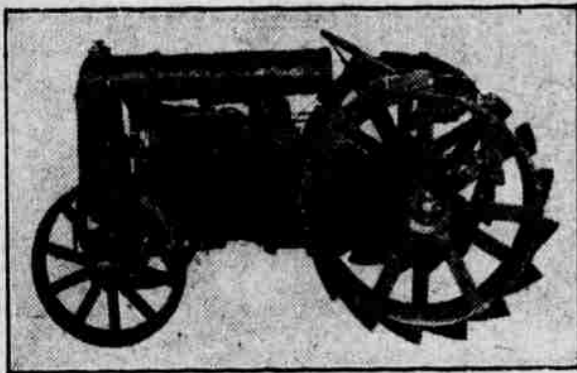


Power Farming WITH ONE MAN AND A Fordson Tractor



Means as Much as 3 to 6 Men
With 6 to 12 Good Mules

A Fordson will solve your labor troubles, save you money as well as worry and help you make a Bigger and Better Crop. With a Fordson Tractor you can plant on time and plant more acres. You can overcome the delays caused by spring rains and the Fordson enables you to cultivate and harvest the increased acreage.

If You Ever Try a Fordson
You Are Sure to Buy a Fordson

Remember: The Power Farming Unit can be operated by one man. Place your order now. Delay may mean loss, as the factory may not be able to supply demands this spring.

Price only \$850 f. o. b. factory

Watauga Motor Co.
Valle Crucis, N. C.

FORD CARS—FORD SERVICE—FORD PARTS—FORDSONS

Ford
THE UNIVERSAL CAR

Weak Links in a Strong Chain

That's just what imitation parts are when they become a part of your Ford car. They look strong enough, but the metal isn't there the strong, durable Vanadium steel that goes into the Ford chassis and every Ford part. Ford parts are specially cast and heat treated, each according to its use.

Ford metallurgists have been studying that problem for sixteen years and know just how each unit should be made to endure a maximum of wear and tear. They know that best results can be obtained only by the use of special formulas for different parts.

We carry complete assortments of genuine Ford parts; and give careful, prompt Ford service. Drive in, it's better to be safe than sorry. Come to the Authorized Ford dealers for service.

Watauga Motor Co.

YOUR CREDIT

A man's credit is always enhanced by having a bank account. Not only is it a great convenience in doing business, but when it is a question of financial responsibility what better reference can any one give than the well-known bank with which he carries his account. Open an account with us. We offer you every courtesy.

The Valle Crucis Bank

Improve Your Stock!

If you have a good horse the next man is ready to pay you a handsome price for him. If you have a "pluggy" one he doesn't want him at any price

"AGRE"

A pure-bred Belgian Stallion, was bred in Indiana, the sire and dam being imported from Belgium. He is a bright bay, with blaze, eight years old, weighs 1800 pounds. If he isn't the best horse in the adjoining counties of Tennessee and North Carolina, you being the judge, don't breed to him. It's to your interest to see this horse before you breed. We will have experienced manager and every precaution will be taken, but in case of an accident will not be responsible. He will be at the following places this season: Oove Creek, Beaver Dam, Laurel Creek, Watauga, Boone, and Meat Camp Townships.

WILSON AND REESE

ZIONVILLE, N. C.

ATTENTION!

To the citizens of Watauga and adjoining counties:

It will pay you to read each word of this advertisement. It will save you money and build up an estate for you in the future and give you an immediate protection that is worth 100 cents on the dollar. By taking out your Life Insurance in the JEFFERSON STANDARD, your own Home Company,

THE LARGEST, BEST, AND STRONGEST IN THE SOUTH

Giving the broadest and most liberal protection and most attractive policy contracts issued by any company in America today. The COMPANY that paid your soldier boys their death claims in full and charged not one cent War Rider. The first company in America to put a disability clause in a Life Insurance contract. We are writing business in your midst everyday, and you are aware of the large volume of business I wrote your best and most reputable citizens last year. Your failure to see us before placing your application is your loss. The loyalty of North Carolinians to their own home company is shown by these figures:

North Carolina Policy Holders 29,451
North Carolina Insurance in Force \$51,376,162

HERE'S WHAT WATAUGA'S MOST PROMINENT CITIZEN SAYS ABOUT THE JEFFERSON STANDARD:

BOONE, N. C., February 18, 1920.

Mr. R. W. Martin,
Johnson City, Tenn.,

Dear sir:

I received the life insurance policy in the Jefferson Standard Insurance Co. for Ten Thousand Dollars and find it is just what I wanted.

I have carried some insurance with your company for several years, and their courteous treatment, with reference to this, induced me to take out more insurance with them.

I consider your company perfectly reliable, safe, and in every respect one of the very best Insurance companies in this nation. Any one desiring insurance can do no better than to take insurance with the Jefferson Standard.

