

# RALEIGH'S GOLDEN OPPORTUNITY DAYS

THURS. FRI. SAT.

Opportunity Starts Knocking at 9:00 Thursday When We'll Show You A Store  
Full Of SAVINGS An All Your Needs — Fashion, Family and Home!

THURSDAY, FRIDAY & SATURDAY FOOT FLAIRS



## Aligator Lizard Shoes

Values to 14.98

9.88

Get those "skin" shoes you've always wanted, and save as much as \$5 during Golden Opportunity Days! Medium or high heels.

Shoes — Street Floor

COLORFUL! CUTE... AND WARM!

## Knit Knacks

Reg. 2.98

1.77

A special buy from Cinderella means savings for you on adorable head-warmers for girls. Most every color, metallic threads, fur trims.

Youth Center  
Second Floor

PARKING LOT SPECIAL

## Stayman Winesap Apples

Big 10-lb. bag

79c

Packed in plastic bags... you can see their plump perfection. They're tangy-sweet ideal for eating or cooking.

It's the Fabrics that makes these coats so special at this low price!



## Wool Coats

Values to 79.95

38.00

Our greatest coat sale ever! Prime fabrics, hand tailored, lined with Satin Back Crepe Millum, the ultimate in weightless warmth. All new styles... cocoon backs, giant shawl collars, side pleats... wide selection of colors... yes, everything you could ask for in a coat sale! Sizes 8 to 18 and 38 to 44. Hurry in!

Style Shop — Second Floor

Fabrics that Rate in Fashion like "Sterling" does in Silver.

Palena  
Hickam  
Imported Tweeds  
Elmiger  
Duvyn by Wyandotte

Schuster Woolen  
Worumbo Woolen  
Warren of Stafford  
Strong Hevat  
Cashmere Blends

## Budget Shop Dress Sale

Values To 8.95

3.00

Values To 10.95

4.00

Wonderful buys in Misses and Junior sizes. Smart cottons and rayons in new styles for fall and winter.

Budget Shop — Second Floor

ORDERED MONTHS AGO THAT'S WHY YOU SAVE NOW!

## Fur Blend Sweaters

Values to 12.98

8.88

Before other stores had ordered their regular fall sweaters we bought up hundreds of these at a special price that means savings for you! Beautiful Cardigans, slip-ons, the newest fashion details, glorious colors of Rust, White, Red, Green, Black, Navy or Blue. Sizes 34 to 40.

Sportswear — Second Floor



EASTERN CAROLINA'S LARGEST SELECTION

## Feather Clips

1.98

and

5.98

Yes, we've got the selection of the style that's a sensation! Clip in Black, Red, Sapphire, White, Bronze, Mist, Pink or Blue... 1.98. A pulled, hat-like clip comes in Black, White, Red or real Pheasant feathers for 5.98.

Millinery — Second Floor

HURRY IN FOR THIS SPECIAL SALE!

## Boys' Wool Suits

Values to 34.50

\$8.00 & 10.00

When sizes get broken, and selection is incomplete, prices are cut. That's why you save so much in this sale of All Wool suits, Tweeds, solids and herringbone patterns. Sizes 14 to 20, and student sizes 34 to 37.

Youth Center — Second Floor



## Brand New! From Leading Publishers Books

Values to 3.95

49c each

2 for 88c

Follow the crowds to Hudson-Belk's Book Department. For every time we have a sale of this kind, people come from miles around to save on good books. Children's Books, reg. 1.00... 66c

Books — Street Floor

## Completely New Colors and Fashions Jewelry Sale

Reg. 98c

59c plus tax

Satisfy your longing for pretty costume jewelry now... buy some extras for gifts. Necklaces, Pins, Bracelets, Earrings in gold or silver finishes, tailored or with colorful stones.

Jewelry — Street Floor

## Our Famous "Heiress" Brand Package of 3 Nylons -- Pair & a Spare

1.50 Value

1.00

Smartest idea! An extra stocking with every pair of beautiful full fashioned 60 gauge, 15 denier nylons. Keep the extra at home, in your purse or desk drawer for emergencies. Sizes 8 1/2 to 11.

Hosiery — Street Floor

## FAMOUS BRAND NAME—LADIES French Purses & Wallets

Reg. 3.98 to 10.00

1/2 price

From the best known maker of handbags accessories, our buyer made this special buy. Save on beautifully crafted leather purses and wallets in fashion colors. Beautiful gifts.

Large Bath Size—5 Fragrances

## Wrisley's Soap

15c size

8 for 88c

Treat yourself to luxurious soap that the whole family will enjoy. Gardenia, Apple Blossom, Forest Pine, Boquet or Lanolated. Thursday, Friday and Saturday only!

Cosmetics — Street Floor

SEW AND SAVE SO MUCH! ONLY BIG BUYING COULD BRING YOU SUCH VALUES.

## Fall & Winter Fabrics

### Sale of Woolens

Values to 4.98 yd.

1.66

What do you have in mind? A suit, a skirt, a dress? You'll find the perfect weight, colors and patterns in this fine selection. 54 to 60" wide.

### M & W Thomas Cottons

Reg. 2.50 and 2.98 yd.

1.99 yd.

Yes, for this special event, we're reducing the prices on every piece in our regular stock. So come, gather up those colors, those patterns you've had your eye on and SAVE! 33 to 45" wide.

### Imported Miniature Plaids

Reg. 2.98

1.99

The look and feel of fine brushed woolens, duplicated in 100% spun rayon. Plaids were never smarter... for skirts, dresses, jumpers. Colors? We've got 'em all!

### Solid White Broadcloth

Reg. 59c and 79c

29 yd.

Sanitized, 1st quality goods 36" wide. And there are 1,000 yds., so you can buy all you want! Some pieces slightly soiled, but look at the savings you can make!

Fabrics — Street Floor

## ALL SILK OR ENGLISH WOOL Golden Archdale Ties

Compare at 2.50

1.88

Something special for the men! Rich hand tailored ties in two of the most wanted styles, elegant foulards or superior English woolens. Sale priced for 3 days only!

Special Purchase!

## All Wool Sport Coats

19.95

How do we do it? We combine our buying power with 400 Belk stores, buy the fabrics from the mills, have is tailored to our exacting standards. For quality, and lasting good looks, this is an unbeatable buy! Tweeds, Stripes, Plaids, Charcoal Brown, Med. Gray or Med. Brown. Sizes 35 to 45 in Regulars. Long and Shorts.

Men's Store — Street Floor



# Hudson-Belk

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