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Thursday November 30, 1922

WHERE THE RAINBOW LINGERS

Often one of the beauty spots in nature is destroyed to give man an opportunity to display his handiwork. Such is the case on the Lenoir and Blowing Rock Road. Ever since the completion of the big amendment just above the foot of the mountain the Harper or Bridal Veil Falls have been admired most of any spot on that wonderfully scenic road. The falls are no more, nothing but the rough granite wall over which the waters have tumbled through all the ages to the ravine below, is left to remind one of its former beauty and loveliness. Man with his eye set on something still more attractive for the passer by, has gone above the falls, and from a reservoir the water is forced through pipes down the rugged precipice to a point some distance below the road, and from a pipe possibly an inch in diameter, is thrown to such a height that it virtually turns to mist before it again reaches earth, and when the sun is shining looking at this wonderful cloud-kissing jet of water from the right angle the most lovely rainbow in all its many-colored splendor is ever to be seen, while the sun-glints on the limpid spray would remind one of myriads of diamonds vying with each other in their sparkling splendor. It is easy to peer into the future a little way and see at this enchanted spot rest rooms, refreshment stands, and possibly amusement halls inviting the traveler to stop and enjoy the beauty and pleasures of this ideal spot on the face of the great Blue Ridge.

Some still cling to the belief that the falls, leaping and racing down the rough mountain of rock was the most beautiful, (and pretty indeed it was) but when the surroundings are cleared away and beautified, surely there is no spot in the North Carolina mountains, the Round Knob fountain not excepted, that will in any way compare with this monster man-made geyser. If you have not seen it yet, there is a treat in store for you.

COVE CREEK NEWS ITEMS.

Mr. J. B. Horton spent the latter part of the week in Caldwell County looking after insurance claims. He also visited Hickory for the purpose of buying seats for the school auditorium.

Miss Ethel Wilson spent last week at Granite Falls and Lenoir, visiting Mrs. and Mr. John Rayfield and Mrs. A. R. Barlow.

The American Legion meeting at Cove Creek School House last Saturday night was interesting and well attended. Let us all unite for a better, stronger post in Watauga.

Plans are now being made to let the contract for a modern Baptist Church building here, work to begin next spring.

In an interesting and hard fought game the A. T. S. won over the Oak Hill High School team by a score of 34 to 21. Both sides showed good form but the inability of the visiting team to adapt themselves to an indoor court and to the fact that they were not allowed to use their ball, resulted in their defeat.

COWS MAKE COUNTRY RICH.

When Steele County, Minnesota, held its agricultural fair at Owatonna the other day it became known that this little bailiwick in the southeastern part of Gopher State claims to be the world's richest community and that its wealth is founded on the dairy business. There is one cow for every inhabitant of the county. The butter manufacture of the year is placed at five million pounds and valued at two and a half million dollars. The county has twenty three cooperative creameries. It also produces its due quota of grain hay potatoes and hogs. And most convincing proof of all—it has bank deposits amounting to \$400 for every man woman and child in the county. Mr. L. Klima publicity man for the fair informs us that the agricultural society paid for all page advertisements in the Minneapolis daily papers telling about the fair and the prosperity of the county, and that this advertising was so successful that the admissions for the three days fair were 34,865 with a population of only 18,000 in the county. Evidently it pays to keep dairy cows and pays to advertise. We are willing to do our part in boosting this live community, hence this editorial.

—Farm Life.

By the terms of the will of the late Karl Von Ruck of Asheville, an eminent tuberculosis authority, who died the 6th, approximately seven hundred thousands of dollars is bequeathed for scientific research in to the prevention and cure of tuberculosis. The Von Ruck Research Laboratory which was created several years ago, is the late Dr. Von Ruck will be in charge of the fund. The earnings are to be used in research for the aid of those tuber-

TRAINING SCHOOL ITEMS.
 The Training School basket ball team played the team at Crossnore on Friday 24, the Crossnore team winning by a score of 32 to 16. On the 25th the school played Oak Hill here in which game the school won.

The local unit of the North Carolina Teachers Assembly is being reorganized, and will send delegates to the Assembly at Raleigh on the 30th.

The Methodists of Boone are pushing the work on their new church building to get into it at the earliest possible day, which they hope will not be later than the first of the year. An unusually large collection was taken on Sunday considering the size of the congregation present and Mr. W. G. Hartzog, who is in charge of the work is going forward with determination.

Your correspondent had the privilege recently of looking over the printing office of Col. R. C. Rivers, Editor of the Watauga Democrat and it is but justice to say that he has one of the best newspaper and job offices to be found anywhere. It is equipped with a Babcock Standard Newspaper Press, Linotype, Jobber, and all modern apparatus for up-to-date work, and their work is of a high standard. The growing town of Boone and good Watauga are to be congratulated upon having such a plant in their midst.

