



Begin Now to Plan Your Christmas Shopping

Jewelers are always first to break the ice on newspaper Christmas advertising. This is necessary because the buyer of articles in his line usually goes about his or her shopping with more thought, and sometimes for lack of information sends his order to a mail order house without knowing what is at home. We want to insist that through this pre-holiday period local people trade at home. Whether you buy jewelry, hardware, dry goods or what not you owe it to yourself to buy it in this city.

Simplify your Christmas shopping by stopping at our store and having jewelry for both men and women shown you. You will we are sure, find just the thing needed for some person, whom you know—even now you are going to have trouble making a selection.

Sparkling silverware, bright lights, faces full of smiles and anticipation for the Christmas dinner. Your wife or mother, happy with her new treasures which she has proudly placed on the white cloth at the first opportunity—just to show you how pleased she is



Guaranteed sets such as the above are reasonably priced at our store.

Christmas time being gift time is necessarily ring time. Make Her happy with a diamond ring of the newest design. Solitaires, clusters, combinations. The settings are of platinum, red, green and white gold, exquisitely designed in the latest manner.

Especially made watches of American, French, Swiss and English manufacture with standard American made watches specially priced for Christmas help to make complete our line.

Cuff links for men, gold, silver or platinum pins for the ladies. Toilet and Manicure Sets, Wrist Watches, Fountain pens, Necklaces, Lavalieres, Kodaks, Albums, Flash Lights, Watch Chains, . Latest volumes of Fiction—in fact everything kept in a jewelry store in the larger cities.

A full line of tinsel and Christmas tree decorations.

The outstanding quality of the goods offered, and fair courteous treatment accorded all, has made of our venture in Boone a great success. When we can be of service to you, command us.

Do your Christmas shopping early and—**IN BOONE.**

Walker's Jewelry Store

