

Dr. Speas' Infirmary
FOR EYE, EAR, NOSE,
AND THROAT
OVER HICKORY DRUG CO.
HICKORY, N. C.

**Information Free,
Insurance Cheap!**
If you want either, see, write, or
call Geo. F. Blair, the insurance
agent. Office in Bank Building.
Blowing Rock, N. C. 3-25-'29



BRISCOE

LIGHT-WEIGHT in a car is
desirable only when maxi-
mum strength is maintained.
Briscoe has earned the title "the
leader of light-weight cars," because
of its demonstrated ability to stand
the stress of hard wear.

G. M. SUDDERTH
LEADER FOR WATAUGA AND ASHE COUNTIES
BOONE, NORTH CAROLINA



**Banking
On
Milk**



The disastrous connection between the
bull and the china shop should not pre-
vent a growing friendship between the
cow and the bank. As R. M. Cleveland,
who has received nation-wide com-
mendation for his articles on Dairying
and Milk Products in

**The COUNTRY
GENTLEMAN**

says, "The modern banker, the coun-
try over, is forming a new partnership,
a mutual-benefit association with the
dairy cow."

There was a time when
the average banker al-
most classed the cow
among the farmer's li-
abilities. Not so these
days! Banks in practi-
cally every community
are glad to lend money
to out scrub bulls—bul-
shavike they call them—
and build up a pure-bred
dairy industry that brings
the prosperity that makes
banking pay. Whether or
not you produce milk, you

will want to read Mr.
Cleveland's splendid ar-
ticle. And I'll be glad to
send you the issue of THE
COUNTRY GENTLEMAN
that contains it, along
with 51 other inspiring
weekly issues—making
in all a full year of the
famous Country Gentle-
man farm service—for
just a single dollar.
You'll get your full value
for your money—believe
me!

The Business Farmer's Weekly

EARL G. MORETZ,
HOPKINS, N. C.

An authorized subscription representative of
The Country Gentleman The Ladies' Home Journal The Saturday Evening Post
\$2 issue—\$1.00 12 issues—\$2.00 52 issues—\$2.50

"Felt Like Eating"

*Man and Wife, All Run-Down from Farm Work,
Were Greatly Helped by Ziron.*

"MY WIFE and I, after a hard
spring on the farm, were
tired and run-down," says
Mr. E. B. Mulkey, of Route 1, Acworth,
Ga. "We neither felt well. I knew my
blood was bad, as I had little boils on
the back of my neck.

"We felt we needed a builder. We
had heard of Ziron and thought it
must be what we needed. It certainly
was. We took it faithfully, and after
a week or such a matter we began to
feel better. My wife felt like cooking,

and I sure felt like eating.
"Ziron sure did us good. It made
us both feel stronger and better for
the fall work, which everyone knows
is 'some work' on a farm. My boils
began to dry up, though just at first
they seemed worse.

"We are much better and can highly
recommend Ziron, and gladly do so for
it sure did us good."
Ziron is a safe, reliable, tonic medi-
cine, good for men, women and child-
ren, when an iron tonic is indicated.
It is easy to take and contains no
habit-forming drugs.

Ask your druggist or dealer.

**"That's What The Doctor
Told Us To Buy"**
"Mamma, that's what the doctor said would make me
well, when I'm sick. He said it would be best for
you and Dad and Brother, too."

"Laxated" Pepsin Tablets
Keep the entire family in good health—they are the best
tonic. They act on the liver and bowels and stimulate
digestion, which means rich, pure blood.
The formula clearly stated on the outside of every
package is approved by doctors and druggists.
Get your package today

ECCNE DRUG STORE

**Life
Was a
Misery**

Mrs. F. M. Jones, of
Palmer, Okla., writes:
"From the time I en-
tered into womanhood
... I looked with dread
from one month to the
next. I suffered with my
back and bearing-down
pain, until life to me was
a misery. I would think
I could not endure the
pain any longer, and I
gradually got worse. . .
Nothing seemed to help
me until, one day, . . .
I decided to

TAKE

CARDUI
The Woman's Tonic

"I took four bottles,"
Mrs. Jones goes on to
say, "and was not only
greatly relieved, but can
truthfully say that I have
not a pain. . . ."

"It has now been two
years since I took Cardui,
and I am still in good
health. . . I would ad-
vise any woman or girl
to use Cardui who is a
sufferer from any female
trouble."

If you suffer pain caused
from womanly trouble, or
if you feel the need of a
good strengthening tonic
to build up your run-down
system, take the advice
of Mrs. Jones. Try Car-
dual. It helped her. We
believe it will help you.

All Druggists

NEW BOOK

By Stock and Poultry Expert.

A new book entitled "Care and
Treatment of Stock and Poultry"
has just been published by Dr. L.
D. LeGear, notable Veterinary
Surgeon, who graduated from the
Toronto, Ontario, Veterinary Col-
lege, 27 years ago, and has since
devoted his entire life to Veteri-
nary Science and Poultry Hus-
bandry. This book contains 125
pages of up-to-the-minute data on
the care, symptoms and treat-
ment of stock and poultry. It is
divided into departments—hor-
ses, cattle, hogs, sheep and poultry
being taken up. It is very
complete with charts and illus-
trations, and is a book that should
be in the home of every live stock
and poultry raiser in the country.
The price is only 10 cents. Get
it from your dealer or send a dime
to Dr. L. D. LeGear, 1700 North
Broadway, St. Louis, Mo., stat-
ing that you are a subscriber to
this paper, and he will send you
a copy direct.

