

Davidson's BETTER GOODS FOR LESS SALE

IS NOW ON. THOUSANDS OF ITEMS IN QUALITY MERCHANDISE ARE OFFERED AT UNUSUALLY LOW PRICES. HERE ARE A FEW OF THOSE UNUSUAL BARGAINS.

Hosiery

Just received 250 dozen of men's ladies and children's high grade hose in silk, wool and wool and silk mixed. All these hose are perfect but as they are samples we bought them and will sell them at about HALF PRICE.

Army Shirts \$1.98

A lot of wool army style shirts, value up to \$3.00. Offered upstairs Choice \$1.98

Sweaters 98c.

A lot of high grade mens, ladies' and boys' extra heavy cotton Sweaters only 98 (Upstairs)

A variety of all kinds of men's union suits in heavy fleeced and ribbed \$1.25 and up

Ladies union suits 98c.

Ladies union suits of very fine weave, \$1.50 value. Opening sale price only 98c (Upstairs)

Work Shirts 69c

An unusual high grade of work shirt, 2 pockets, full cut, better than those you are paying one dollar for, only 69c

Boys Shoes 1.98

No samples or old stock. Brand new shoes just received from the factory. High grade boys and misses' every day shoes of the famous Godman and Johnson makes. Size 9 to 2. Choice \$1.98 (Upstairs)

Shoes & Oxfords .98

A small lot of odds and ends in Ladies and Misses Shoes and Oxfords will be closed out in our upstairs bargain department at .98c

Unusual Bargains

in remnants, Boys Suits and Pants, ladies and children's gingham dresses and aprons and hundreds of other items at Bargain Prices.

Union Suits 49c up

Misses Union Suits, fairly good weight 49c

Ladies Coats--Cost

Ladies coats, latest styles, of the finest and latest materials. The best assortment of ladies coats ever shown in Boone, but we have overbought and we would rather sell them at about cost than to return them back to the manufacturer. You Must Act at Once, as we cannot take any chances. If we do not return in the next few days they will not be accepted. BUY NOW and Save.

Millinery

Our entire stock of ladies felt and trimmed hats greatly reduced.

Outing Gowns 59c

A small lot of ladies Flannel Gowns, only 59c

All-wool Sweaters 98c.

A lot of high grade all wool and wool mixed childrens Sweaters, value up to \$2.25, choice 98c (Upstairs)

Bargains in Blankets

A lucky buy enables us to offer you blankets at prices never before heard of. Come look them over.

Dress Shirt 98c.

A lot of unusual high grade Dress Shirts in a variety of patterns, fast colors, \$2 values .. 98c (Upstairs)

Ladies Shoes 1.98

A shoe house in Knoxville busted—we bought some of their solid leather shoes at about half price. This enables us to offer you high grade ladies dress and every day shoes at only \$1.98 (Upstairs)

\$5 to \$8 Hat 83.50

Men's hats of the highest quality in velour, beaver and super-felts of the famous Etchinson make. \$5 to \$8 values, choice \$3.50

Mercerized Poplin

High grade mercerized poplin in assorted colors, 35c value only 19c

Gingham, yd .10

A fairly good grade of dress and apron Gingham, regular price 15c sale price 10c



Wool Suit \$15

We invite you to come and look over our line of Mens and Young Mens Suits. You will find them a way above your expectations. All wool materials in the latest styles. Looks just as the kind you are paying \$25 for, only \$15.00

Overcoats

A large assortment of men's and young men's overcoats, in latest styles, short coats and the long 3 belt models, also leatherette, gabardine and bombazine rain coats \$4.50 to 17.50

Ladies and Children's wool dresses reduced.

Cotton Serge 19c

High grade Cotton Serge in a variety of colors, 40c value 19c

Zepher Gingham 19c

The famous Kulburnia and Amos keage Zepher Ginghams, 32 inches wide, 30 to 35 cent values. 19c

Silk Madras 48c

A beautiful fabric in attractive color, silk striped on white ground 36 inches wide, only 48c

36 in. Percale 16c

Extra high grade percales in a variety of staple designs, 36 inches wide only 16c

Hosiery

See our hosiery before you buy. We have the best assortment of all kinds of mens, ladies and childrens Hose at prices that will surprise you.



Solid Leather Shoes

at bargain prices. We have shoes to fit the feet of your whole family. We can also fit your pocket books. Every shoe guaranteed.

ASK FOR OUR PROFIT SHARING COUPONS

BARGAIN DEPT. UPSTAIRS

Davidson Department Store

Davidson Department Store

BOONE, NORTH CARO.