# Davidson's

# BETTER GOODS FOR LESS

SALE

-IS NOW ON

THOUSANDS OF ITEMS IN QUALITY MERCHANDISE ARE OFFERED AT UNUSUALLY LOW PRICES.

HERE ARE A FEW OF THOSE UNUSUAL BARGAINS

# Hosiery

Just received 250 dozen of Men's Ladies and children's high grade hose in silk, wool and wool and silk mixed. All these hose are perfect but as they are samples we bought them and will sell them at about Half Price.

## Army Shirts \$1.98

A lot of wool army style shirts value up to \$3.00. Offered upstairs Choice \$1.98

## Sweaters 98c.

## Ladies union suits 98c.

Ladies union suits of very fine weave, \$1.50 value, upstairs 98c

#### Work Shirts 69c

## Boys Shoes 1.98

## Shoes & Oxfords .98

A small lot of odds and ends in Ladies and Misses Shoes and Oxfords will be closed out in our upstairs bargain department at .08c

## **Unusual Bargains**

in remnants, Boys' Suits and pants ladies and childrens gingham dresses and aprons and hundreds of other items at Bargain prices.

# Ladies Coats--Cost

Ladies coats, latest styles, of the finest and latest materials. The best assortment of ladies coats ever shown in Boone, but we have overbought and we would rather sell them at about cost than to return them back to the manufacturer. You Must Act at Once, as we cannot take any chances. If we do not return in the next few days they will not be accepted. BUY NOW and Save.

# Millinery

Our entire stock of ladies felt and trimmed hats greatly reduced.

## All-wool Sweaters 98c.

A lot of high grade all wool and wool mixed childrens Sweaters. value up to \$2.25, choice . . . . 98c (Upstairs)

## Dress Shirt 98c.

#### Union Suits 49c up

## 36 in. Percale 16c

## Ladies Shoes 1.98

A shoe house in Knoxville busted—we bought some of their solid leather shoes at about half price. This enables us to offer you high grade ladies dress and every day shoes at only ......\$1.98

(Upstairs)

# **Davidson Department Store**

BOONE, N. C.

# \$5 to \$8 Hat 83.50

Men's hats of the highest quality in velour, beaver and super-feits of the famous Etchinson make. \$5 to \$8 values, choice. . . . \$3.50

## Mercerized Poplin

High grade mercerized poplin in assorted colors, 35c value only 10c

## Gingham, yd .10



## Wool Suit \$15

We invite you to come and look over our line of Mens and Young Mens Suits. You will find them away above your expectations. All wool materials in the latest styles. Looks just as the kind you are paying \$25 for, only . . . . . \$15.00

#### Overcoats

A large assortment of men's and young men's overcoats, in latest styles, short coats and the long 3 belt models, also leatherette, garbadine and bombazine rain coats

\$4.50 to 17.50

Ladies and Children's wool dresses reduced.

#### BARGAINS IN

# Blankets

A lucky buy enables us to offer you blankets at prices never before heard of. Come look them over.

## Cotton Serge 19c

High grade Cotton Serge in a variety of colors, 40c value. . . . 19c

## Zepher Gingham 19c

The famous Kulburnia and Amos keage Zepher Ginghams, 32 inches wide, 30 to 35 cent values. 19c

## Silk Madras 48c

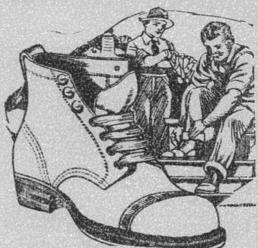
# Remnants

The greatest values in remnants ever offered.

Remnants of all descriptions, Ginghams, Serges, Madras, Silks, Bleachings, Linings and others in patterns large enough for dresses, skirts and waists.

Don't fail to look them over .

THERE IS A BIG SAVING FOR YOU



## Solid Leather Shoes

at bargain prices. We have shoes to fit the feet of your whole family We can also fit your pocket books. Every shoe guaranteed.

ASK FOR OUR PROFIT SHAR-ING COUPONS

# **Davidson Department Store**

BOONE, NORTH CARO.