the Phi Beta Sigmas of
Deased with its new executive set brooklyn. N. Y. It is expected

The group is preparing for its An-nual Spring Dance and Breakfas, one But come in the Brook. 81 the Savoy Bullings on April Congretulations to the Orber

Congratulations are in order for New York while carrying out the



THE TREND TOWARD THE be encarepated from the wearb CASUAL

In 1947, dress shirts made up 73 some less formal occasions percent of all men's thirts sold; List year the figure was only 33; of Business Week is typical of the trend of Americans to preser | do not wish to remain atagnar

Throughout the years there has been a gradual tendency for men and women to dress in keeping with the casual life led by Americans. As the social and economic conditions change, costumes inadvertently fellow the pattern. This has been a typical reaction throughout the ages.

a gracious and charming bestess, addition, the prevention of loss reher clothes were accordingly more duces necessary insurance premidecorative than functional New ums - W. H. Burhop presiden that woman is generally regarded Employers Manuals of Wansan. as a necessary contributing breadwinner her clothes must of uecessity be more functional. As a
result short skirts, the elimination
of bustles, farthingales and other
feetures which hampers activity, of friends, neighbors, co-workers Now med, too, are becoming as or other groups who banded toware of the necessity of comfort gether and through equal contr over convention wardrobe-wise, butions, assured fellow members and toors is a marked trend to land themselves) of dignified burnward the casual, as reflected in at. These chibs made this possible the comfort of the sport shirt as to large numbers of persons who well as the gay colors and last could not have afforded it on an year's abortive effort toward 90- individual basis, says Employers pularizing Burnuda shorts for Mutuals of Wansau street were Although the shorts aid not cutch on last year, there PATRONIZE CAROLINIAN is evidence that men will in time

While the prespect does not sound too flattering, considering the figures of some men it is a healthy reaction.

OUNCE OF PREVENTION ... While the idea of insurance ba isk and the spread of loss, the nost important service they can render to their palicyholders is the prevention of less Seldom does

ADVERTISERS

"These Are The Slacks, Ma'am"



HOLLYWOOD, CALIF. - Two new models, both connected with the nation's more modern and upto-date stores, are coming out of the West. One of them is stirring

from the Clary Multiplier Corp-oration of nearby San Gabriel, is not controversial Its prevue brought praise from equipment buyers for large retail chains, But new model trousers designed for cashiers already have caused argument among retailers as to whether their feminine

clerks should be permitted to

Rudi Gernreich, leading West Coast fashion designer, has recommended that retail stores permit their employes to make their

own choice.

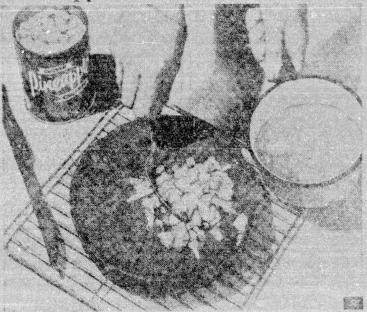
He maintains that the new tapered trousers have advantages of utility, neatness and economy and that store managers need not worry about a saleslady whose figure is unbecoming in long

Gernreich says the lady herself knows whether she looks better in skirts and she isn't going to switch even though the style does become acceptable to retail manGas Dryer Traps Lint



la private life Mrs. America 1954 is Mrs. From Sm Kutztown, Pa., bousewife and mother of two small sons, As a practi-homemaker, she quickly recognized the economy, affecting and two

Pineapple Sundae Cake-Delicious!



Refreshing as spring, this easy to make cake is topped with a luscious sugar-sweetened combination of crushed pineapple, lemon juice and grated orange rind. The unusual feature of this cake is the cross cutting at the top which allows the juicy topping to pene trate the cake just enough to permit the delicious distribution of

This Spry recipe is one of the newest developed in the Level Test Kitchens.

Pineapple Sundae Cake 1 egg, unbeaten

1-1/3 cups sifted cake flour 2/3 cup sugar

2 teaspoons double acting baking powder 1/2 teaspoon salt 1/3 cup Homogenized Spry

1/2 teaspoon grated lemon rind 1/4 teaspoon grated orange 1/2 cup less 1 tablespoon canned pineapple juice Sift first 4 ingredients into mixing bowl

Pineapple Topping I cup undrained crushed pineapple 1 tablespoon lemon juice

1/4 cup sugar

Add lemon rind and pineapple juice and beat 150 strokes (1-1/2 min. on mixer at low speed). Add egg and beat 150 strokes (1-1/2 min. as before). Bake in Sprycoated 8 round layer pan 1-1/2 deep in moderately hot oven (375 F) 25-35 min. Let cake cool in pan 10 min, then remove to wire rack, right side up.

