



THE BULL-EAGLE TROPHY, II — North Carolina A&T College, Greensboro, defeated North Carolina College at Durham, 28-0, in the traditional Thanksgiving Carolina Classic at Durham, thereby sealing its hold on the CIAA 1964 championship and taking home The Bull-Eagle Trophy, II, Alumni award of the two North Carolina institutions, which is sponsored by the Bottlers of Coca-Cola at Durham and Greensboro. A&T quarterback, Cornell Gordon, left in upper center photo, and Stanley Keith, right, NCC tackle, were named players of the game and received trophies and wishes donated by Coca-Cola. In upper photos, from left, are seen NCC Head Football Coach Herman H. Riddick; NCC co-captains, William Hayes and James Price, and Howard C. Barnwell, A&T national Alumni president, Charlotte, Gordon and Keith, center, flank The Bull-Eagle Trophy, II, seen in background. Jefferson R. Snipe, next, Asheville, represented NCC Alumni president, Charles Strayhorn, Washington, D. C. Continuing right are A&T co-captains, William Sinclair and Gordon,

with A&T Coach Bert Figgott. In lower panel, from left, viewing trophies are J. W. Younger, NCC director of athletics; Kenan Rand, Jr., Durham Coca-Cola Bottling Company, and President Samuel F. Massie, North Carolina College. At half-time, next shot, Dr. and Mrs. Massie, left, chat with A&T's President and Mrs. Lewis C. Dowdy, right, and Moss H. Kendrix, center, Washington, D. C., public relations man; whose firm represents The Coca-Cola Company, Atlanta, Ga. At right, Dr. Dowdy director of athletics, Dr. William M. Bell, The Bull-Eagle, II, was retired by NCC last year at the Thanksgiving Classic in Greensboro. Previously the Durham institution had won the A&T-NCC Alumni Award in 1960 and 1962. In 1961, A&T won the best 3-of-5 win symbol of good sportsmanship. Each year the Coca-Cola people award the winner of the game a beautiful gold-plated, keepsake football trophy.

Shaw U. Bears Win 2 Cage Games, Lose To Livingstone

BY SPENCER BALDWIN

After getting their first two conference victories of a busy week, the Shaw University Bears were then stomped by the hard-hustling Bears of Livingstone College, on Saturday night, December 5, in Salisbury, by a score of 79-68.

The Shaw Bears got their 1st CIAA win in the season's opener on Wednesday, December 2, in Spaulding Gymnasium, at Shaw University by squaring by the Elizabeth City State Vikings by a score of 82-78.

At the half-time of this game, the Bears had forged ahead, 49-33, resulting from a hot spurt led by Lee Monroe. Shaw's other remarkable forward, Bennie "Jo-Jo" Byers, who ended the week's three-game slate with a blazing 23.3 points per game average.

In the 2nd half, with about seven minutes remaining, Shaw possessed a commanding 73-62 point lead, but the Vikings, led by their one-two punch of Frank Neal and Richard Todd, who completed the game with 13 and 23 points, respectively, brought the Vikings to within three points with about one minute remaining in the game. But this spurt was checked by the Bears and enabled them to edge out with an 82-79 victory.

In their 2nd game of the week, the Bears of Shaw University were invaded by the Trojans of Virginia State Friday night, December 4, in Spaulding Gymnasium.

The first half was a give and take affair all the way with Shaw going ahead 44-38 at half-time.

Shaw pulled to an 81-66 point lead with 8:50 remaining in the game. But those Trojans, who are receiving great service from a group of freshmen, rushed back cutting the score to 86-79 with 2:25 remaining. The Bears then picked up momentum to go on and win by eight points, 95-87.

On Saturday, December 5, the Bears journeyed to Livingstone College in Salisbury, where they were defeated by a score of 79-68. The Blue Bears of Livingstone led practically the entire game, resulting from a well-balanced attack.

The Livingstone Bears were ahead 44-34 at half-time, only to have the game tied 47-47 with 15:05 to go. From that point until the

two minute mark, the game was basket for basket with no team gaining over a six-point advantage. But with two minutes remaining, and the score 66-64 in favor of Livingstone, Clyde Long, guard for Livingstone, went to the line shooting one and one and a technical foul, and with him making the one and one and a technical foul, Livingstone went on to defeat the Raleigh quint 79-68. This final burst of power for Livingstone was led by Mariano Ortiz, Livingstone's jumping-jack.

The Bears' offense for the first three games was led by "Jo-Jo" Byers, forward, who received able assistance from Lee Monroe, who starts at the other forward position, and guards Ira Mitchell and Norman Joyner. James Snow, Lee Monroe and Byers were the board demons.

Shaw will play Virginia Union in Richmond Thursday, December 10.

The Bears' next game will be at home against the "Flying" Eagles of North Carolina College of Durham, Saturday, Dec. 12, at 8 p.m., in Spaulding Gymnasium on the Shaw University campus.

Little Blues Open Cage Season Under New Coach; Win First Two

BY RICHMOND STEWART

The J. W. Ligon Little Blues basketball team, under the guidance of new Coach Harvey Heartley, opened the season with double victories. They won Thursday night in Method against Berry O'Kelly, then traveled to Rocky Mount the following night to upend the Booker T. Washington Bulldogs in two games. The Varsity took a 85-61 in

the O'Kelly game, and 63-61 in the Booker T. Washington game while The George Jones-coached Junior Varsity won 49-36 and 43-40, respectively.

Heartley, a former starter on the same team with "Sad" Sam Jones of the Boston Celtics when they were both at North Carolina College, has guided the Blues to two consecutive victories in two starts so far this season. But he is yet to

be satisfied with the team's performance.

