

Saturday and Monday
20 yards calico prints as long as it lasts per yard only
6 1/2c

200 yards Druid LL Sheeting, one of the best sheetings on the market, as long as it will last, only
14c

150 yards 27 inch bleaching, during this sale per yard
9c

Long Cloth
fine soft quality 31 inch wide, special for this sale
15c

Heavy Sweaters
heavy cotton sweaters for ladies and men, only
98c

Dimity Checks
28 inches dimity checks, special for this sale per yard
12 1/2c

200 yards 9-4 pepperel sheeting as long as it lasts per yard
42 1/2c

300 yards curtain scrim white and cream, 35 inches wide as long as it lasts
9c

Table Damask
58 inch mercerized table damask, pretty pattern, special for this sale, yard
55c

Black Satine
black mercerized satine for bloomers and lining purposes, 36 inches wide reg. price 50c, during this sale
36c

Pajama Checks
36 inches pajama checks, good quality, especially priced for this sale at
16 1/2c

Percalé Dress Shirts
striped percalé shirts that are both good looking and practical only
75c

EXTRA REDUCTION OF 10 PER CENT.
Men's Genuine Goodyear Welt Army Russet Shoes, \$5.00 value
3.95

Overcoats \$15 Values
\$7.95

REMNANT SALE

Be Here Early—Get First Choice

A GREAT SACRIFICE OF REMNANTS THAT SHOULD BE OF INTEREST TO EVERY WOMAN IN WATAUGA COUNTY. 3000 yards of REMNANTS OF ALL KINDS TAGGED FOR A QUICK SALE. SILKS IN SHORT LENGTHS SUITABLE FOR BLOUSES. WOOL REMNANTS THAT WILL MAKE UP NICELY IN SEPERATE SKIRTS, OR PERHAPS, A COAT FOR THE "KIDDIES." AND THE WASH GOODS OFFERED CAN BE PUT TO MANY USEFUL PURPOSES.

In addition we are offering Gingham, Toweling, Drapery, Curtain and Cretonne and many other remnants—all at astoundingly low CLEARANCE PRICES—All Lengths, widths and colors.

SEAMLESS SHEETS

A very good bleached bed sheet, 81 x 90. Value \$1.75; during this sale only
\$1.29

GINGHAMS

Zapher gingham, 35c values, during this sale per yard only
23 1/2c

Don't wait for everybody to tell you about the big bargains they got here in the sale. Come early the first day and come often during the other days. We have included most of our stock of sound quality and thorough trustworthy merchandise.

MIDDIES
Ladies and Misses Middy Blouses only
59c

Ladies Silk Hose, strictly first
35c

SMALL LOT OF SAMPLE RUBBERS

Good ladies rubbers
69c

Men's Rubbers
98c

1 Lot Ladie's Coats Less Than Half Price \$15.00 Values Only \$6.45

No other event on our store schedule calls for deeper price cutting than the January Sacrifice Sale. And at no other time in our career have we been in a better position to offer our customers better values and greater varieties than in the present sale. All over our store you will find evidence of the determined way in which we have gone about disposing of winter merchandise. Bargains are everywhere—hundreds and hundreds more than we are able to mention in this advertisement. Be among the first to profit by them.

Imported zapher gingham, reg. price 50c. Sale price only
30c

LADIES SKIRTS

Ladies all wool skirts, reg. price 3.50 to 5.00 Sale price, choice
1.00

John B. Stetson Hats Reduced

HERE IS YOUR CHANCE TO BUY A REAL HAT AT A BIG REDUCTION

John B. Stetson hats for young men in latest styles and colors, silk lined \$7.50 to \$9.00 values during this sale only
\$6.45

\$7.00 Stetson Hats, No. 1 and selected quality only
\$5.48

A lot of good felt hats \$4.00 to \$5.00 values. Your choice
\$2.98

Men's and boys' crusher hats in all colors
99c

Good Corduroy Caps for Men and Boys
30c

BARGAINS IN ALL KINDS OF DRESS CAPS

A big assortment of sample toboggans at 1/3 less than regular price

DAVIDSON'S DEPT. STORE

BOONE, NORTH CAROLINA

Men's and Ladies Hats
Men's Genuine Velour Hats 3.95 regular \$5.00 value

These two pages tell the news of the sale—in part only. Many lots that are awaiting you are too small to advertise and on the others prices are sacrificed to a point where we will not add to the loss by going to the expense of advertising them, but they have all been arranged where you can easily find them in the store.

LADIES SHIRTWAIST
high grade ladies shirt waists, 1.25 to 1.50 values, sale price
75c

LADIES LACE COLLARS
Ladies Lace Beartha collar only
49c

SILK STRIPED SHIRTING
A beautiful assortment with dainty silk stripes. Sale price only
48c

CREPE UNDERWEAR in good colors. The most popular fabric for underwear. Sale price
19c

Oil Cloth
Best grade oil cloth, white and colored only
35c

Pillow Cases
Good pillow cases, big hem, 42 x 36 only.
25c

In order to give as many customers as possible the benefit of our special bargains we will have to sell some of them in limited quantities

Good Cotton Blankets
a small lot of good cotton blankets will go during sale at only
98c

Percalé
Extra high grade percalé in checks and in stripes, light and dark colors, during sale
18c

50c and \$1.00 Boxes
50c and \$1.00 boxed notions and Jewelry Each box contains 50c to \$1.00 useful articles as beauty pins, safety pins, thread, buttons, hosiery, and many other useful articles. Choice, only
25c