With sharp knife, cui across center of cake to a depth of about 127 min. 1/2"; make 3 more cuts across, dividing cake into 8 wednes.

pincapple, lemon juice, brange ried, and sugar in saucepan and

bring to boil. Spoon hot mixture over cake and let cool. . . . Serve

Early Bird in "Miss Good Morning" Contest



This is Miss Ann Smith, waitress at the Roosevelt Hotel Coffee House in New York city which is one of the first restaurants to enter its waitresses in Kellogg's "Miss Good Morning" contest. The contest is being conducted in cooperation with the National Restaurant Association. The waitress selected as "Miss Good Morning" will receive more than \$1,000 in prizes plus a television appearance on the Art

The contest is open to all restaurants serving breakfast and em-The contest is open to all restaurants serving breaklast and employing at least two waitresses. A waitress will be judged for her salesmanship, efficiency, courtesy and appearance. Forty-eight state winners and one from Washington, D.C., will be selected and will receive General Electric clock radios and a \$25 U.S. Savings Bond. Four finalists will receive all-expense tribs to Chicago in May to attend the National Restaurant show. The operator of the restaurant in which a finalist works, will also receive a trip to the show from the Kellagg Company.

"Miss Good Morning" of 1954 will be selected at the show and will receive a complete wardrobe from one of Chicago's top stores, a \$100 U.S. Savings Bond and a trip to Hollywood for her television ap-

Patronize Our Advertisers

Top-Flight Play Nets Mary Potter 1-A Rating At Confab

ented a one act tragedy entitled character portrayal of a scene "Afraid of the Dark" in the District Festival held in Rocky Mount, in a State Penitentiary. The lives North Carolina, March 8, 1954, of three men are at stake for ma-Mary Potter was given an A-1 jor crimes that they have commitrating along with three other ted. One is a gentlemen but for chools that participated from one mistake; one is a Mexican astern North Carolina, 'Afraid who claims to be innocent, and of the Dark" will be entered in the third is a bardened criminal the State Festival to be held at who has killed many men. Each posed of Mrs. E. J. McGhee, Mr Shaw University, Raleigh, North man throws off superficialities

lows: James Satterwhite, Theodore Brooks, Marshall Redding (seniors), Nerven Baskerville. Chester Carr, Joseph Rankin and Philin

B. G. Backsdale and Mrs. L. S.

For The Modern Woman

Custom-Designed Set for "Loretta"



new weekly NBC tele-series. "Letter to Loretta." is not just an ordihary backdrop, It was designed as a suitable setting for the gracious Loretta's mother, Gladys Royal Belzer, Mrs. Belzer, one of California's top interior decorators, designed the interiors for her daughter's own sequences of the television series, Loretta called upon her mother to create it. It is a formal living-room with a Chinese-modern flavor, and it are a number of Miss Young's own priceless antiques and objets d'art. The dignified, gracious room will become familiar to television viewers, who will see it each week when they are invited by Loretta to join her there and to go over the week's mail and "listen" to an

and the only one still un- Your prother does have a pro-

This girl has encouraged Jack to confidence.

We like this girl very much and up to Jack

homore at The Warren County

Training School, Wise, North Car

clina, won first place in the fifth annual Taleni Hunt sponsored by

the Zeta Alpha Chapter of the O-

mega Psi Phi Fraternity on March

7th with her startling rendition of

Denza's "A May Morning". The Talent Hunt was held at the Oran-

ge Street Graded School, Oxford,

As a result of this, she will

compete in the Sixth District fin-

ds on April 18, at Winston-Salem

She was trained and accompa-

nied by Miss Gloria A. Jones, a

member of the faculty at Warren

Miss Jones was the winner of the

second annual Talent Hunt and

the recipient of a \$500.00 scholar-

ship from the Omega Fraiernity.

rano, is a very brilliant and talented young lady. With her

beauty, both pulchritudinous and vocal, she should go

TIP TO DRESSMAKERS

11 to 14 stitches per inch, depend-

will remain flat even after repeat-

ed sudsings,

Joan Faye, a coloratura sop-

Juny Training School where Mr. . H. Washington is principal.

North Carolina,

Teacher's College.

Joan F. Jones Wins Omega

Talent Hunt At Oxford

One of these items is not a lux-

which the government collects on

liquor, tobacco and entertainment

dryer and ironer. The yacht is tax-

ironer 10 per cent of the cost is "huxury tax." The government col-

lects this tax because these house-

There are still more than 40

luxuries.

would like to know.

also levied on the household

When you buy a dryer or an

Tips on Touring

Women's Travel Authority Determined to reduce the nanion's heavy toll of traffic fatalities and injuries. President Dwight D Eisenhower has called a White House Conference on Highway Safety, to be held in Washington, D. C., on February develop public support, at the community level, for proven methods of improving street and high-

Traific Safety Awards were set up in 1951. Winners of these awards, which are administered by the National Safety Council through a grant from Shell Oil Company, have helped reduce the tragic waste of life on our nation's streets and highways. They have taken the lead in all phases of safety including planning legis-lation, engineering, public information and law enforcement.