Larry Spence, a 6-5 junior and Jimmie Robinson, 6-3 sophomore took turns in leading the Blues in those two games. They have scored 69 of the 148 points mustered in the games played.

Heartley, who came to Ligon from Cooper High in Clayton after 11 years, where he won 180 games and lost 30 while winning eleven post-season tournaments, which included one State 2-A championship, has four lettermen on the squad.

Along with Spence and Robinson, he has Co-Captains Tyrone Bailey and George Holloway, Bailey, a 6-0 senior, has an average of eight points for the two games. He doesn't shoot a lot but can be very effective around the top of the key with his jump shot. Holloway, also 6-0, an excellent dribbler and playmaker is the third scorer for the Blues. He has 23 points for the games played. Rounding out the starting five is Jesse Clements, a 195 pound, 6-2 junior who is developing fast into a good board man and clutch player. None were starters on last year's team.

Should one of the starters falter, Heartley plans to rely on the slack being taken by either Leland Branch, James Melvin, Thomas Brooks or Robert Drakeford. All three are juniors, except Brooks, who is a senior, and are expected to see a lot of action during the season.

Three Negro Stars On 1964 Look All America

NEW YORK—Three Negro stars have been named to the 1964 Look Magazine All America team.

The 22-man All America squad, picked by the Football Writers Association, was announced last Monday in Look.

The three players are Gale Sayers of Kansas, Clarence Williams of Washington State and Floyd Little of Syracuse.

Sayers has few peers in "open-field speed and explosive." Look noted in describing the Kansas speedster.

Williams "rates as the best runner on the coast — from scrimmage, after catching a pass, or returning a punt or kickoff," the magazine declared, "but he is even stronger, possibly, as a defensive halfback against the run or the pass."

Little, the only sophomore to win All America honors this year, "is a threat to go all the way on any play," Look said, and "may rate, before he is through, with such past Orange heroes as Jim Brown and the late Ernie Davis."

The Football Writers Association, in picking the 1964 Look All America, followed a precedent set by the late Grantland Rice and selected a 22-man team on which each player enjoys equal first-string status.

Members of the team will be brought to New York to appear on The Tonight Show, starring Johnny Carson, on the NBC-TV network, Thursday, December 3.

The players will receive specially designed Lord Elgin watches at the All America Awards Banquet, Friday, December 4 at the Waldorf-Astoria Hotel.

Acting as official hostesses for the celebration will be the Queens

of the Cotton, Orange, Sugar, 'Gator and Bluebonnet Bowls.

W. Beasley Aggie FB Signed By San Diego

GREENSBORO — Willie Beasley, star fullback and leading ground gainer with the A&T College Aggies and who was drafted last week by the San Diego Chargers of the American Football League, has signed with the team.

Beasley, who stands 6-0 even and weighs 218 pounds, was this season the fastest back on the championship Aggie squad. He was also outstanding on defense.

Beasley was flown into San Diego over the past weekend as guest of the club for the signing ceremonies. He would not comment on bonus and salary arrangements.

With the Chargers, he will join a former teammate, Dick Westmoreland, former Aggie halfback, and who last season earned All-Rookie honors with the club.

All-American Gayle Sayers Inks With Bears!

CHICAGO (NPD)—Gale Sayers, who set new records as a halfback at the University of Kansas, has signed a contract to play professional football for the Chicago Bears.

Sayers established a Big Eight career rushing record of 3,625 yards with an average of 6.5 yards per try. He is believed to be the type of ball carrier the Bears missed so desperately following the death of Willie Gailmore.

The 21-year-old player, who was the Bears' second draft pick, was also sought by the Kansas City Chiefs of the American Football League.

He said he chose the Bears because they intend to use him in a running role. The Chiefs wanted him primarily as a pass catcher, working from the flanker back position.

A native of Omaha, Sayers ran for 1,225 yards as a sophomore, 917 as a junior and 683 in 1964. He caught 28 passes during his college career.

The young athlete is a versatile player. He can pass, does exceptionally well on kickoff and punt returns, and was one of the best blockers in his conference.

During his career at Kansas, Sayers scored 126 points, 20 touchdowns and three conversions by runs. The best day of his career was 283 yards against Oklahoma State as a sophomore.

Buddy Young, one of football's

Aggies Won CIAA Crown Two Days Before Holiday

GREENSBORO—"What we lacked in talent, was more than made up in desire and hustle," is the way Bert Figgott, head coach, describes his 1964 edition of the A&T College Aggies, the team which had won the CIAA football championship before the season had ended.

"We have had more ball players who had more more skill, but this bunch of fellows were the finest lot that I have ever coached . . . they were willing and able to learn," Figgott added.

The Aggies were announced champs two full days prior to their important engagement with arch-rivals, the North Carolina College Eagles. This did not phase the team at all. They wanted to win that game, more than any other . . . and did, 28-0.

After a shaky start, losing the first two engagements to non-conference foes, the Aggies collected themselves into a smooth working unit. Except for a tie by Maryland State College, 8-8, and a loss to powerful Florida A&M University, the team mowed down one team after another. They finished with a 6-0-1 conference rank and 8-3-1 overall.

Unlike in previous years, there was no galaxy of stars. Only about four players got the rave notices. These included Cornell Gordon, the quarterback who close observers term the college's All-time great; Ronald Francis, an end; Willie Beasley, a fullback, and Clifton Matthews, a halfback. The other players were just "good team players."

Figgott says the success came mainly from improvement in the interior line, composed chiefly of sophomores and a junior or two who saw only limited action in the year before. The defense had jelled by late season and was a tough crew to handle.

The CIAA title was the third that Figgott coached-teams have brought to the school.

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