

GLOBAL JOTTINGS BY Lou LuTour



NEW YORK (GLOBAL) — St. Louis, Missouri, has just received a visit from Louise Brown, one of the national vice-presidents of the National Equity Cultural League...

The Max McLeary Bethune Circle No. 6 here in New York for conducting a testimonial dinner for Mrs. Bethune at the Capitol Hotel...



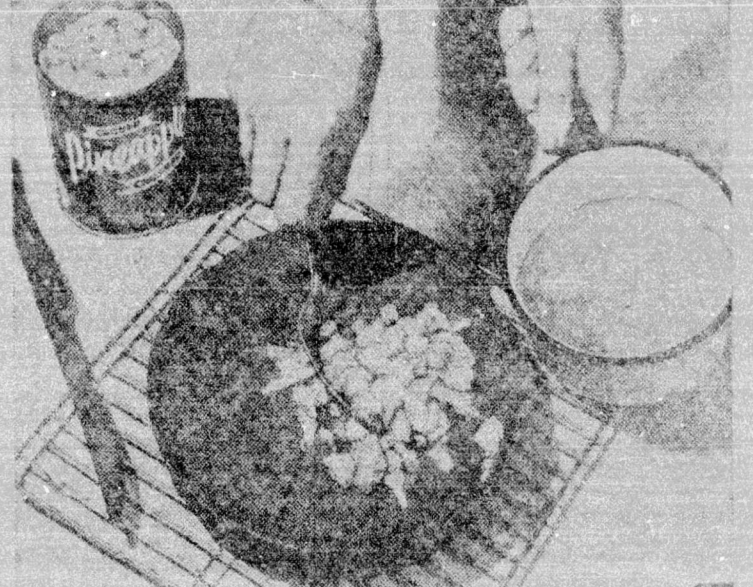
PHILADELPHIA—Mrs. America 1954, who endorses the Caloric Automatic Gas Clothes Dryer, is equally enthusiastic about the dryer's new Sisto bag...

Fashion Trends by Freddie S. Henderson

THE TREND TOWARD THE CASUAL In 1947, dress shirts made up 75 percent of all men's shirts sold last year...

be emancipated from the wearing of long, hot trousers on at least some less formal occasions. While the prospect does not sound too flattering...

Pineapple Sundae Cake—Delicious!



Refreshing as spring, this easy to make cake is topped with a luscious sugar-sweetened combination of crushed pineapple, lemon juice and grated orange rind...

These Are The Slacks, Ma'am



HOLLYWOOD, CALIF.—Two new models, both connected with the nation's more modern and up-to-date stores, are coming out of the West. One of them is stirring quite a furore...

Rudi Genreich, leading West Coast fashion designer, has recommended that retail stores permit their employees to make their own choice.

Early Bird in "Miss Good Morning" Contest



This is Miss Ann Smith, waitress at the Roosevelt Hotel Coffee House in New York city which is one of the first restaurants to enter its waitresses in Kellogg's "Miss Good Morning" contest...

Top-Flight Play Nets Mary Potter 1-A Rating At Confab

ROCKY MOUNT—The Dramatic Club of Mary Potter School presented a one act tragedy entitled "Afraid of the Dark" in the District Festival held in Rocky Mount, North Carolina, March 8, 1954.

This high honor was received for the excellent and dynamic character portrayal of a scene that has as its setting Death Row in a State Penitentiary.

For The Modern Woman Custom-Designed Set for "Loretta"



The permanent living-room set, from which glamorous Loretta Young will greet her television audience during the opening portion of her new weekly NBC tele-series, "Letter to Loretta" is not just an ordinary backdrop...

Tips on Touring

Determined to reduce the nation's heavy toll of traffic fatalities and injuries, President Dwight D. Eisenhower has called a White House Conference on Highway Safety...

The Family Roundtable

NEW YORK (GLOBAL) Dear Miss Bell: My daughter is 41, the eldest in our family of four boys and two girls...

Theatrically Yours

NEW YORK (GLOBAL)—Johnny Hodges and his orchestra still scoring heavily throughout the country... Joe Skyles just concluded a successful engagement at Philly and once again has invaded New England...

Joan F. Jones Wins Omega Talent Hunt At Oxford



WISE—Joan Faye Jones, a sophomore at The Warren County Training School, Wise, North Carolina, won first place in the fifth annual Talent Hunt sponsored by the Zeta Alpha Chapter of the Omega Psi Phi Fraternity...

Patronize Our Advertisers

So this is HOUSEKEEPING advertisement with illustrations of a woman cleaning.

NuNite advertisement for hair care products.

GREAT OAK advertisement for blended whiskey.

KONGOLENE Hair Rinse advertisement.