

# Who'll be the WINNER?

SOME LUCKY LITTLE BOY OR GIRL WILL ALMOST BE AT THE CLOCK ON NEW YEAR'S DAY. HE OR SHE WILL BE THE FIRST BABY OF 1964. WHO WILL WIN MANY WONDERFUL PRIZES OF MERCHANDISE AND SERVICES. WHO WILL IT BE? WATCH THIS NEWSPAPER AND YOU WILL SEE!

## CONTEST RULES

1. The first baby of 1964 will be that boy or girl who is the first child born in 1964 according to Wake Memorial Hospital records in the city of Raleigh, N. C.
2. Parents must be residents of the city of Raleigh or Wake County.
3. No purchase is necessary to be eligible for participation in this contest.

## FIRST BABY of the YEAR CONTEST

The CAROLINIAN'S New Year Baby Contest Sponsored by Merchants and Businesses Each Year.

PATRONIZE THESE MERCHANTS & BUSINESSES



We are proud to give the arrival of the first baby boy or girl of 1964 a free gift.

**Adler's Children & Teen Shop**  
1 W. HARGETT ST. TE 3-1133



Congratulations! first baby of 1964! The parents of the winner may stop by and pick up a lovely, FREE GIFT!

**BROWNING BARBER SHOP**  
L. H. BURWELL, Manager OAKWOOD & HILL STS.



We will give to the winner of the first baby of the New Year a gift from our store.

**T & C GROCERY**  
CORNER EAST & BOUNDARY STS. TE 2-3004



We will give to the first baby of 1964 a gift with our compliments and best wishes to the winner and its parents.

**JOY'S AMERICAN GRILL**  
230 E. MARTIN ST. TE 2-3356

Yes, We Will Give To The Winning Parents Of The 1st Baby Of The Year A Free Gift Just Stop By Our Office.

We Make Loans on Furniture, Auto and No Long Waiting. Come in Our Office, Tell Us What You Need!

## LOANS— Consolidated Credit Corp. —LOANS

J. A. CLARK, Mgr.

217 S. WILMINGTON ST. — VA 8-5741



We will give the parents of the first baby of 1964 a FREE GIFT! Best Wishes!

**WEBSTER-HICKS GRILL**  
Home of Fine Cooked Foods 600 E. EDENTON ST. TE 2-9280



The proud parents of the first baby of 1964 may stop by and get a FREE GIFT!

**COLLEGE CASH GROCERY**  
N. TARBORO ROAD RALEIGH, N. C.



A FREE GIFT awaits the proud parents of the first baby of 1964!

**CAPITAL VACUUM STORE**  
526 HILLSBORO ST. TE 2-0004

The proud parents of the first baby of 1964 may stop by our office and receive A FREE GIFT!

**MAJOR FINANCE CO., INC.**  
151 E. HARGETT ST. TE 2-1906



Yes, the parents of the first baby of 1964, will receive Two Garments Cleaned Free!

**GUS RUSSOS**  
Hatters-Cleaners 2-HOUR CLEANERS 123 W. MARTIN ST. TE 2-3001



We are proud to give the parents of the first baby of 1964 a FREE GIFT!

**LARRY'S CUT RATE GRO. & MKT.**  
318 WEST LENOIR STREET DIAL 532-0600



We will give to the parents of the first baby of 1964 A FREE GIFT! Congratulations!

**EMMA JANE DRESS SHOP**  
110 E. HARGETT ST 534-5695 RALEIGH, N. C.

We are delighted to give the parents of the first baby of 1964 A GIFT!

**J. C. PENNEY COMPANY**  
CAMERON VILLAGE TE 2-6373



When the first baby of 1964 is announced, the parents are entitled to come in and get A FREE GIFT!

**HUNTER'S GROCERY**  
700 E. MARTIN ST. TE 2-0003

Welcome New Arrival. We extend an invitation to the proud parents to come in and receive a FREE GIFT!

**G. S. TUCKER BROS., INC.**  
112 E. HARGETT ST. TE 2-2505



Congratulations

to the

**MOTHER OF 1964**

From The Staff of The CAROLINIAN



The first baby of 1964 will receive from our store a fine BABY MATTRESS.

**HEIGIG-LEVINE FURNITURE**  
CORNER WILMINGTON & HARGETT STS.



We will give to the proud parents of the first baby of 1964 A LOVELY GIFT!

**CAPITOL BARGAIN STORE**  
Dial 4-7545 123 E. HARGETT ST.



We invite the proud parents of the first baby of 1964 to stop by and pick up a FREE GIFT!

**GOODMAN'S LADIES SHOP**  
20 E. HARGETT ST. TE 2-1285



We will give a GIFT to the parents of the first baby of 1964. We congratulate the parents of the first baby of the year.

**W. T. GRANTS**  
210 PAYETTEVILLE STREET TE 2-1210



Parents of the first baby of 1964, come by our office and pick up a beautiful FREE GIFT!

**Mother-Daughter Store, Inc.**  
PAYETTEVILLE ST. TE 2-1210



Welcome New Arrival. We extend an invitation to the proud parents to come by and pick up a beautiful FREE GIFT!

**THEIM'S RECORD SHOP**  
26 W. HARGETT ST. RALEIGH, N. C.



When the first baby of 1964 is announced, the parents are invited to come in and receive a FREE GIFT!

**RALEIGH FURNITURE COMPANY**  
110-20 E. HARGETT STREET DIAL 534-6000



The lucky boy or girl who arrives first in the New Year will receive a FREE GIFT!

**THOMAS FOOD MARKET**  
SWAIN AND HARGETT STS. TE 2-0400



We have for the first baby of the New Year A FREE GIFT. Congratulations to the winner whoever it might be!

**LONG MEADOW FARMS**  
Glenwood Ave. Ext. Dial 781-5335