Very truly yours,

F. A. LINNEY.

See us before buying insurance:
Roy M. Brown, Boone, W. D. Wilson, Vilas,
A. D. Wilson, Vilas.

R. W. MARTIN - - General Agent

DO YOU CARRY A BALANCE IN BANK?

Do you receive interest on that balance? If not, why not?

We pay 2 per cent on monthly balances on your checking accounts.

We pay 4 per cent on certificate of deposit, withdrawable without notice.

We pay 5 per cent on Savings Deposits.

Do not accept less elsewhere.

Come in and open an account.

The mail is perfectly safe. Send your deposits by mail.

THE BANK OF BOONE
"A BANKING AND TRUST CORPORATION"

DELCO-LIGHT

The complete Electric Light and Power Plant

Clean, safe electric light and power at the touch of a button.



Watauga Motor Co.

NOTICE

This is to notify all whom it may concern, that my wife, Leona Greene, left me of her own accord on March 4, 1920, and that I will in no way be responsible for any debt or debts she may contract during such separation. This 29th day of March, 1920.
RODNEY M. GREENE
4-14t. p.

The Peoples Bank.

The Peoples Bank & Trust Co. is a corporation made up of the best business men of Watauga County; it is a corporation entirely separate and distinct from any other banking corporation and to the people of Watauga County, we invite your business upon our merits, using at all times our best efforts to give you the best service consistent with good banking. We pay you interest on savings and time deposits, but not on deposits subject to check, WHY NOT? Because we do not believe this to be good banking. Nowithstanding, we have been in business less than five months, our Resources are More Than \$100,000, and we thank you for the confidence which has enabled us to reach this sum. Come and open an account with us and help us make one of the best banks in this section.

Peoples Bank & Trust Co

G. M. SUDDERTH, Cashier.

The Watauga County Bank

BOONE, N. C.

It has been our policy to promote and develop the best interests of the people of Watauga County.

During fifteen years of successful business experience our motto has been "Safety and service."

We invite your continued patronage and co-operation.

Capital and Surplus Over **\$60,000.00**
Resources Over **\$600,000.00**

N. L. MAST, Pres. G. P. HAGAMAN, Cashier.
W. C. COFFEY, V. Pres. W. D. FARTHING, Ass't. Cashier.
MISS PEARL HODGES, Bookkeeper. AUSTIN E. SOUTH, Teller.

Delco-Light

THE COMPLETE ELECTRIC LIGHT and Power Plant.

The safest, surest and most economical form of light and power.

Watauga Motor Co.

Professional Cards

R. D. JENNINGS

DENTIST

BOONE, N. C.
[Successor to Dr. E. Glenn Salmon.]
OFFICES AT BLACKBURN HOTEL.
Office Hours: 9:00 to 12:00 a. m.
1:00 to 4:00 p. m.

Write or phone me for appointments. Will give you the earliest date possible.

L. D. Lowe, T. A. Love,
Banner Elk, N. C. Pineola, N. C.

LOWE & LOVE

ATTORNEY-AT-LAW

Practice in the courts of Avery and surrounding counties. Careful attention given to all matters of a legal nature.

F. A. LINNEY

ATTORNEY-AT-LAW

Boone, N. C.

Will practice in the courts of Watauga and adjoining counties.

W. P. SPEAR, M. D.

Practice Limited to

EYE, EAR, NOSE AND THROAT.

Hickory, N. C.

Office Over Hours—9 to 11
Hickory Drug Co. 2 to 4

E. F. Lovill W. R. Lovill

LOVILL & LOVILL

ATTORNEYS-AT-LAW

Boone, N. C.

Special attention given to all business entrusted to their care.

T. E. BINGHAM

LAWYER

Boone, N. C.

Prompt attention given to all matters of a legal nature. Office with Attorney F. A. Linney

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LAWYER

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Prompt attention given to all matters of a legal nature. Collections a specialty. Office with Lovill & Lovill

WATCH AND JEWELRY REPAIRING

Done at this shop under a positive guarantee. All material used is guaranteed to be genuine. Estimates furnished on all mail orders. Satisfaction guaranteed in every respect on all railroad watches. Office near the Watauga County Bank.

J. W. BRYAN

Graduate Jeweler and Watchmaker
Boone, N. C.

DR. ALFRED W. DULA

EYE SPECIALIST

TO SEE BETTER SEE DULA

17 Year's Experience

The Best Equipment Obtainable.

Glasses Fitted Exclusively
MARTIN BLOCK, LENOIR, N. C.

If you get it from DULA. It's all right. C. J. WATCH PAPERS FOR GATES.
Repair Dep't. Box 127, Charlotte, N. C.