





NEWSPAPER AND YOU





CONTEST RUCES 1. The first baby of 1964 will be that boy or girl who is the first child born in 1964 ac-cording to Wake Memorial Hospital records





The CAROLINIAN'S New Year Baby Contest Sponsored by Merchants and Businesses Each Year.

PATRONIZE THESE MERCHANTS & BUSINESSES



We are proud to give the arrival of the first baby boy or girl of 19-64 a free gift.

Adler's Children & Teen Shop



Congratulations! first baby of 1964! The parents of the winner may stop by and pick up a lovely, FREE GIFT!



We will give to the winner of the first baby of the New Year a gift from our

TE 3-2804



We will give to the first baby of 1964 a gift with our compliments and best wishes to the winner and its parents.

TE 2-9356

Yes, We Will Give To The Winning Parents Of The 1st Baby Of The Year A Free Gift Just Stop By Our Office.

We Make Loans on Furniture, Auto and No Long Waiting. Come in Our Office, Tell Us What You Need!

onsolidated Credit Cor J. A. CLARK, Mgr.

217 S. WILMINGTON ST. — VA 8-5741



We will give the parents of the first haby of 1964 a FREE GIFT!

Best Wishes!

Webster-Hicks Grill



The proud parents of the first baby of 1964 may stop by and get a FREE GIFT!





We will give to the par-

ents of the first baby of

1964 A FREE GIFT!

Congratulations!

DRESS SHOP

RALEIGH, N. C.

A FREE GIFT awaits the proud parents of the first baby of 1964!

We are delighted to

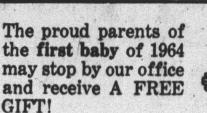
give the parents of

the first baby of 1964

PENNEY

A GIFT!

VACUUM STORE 526 HILLSBORO ST.





When the first baby

of 1964 is announc-

ed, the parents are

entitled to come in

and get A FREE

HUNTER'S

GROCERY

708 E. MARTIN ST. TE 2-9393

GIFT!

MAJOR FINANCE CO.,

151 E. HARGETT ST.



903 E. EDENTON ST.

Yes, the parents of the first baby of 19-64. will receive Two Garments Cleaned Free!

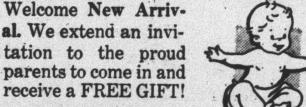
GUS RUSSOS

Hatters-Cleaners 2-HOUR CLEANERS



We are proud to give the parents of the first baby of 1964 a FREE GIFT!

DIAL 832-4060



G. S. TUCKER



TE 2-2568

Congratulations

to the

From The Staff of The CAROLINIAN

W. T. GRANTS

210 PAYETTEVILLE STREET



CAMERON VILLAGE

The first baby of 1964 will receive from our store a fine BABY MATTRESS.

VINE FURNITURE

CORNER WILMINGTON & HARGETT STS.



Parents of the first baby of 1964, come by our office and pick up a beautiful FREE GIFT!

Mother-Daughter Store, Inc.

PAYETTEVILLE ST.



The lucky boy or girl who arrives first in the New Year will receive a FREE GIFTA

FOOD MARKET



We have for the first baby of the New Year A FREE GIFT. Congratulations to the winner whoever it might be!

LONG MEADO

FARMS



proud parents of the first baby of 1964



We invite the proud parents of the first baby of 1964 to stop by and pick up a F R E E



Welcome New Arrival. We extend an invitation to the proud parents to come by and pick up a beautiful FREE GIFT!

SHOP



When the first baby of 1964 is announced, the parents are invited to come in and receive a FREE GIFT!

We will give a GIFT to

the parents of the first

baby of 1964. We con-

gratulate the parents of

the first baby of the