J. M. DOWNUM.

75 MILLION REINFORCEMENT CAMPAIGN
 I have done the best I could as the Director of the Reinforcement Campaign in the Three Forks Association and that without one cent compensation. Others have freely aided in the work and without their efforts nothing could have been accomplished.

It is hoped that all who have not done so will pay at least three-fifths of their pledge this week. Some of us are making what might be called a sacrifice, albeit a joyous one, to meet our pledges. These pledges are solemn obligations to God, and are more binding than a debt to our fellowman.

It is hoped that everyone who did not pledge three years ago, and those who have joined within that time will pledge for the remaining two years and thus have a part in the greatest work assigned to man—that of bringing the world to a knowledge of Jesus Christ.

It was also our hope that every church in the association would take a special collection for missions. Missions should be laid upon the hearts of the people and they should give to it regardless of pledges.

We are also hoping that every church in the association will take a collection for the Orphanage. Many of the churches have already made their offerings. Let us do our best for the Orphanage.

What a great thing it is to have a part in this great campaign! The souls that will be saved through it, the suffering it will relieve, the little children it will help, the aged preachers it will comfort, the good it will do and the inspiration it will bring to all, only eternity will reveal.

All mission money should be sent to Walters Durham, Recorder Building, Raleigh, N. C., and the Orphanage money to F. B. Hamrick, Thom- asville, N. C.

Yours for a great victory,
 F. M. HUGGINS,
 Associational Director.

THE SERVICE STATION OF CIVILIZATION

Outside of those who deal in food clothing and shelter, no other business might be so aptly termed the "Service Station of Civilization."

The variety of materials is almost innumerable. Because a drug store must carry such a tremendous range of things, in order to serve and protect the health of its community and to afford its patrons every convenience, it is impossible to carry a large stock of any one article.

The amount of profit on any one sale is very small. The druggist if he continues to remain this convenient "Service Station of Civilization" must depend on many small sales of an infinite variety of household supplies, medicines, toilet articles and other things.

The utility of these service stations of Civilization" would be realized more if they should cease to exist, than they are now appreciated as a reality.

YOUR DRUGGIST IS MORE THAN A MERCHANT

At Three Rivers, Mich. a single strawberry plant was bought for 50,000 dollars by Frank E. Beatty a strawberry expert.

Front Royal, Va., had a fire on the 21st, which destroyed 18 buildings. Estimated losses, \$225,000.

It does not take us long to do our important work. It takes us a long time to sum up resolution to get at

Christmas Offerings

Again I want to impress it upon your minds that I have the most beautiful line of Holiday Offerings to be found in this town.

Flash Lights, Watches, Clocks, Cut Glass, Silverware, Guns, Knives, Rings, Pins, Brooches, and in fact anything for a nice Christmas Gift.

W. A. THOMAS
 BOONE, NORTH CAROLINA.

WINTER

The season of the year when your automobile needs the best of attention is at hand.

Our garage is fitted out with the best of equipment and our machinists know how to do the work.

So bring along the car and have "Lizzie put in shape for the cold winter months.

W. R. WINKLER
 Tires, Tubes and Auto Accessories

Real Bargains at the Blackburn Store

Men's heavy overalls \$1.50
 Men's Dayton Tough Hide Shoes, solid leather, 2 full soles 2.95

SCUFFER SHOES FOR THE CHILDREN

Sizes 5 to 8 1.25
 8 1-2 to 12 1.40

These are good first quality shoes and are worth 50 per cent more than these prices.

TIME TO MAKE QUILTS

You will find plenty of materials for quilts as well as cotton batting at our store.

SPECIAL FOR SATURDAY AND MONDAY ONLY

2 1-pound package Pilot Knob Coffee . . . 45c
 4 pound bucket Pilot Knob Coffee . . . \$1.15

Henry J. Hardin
 Admr. Estate of M. B. Blackburn.

See Rivers Printing Co. for 'Printing of Quality'

Harness and Saddle Shop

We wish to announce to the public that we have bought a set of Harness Makers tools and have secured the services of a good Harness Maker and beginning next week we will make all kinds of Harness in our store as well as doing all kinds of repair work on Harness Saddles, etc.

This is in addition to our regular hardware line and we shall endeavor to give you our very best service in this line as well as in our general line.

Bring us your repair work and when you are in need of Harness see us.

If we haven't got it we will make it.

Thanks for your past favors.

Your friends,
BOONE HARDWARE CO.

WATCH OUT

for an astounding announcement from us in this paper, also for hand bills. We have the goods, and going to sell them

Watauga Supply Co.