With this background of interest in safety, I was pleased to be ovited by the President to his Conference on Highway Safety I will attend the conference as a participant in the women's resentatives of business, agricul ture, labor, government and in-numerable organizations, the President also has invited each state governor to designate a group of outstanding citizens as delegates from his state.

the conference to you later

I will report my findings from

PERRIESS PRODUCT

The Family Roundtable | Theatrically

married. We have tried to talk to blem Perhaps he has had some him about it, but it seems to it- emotional disturbance through his NEW YORK. (GLOBAL)--Johnritate aim, and so, since we all Army service which he does not ny Hodges and his orchestra still follow your column, we thought want to face. Perhaps you can get scoring heavily throughout the

maybe you could help him. Be- some professional help in deter- country force his Army service, Jack diet mining what his trouble is, and cluded a successful engagement and drink much, but rather en- once he does discover the pro- Phily and once again has invade loyed the friending of many girls. Liem, half the battle will have New England, performing in Boshow he drinks continuously He been won.

There is a girl, too. There me the same indication that There is a girl, too. There is a girl, too. There is a girl, too. There we detect in your broshow the samely needs to grow up. His three quarter million mark. about five years ago, and she likes drinking and then shifting the Saran Vaughan doing a gri

not marry because of his excessive jection of things that suggest re- Louis Armstrong going into Broad deniking. There are other points chornsibility-children, and home-of disaccement He does not want, ownership and his rather peruchildren because he feels he is unt insistence that his wife is not is making noise and Green his to old to start raising a family, to work, even though he seeks to be does not want her to work, but whittle her duties down to nothing one nighters in the sor land ended in a partment and ing, all suggest that Jack is dodging one nighters in the sor land. Pinnsi George Shear no children would not completely me the real things that make for is one of the greatest. We occupy her time since she has been a happy, understanding marriage. Bishop one of America's torone a career with he does not want A man who cannot keep his proo own their own home, but just raise to swear off drinking for a new MGM cinemascope. "Ro given period, doesn't inspire any Marie" are these fine record,

lections in an album featur This girl has encouraged Jack to conndence, seek other girls but he wants only a like is nice your family likes her She has told him if he would stop drinking for a period of time, have to live with him and he she would marry him, but he can must show more will power and himself the she would marry him, but he can must show more will power and himself the she would marry him. never seem to keep his part of the determination to prove himself Be Free." Love and Kisses, "In pargain. He claims that he would lit for marriage. The girl realizes dian Love-Call," Rose Marie," dop drinking after their marriage this and showed it by putting him in A Mountle Who Never Got His and that it is her fault that he to the test. The rest seems to be Man," I Have The Love" at

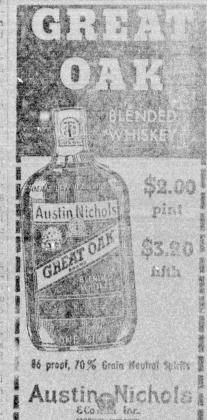
Buddy Lucas and his ock still clicking. Vern Stevens out of tour liming up spots for his lim stable of talent. Disty Flor-cher hanging out with the boys at the Hotel Theresa. Not King Cole at the Rustic Cabin in Jerscy ... Little Verna Ray is a

pretty talented nine-year-old from Brooklyn. She can sing dance and she's sweet and pretty and her mother, a gracious, cultured wo man, has given her a fine background. One of these days we predict she will be a heartbreaker in show biz. So watch out for her. Ginry Gioson is one of the best female singers around, for our money . . . The Dell-Tones (four gals) will make great strides this year, just wait and see . Ella Fitzgerald still a great favorite around the country. Andy Kirk a Tin Pan Alley-ite. The Harptones set to invade Harlem's Apollo Theatre for a week's stay as Doc Bagby still one of the great-

est exponents of the Hammond ury. The excise or "luxury" tax Organ... Bob Santa Marie has a new platter out called "Tsuzammen," backed with "Ferewell," Farewell," It's a good one. men." We like Frank Petty's recording of "Hearts Win, You Lose" and "Pino Pantolon" Little Rita "Pino Pantoloni"... Fay is becoming one of the big hold necessities are classified as recording stars.

WHITE COLLAR BOOST

million American homes without a dryer or ironer. The American Home Laundry Manufacturers' As-American industry is spending considerably more money on office Avoid excessive thread tension sociation is appealing to Congress when sewing washable clothes bestaffing and equipment today than in 1920, according to the Employcause too-light seams will pucker this is a fair tax? You can have it ers Mutuals of Wausau. This is when wet Experts advise using repealed. Send a letter, post card or telegram to your Congressman in Washington today. Tell him will remain fiat even after repeat. because of a realization that good records and statistics, prompt communications, and other office work is as important to production as machine work in the plant.



for your hair! ... this is not a dye. KONGO CHEMICAL CO.

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