Davidson's

Begins Saturday and Will Last 10 Days

Grand Opening

OF OUR NEW BARGAIN DEPARTMENT UP-STAIRS.

The growth of our business compels us to convert our stock room upstairs into a store room

In order to acquaint our customers with this new department we are going to offer there a VARIETY OF-UNUSUAL BARGAINS.

Read them. They will surprise you.

SWEATERS SE

(Upstairs)

LADIES' UNION SUITS 98c

Ladies union suits of very fine weave, \$1.50 value, Opening sale price only 98c

(Upstairs)

HEAVY WORK SHIRTS 69c

An unusual high grade of work shirt, 2 pockets, full cut, better than those you are paying one dollar for, only 69c

BOYS' SHOES \$1.98

(Upstairs)

SHOES and OXFORDS 98c

A small lot of odds and ends in Ladies and Misses Shoes and Oxfords will be closed out in our up stairs bargain department at .98c

UNUSUAL BARGAINS

in remnants, Boys Suits and Pants, ladies and children's gingham dres ses and aprons and hundreds of oth er items at Bargain Prices.

UNION SUITS 49c and UP

ARMY SHIRTS \$1.98

A lot of wool army style shirts, value up to \$3.00. Offered upstairs Choice\$1.98

OUTING GOWNS 59c

A small lot of ladies Flannel Gowns, only 59c

ALL WOOL SWEATERS 98c

A lot of high grade all wool and wool mixed childrens Sweaters. value up to \$2.25, choice 98c (Upstairs)

BLANKETS, \$1.95 A PAIR

Extra heavy cotton blankets made in Germany, per pair only . \$1.95 (Upstairs)

FINE DRESS SHIRTS 98c

A lot of unusual high grade Dress Shirts in a variety of patterns, fast colors, \$2 values . 98c (Upstairs)

LADIES SHOES \$1.98

A shoe house in Knoxville busted—we bought some of their solid leather shoes at about half price. This enables us to offer you high grade ladies dress and every day shoes at only\$1.98

WINDING UP OUR

Money Raising Sale

with a galor of unusual bargains in addition to the bargains we have already offered in our big circular.

LADIES COATS AT COST

Ladies coats, latest styles, of the finest and latest materials. The best assortment of ladies coats ever shown in Boone, but we have overbought and we would rather sell them at about cost than to return them back to the manufacturer. You Must Act at Once, as we cannot take any chances. If we do not return in the next few days they will not be accepted. BUY NOW and Save.

\$5 to \$8 HATS AT \$3.50

Men's hats of the highest quality in velour, beaver and super-felts of the famous Etchinson make. \$5 to \$8 values, choice.....\$3.50

WOOL SUITS \$15

We invite you to come and look over our line of Mens and Young Mens Suits. You will find them away above your expectations. All wool materials in the latest styles. Looks just as the kind you are paying \$25 for, only......\$15.00

MEN'S OVERCOATS

A large assortment of men's and young men's overcoats, in latest styles, short coats and the long 3 belt models, also leatherette, garbadine and bombazine rain coats

\$4.50 to 17.50

Ladies and Children's wool dresses reduced.

GINGHAMS PER YD 8c

COTTON SERGE 19c

High grade Cotton Serge in a variety of colors, 40c value.... 19c

ZEPHER GINGHAM 19c

The famous Kulburnia and Amos keage Zepher Ginghams, 32 inches wide, 30 to 35 cent values. 10c

SILK MADRAS 48c

36 INCH PERCALE 16c.

HOSIERY

See our hosiery before you buy. We have the best assortment of all kinds of mens, ladies and childrens Hose at prices that will surprise you.

SOLID LEATHER SHOES

at bargain prices. We have shoes to fit the feet of your whole family We can also fit your pocket books. Every shoe guaranteed.

ASK FOR OUR PROFIT SHAR-ING COUPONS

BARGAIN DEPT. UPSTAIRS

Davidson Department Store

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BOONE, NORTH CARO.