Professional Cards

L. D. Lowe, T. A. Love,
Banner Elk, N. C. Pineola, N. C.

LOWE & LOVE

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Practice in the courts of Avery and
surrounding counties. Careful atten-
tion given to all matters of a legal
nature.

F. A. LINNEY

ATTORNEY-AT-LAW

Boone, N. C.

Will practice in the courts of Watauga
and adjoining counties.

W. P. SPEAS, M. D.

Practice Limited to

EYE, EAR, NOSE AND THROAT.

Hickory, N. C.

Office Over Hours—9 to 12
Hickory Drug Co. 2 to 5

E. F. Lovell W. R. Lovell

LOVILL & LOVILL

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Special attention given to all business
entrusted to their care.

T. E. BINGHAM

LAWYER

Boone, N. C.

Prompt attention given to all mat-
ters of a legal nature. Office with
Attorney F. A. Linney

JOHN E. BROWN

LAWYER

Boone, N. C.

Prompt attention given to all mat-
ters of a legal nature. Collections a
specialty. Office with Lovell & Lovell

**WATCH AND JEWELRY
REPAIRING**

Done at this shop under a positive
guarantee. All material used is guar-
anteed to be genuine. Estimates fur-
nished on all mail orders. Satisfac-
tion guaranteed in every respect on
all railroad watches. Office near the
Watauga County Bank.

J. W. BRYAN.

Graduate Jeweler and Watchmaker
Boone, N. C.

**READ THE ADS. THEY
ARE MONEY-SAVERS**

Ford
THE UNIVERSAL CAR

Weak Links in a Strong Chain

That's just what imitation parts are when
they become a part of your Ford car. They
look strong enough, but the metal isn't there
the strong, durable, sodium steel that goes
—into the Ford chassis and every Ford part.
Ford parts are specially cast and heat treated,
each according to its use.

Ford metallurgists have been studying that
problem for sixteen years and know just how
each unit should be made to endure a maxi-
mum of wear and tear. They know that best
results can be obtained only by the use of spe-
cial formulas for different parts.

We carry complete assortments of genuine
Ford parts; and give careful, prompt Ford
service. Drive in, it's better to be safe than
sorry. Come to the Authorized Ford dealers
for service.

Watauga Motor Co.

The Watauga County Bank

BOONE, N. C.

It has been our policy to promote and develop the best inter-
ests of the people of Watauga County.

During fifteen years of successful business experience our
motto has been "Safety and service."

We invite your continued patronage and co-operation.

Capital and Surplus Over \$60,000.00
Resources Over \$600,000.00

N. I. MAST, Pres.
W. C. COFFEY, V. Pres.
MISS PEARL HODGES, Bookkeeper.

G. P. HAGAMAN, Cashier.
W. D. FARTHING, Ass't. Cashier.
AUSTIN E. SOUTH, Teller.



EXPLAINING GREAT ADVANTAGES
of doing business through
a Bank suggests the extend-
ing of this invitation to busi-
ness men and heads of fami-
lies to call and inquire into
our methods for simplifying
the payment of all bills by
check—a method once tried,
never abandoned. To the
business man we want to
point out the manifold ad-
vantages gained by a connec-
tion that raises his credit in

the financial world, but the amount of credit we can disclose.

The Bank of Blowing Rock

herewith invites your attention to its new money-saving methods

The Peoples Bank.

The Peoples Bank & Trust Co. is a cor-
poration made up of the best business
men of Watauga County; it is a cor-
poration entirely separate and distinct
from any other banking corporation and
to the people of Watauga County, we
invite your business upon our merits,
using at all times our best efforts to
give you the best service consistent
with good banking. We pay you inter-
est on savings and time deposits, but
not on deposits subject to check, WHY
NOT? Because we do not believe this
to be good banking. Nowithstanding,
we have been in business less than five
months, our Resources are More
Than \$100,000, and we thank you
for the confidence which has enabled us
to reach this sum. Come and open an
account with us and help us make one
of the best banks in this section.

Peoples Bank & Trust Co

G. M. SUDDERTH, Cashier.

HOLSTEIN! I have a pure bred
Holstein bull calf for sale 16
months old and now ready for
service. This calf is nicely
marked and exceptionally well
bred, with some very strong
records behind him and will
make a bull fit to head any
herd. Full description will be
sent on request. R. Ross Don-
nelly, Shouns, Tenn. 7 1 4tc.

ADMINISTRATOR'S NOTICE.
Having qualified as administrator
of John Keller, deceased, late of Wa-
tauga County, N. C., this is to notify
all persons having claims against the
estate of the said deceased to exhibit
them to the undersigned on or before
July 1, 1929, or this notice will be
plead in bar of their recovery. All
persons indebted to said estate, by
note or otherwise, will please make
immediate payment.
This July 1, 1929.
G. J. KELLER, Administrator.
E. S. COFFEY, Attorney.