

STOP IN RALEIGH DAYS

THURSDAY, FRIDAY, SATURDAY, AUGUST 9, 10, 11

CAROLINA'S GREATEST BARGAIN EVENT

Street Floor SPECIALS

Final Clearance!

SUMMER HANDBAGS

Faillies! Patents! Straws!

Values to 2.95 \$1.00 Values to 4.95 \$2.59
 Values to 4.95 \$1.59 Values to 7.95 \$4.00

Special Purchase Ladies' Hose

Seamless 59c
 60 Gauge 15 Denier with Seams 49c

Summer Gloves

Sheers and Double Woven. Values to 1.98 59c
 Double woven cotton Values to 3.95 \$2

Special Hangers

Reg. 48c
 29c

For Blouses, Suits and Pants

CLOSE OUT!

Crochet Threads

Reg. 10c to 75c

one-half

price and less

Picture Prints

Were 2.50 to \$10

\$1 to 2.98

CLEARING OUT

Summer Blouses

Reg. 2.98 1.59
 Reg. 3.98 \$2.00

Fancy Napkins

Reg. \$1.00

59c

Beautiful paper napkins for all occasions. Boxed.

Card Table Covers

Reg. 1.48 to 2.98

one-half price and less

BOOKS

39c

3 for \$1

Close Out! Stationery

Reg \$1

59c

Special Purchase FABRICS

1,200 YARDS

Fashionera Prints

Reg. 1.29

79c

Dark shaded prints, so right for now and back to school. Fully crease resistant and washable. 36 inches wide. Tremendous selection of patterns and colors.

1,000 YARDS

Fall Woolens

Values to 6.95

1.99

The largest selection in town of the woolens you want: Tweeds, Flannels, Herringbones, Plaids, Stripes, at a price that means large savings on your fall sewing. 54 to 62", Pre-Shrunk.

Final Clearance On Late Summer FABRICS

3,000 YARDS

Transition Cottons

Values to 1.98

69c

Nylon, Dacron and Cotton Blends

Reg. 1.69

\$1

Cotton Prints

Values to 1.48

56c

Drip-Dries, Bates, Broadcloth, Denims, Checks, Solids, many others.

Eyelet and Flouncing EMBROIDERIES

Values to 3.95

\$1

WASHABLE Rayon Linen

Values to 1.59

79c

Better Fabrics

Values to 2.98

\$1

Silk Shantung Prints, Pongee Prints, Cotton and Orion prints.

MEN SPECIAL GROUP SUITS

988

Rub your eyes and look again... yes that's actually the price of these summer suits. Since we're practically giving them away, we'll only cuff the trousers, no other alterations. Come in early for the best selection, you'll be amazed at what you'll find!

MEN'S SUMMER PANTS

Values to 10.95 \$399

SWIM TRUNKS

Special Group Broken Sizes 1/2 PRICE

COLORED "T" SHIRTS

Values to 2.98 3 for \$1

Short Sleeve SPORT SHIRTS

Values to 3.95 \$188

ODD GROUP HOBBY SLACKS

Values to 3.98, Broken Sizes 88c

SUMMER SPORT COATS

Values to 19.95 6.88

Values to 27.95 11.88

LEISURE JACKETS

Values to 10.95 \$288

Men's Store — Street Floor

FINAL CLEARANCE SUMMER SHOES FOR THE FAMILY

Children's

3.88

Values to 7.50, Jumping Jacks, Red Goose and Red Riding Hood.

Ladies' Casuals and Dress Shoes

3.99

Fortinet and Sweetbriar, Values to 8.98 all at one low price.

Kedettes

2.88

Ladies Kedettes and Summerettes, Values to 5.98.

Men's

5.99 to 10.99

Nat. Bridge and Weyenberg, Values to 16.98 in this group.

PREVIEW COAT SALE!



- EVERY STYLE EXCLUSIVE WITH US! VALUES TO \$50!
- PURE WOOLS! WOOL-AND-CASHMERE BLENDS!
- CHOOSE NOW, PAY LITTLE BY LITTLE, TAKE HOME LATER!

Lavish details you expect in coats made of such luxurious fabrics! New high-standing chin collars, dramatic cape collars, low-placed side belts, back fullness released from interesting yokes! Every coat with winter-warm insulated lining! FABRICS: Nubby boucles, soft plushes, tweeds, zibelines. COLORS: Polished black, nude tones, Oriental red, gray, rosewood, brilliant blues. STYLES: Slim lines, new Empire look... even leather trims! Line-for-line copies of far more costly coats!

\$38

Sizes 8 to 16

Style Shop — Second Floor

Last Chance! Save Now

Infants' Sundresses

Were 1.98 \$1

Were 2.98 \$2

Were 3.95 \$2

Were 4.95 \$3

Were 5.95 \$3

Infants — Second Floor

Special Purchase!

Nylon Tricot

SLIPS

Reg. 5.95

\$388

Save \$2 on your favorite slip. Lace and embroidery trim. White only sizes 32 to 42.



Shorty Pajamas

\$1 Value

50c

Cotton Flisee Prints and Solid Colors, Small, Med. & Large.

Boy's Cotton Sport Shirts

1.59 Value

\$1

Solid colors, Plaids, Prints, Checks, dandy shirts for starting back to school. All washable and colorfast. Sizes 6 to 18.



BOYS' WASH SHORTS

Reg. 98c Now 3 for \$2

Boxer style shorts in Cotton Twill and Khaki, sizes 2 to 8. Still lots of hot weather ahead, buy plenty.

Special Purchase!

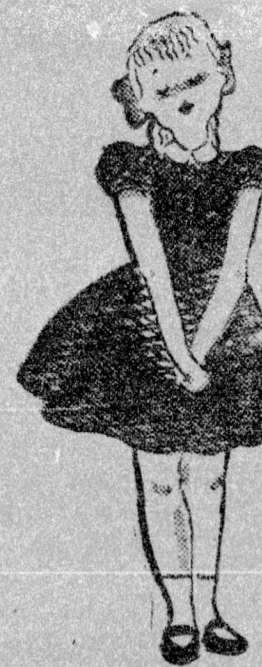
GIRL'S FALL

Dresses

4.98 Value

298

Pretty, perky prints and plaids. Typical Hudson-Belk large selection of colors and styles. Sizes 7 to 14.



Save Now On New Winter Coats

19.95 Values

1388

Look ahead and buy now at real savings. Newest styles and colors in beautifully detailed coats with fine rayon taffeta linings, warm interlinings. Sizes 7 to 14.

Children's Department — Second Floor



BATHING SUITS

1/2 Price

- Rose Marie Reid
 - Catalina
- Reg 10.95 to \$25

Sportswear Second Floor

Largest Selections! Greatest Values!
 Eastern Carolina's Largest Store
 Park At 118 E. Davie St.

Hudson-Belk

Comfortably Air Conditioned

Buy Now and Save! Pay Later!
 Use your Charge Account, Layaway
 or our Back to School Budget Plan