

Machine Shops and Laboratories

Make Changes in Styles for Women.

Automobiles, Not Paris Couturers, to Blame for Bobbed Hair. Safety Razor Eliminated the Whisker. Chemical Advance Brought Hair Coloring

Women's fashions—a and men's too, for that matter—are created in machine shops and chemical laboratories.

This is the contention of Jeanne Ruere, beauty specialist, who during the last few years has transferred her activities from Paris to New York.

Being Parisian, Mlle. Ruere apparently should know what she is talking about, for all that it heretofore has been the general opinion that the modes of women, in particular, are the result of the whim of some creator of gowns or coiffures in the french capital.

"Bobbed hair, for example," said Mlle. Ruere recently in a representative of the press, "is not the result of a new mode of thought. Philosophy has never played any great part in the day-to-day life of women. New fashions may have changed the fashions of nations, but they have had little effect upon the way women dress their clothes."

So it cannot but appear that convenience and necessity have far more to do with it. That is the general reason given for the cropping up of cropped hair. But back of the reason—which most certainly is sound—is the fact that certain new inventions in the world have made convenience a more vital matter. Bobbed hair, for instance, has come in at about the same rate as has the low-priced, generally available automobile. Riding in automobiles, as every one knows, is destructive of any coiffure at all elaborately or artificially arranged. The wind simply wastes all the time that has been spent. So this happens: people found that they would rather ride in automobiles than get out and so they must find some means of fixing the hair attractively, yet in a style which would stand the breeze.

"That's what I mean by saying—"



that fashions come from the machine shops, the chemical laboratories, rather than from the salons of the couturers and coiffures of Paris.

The same thing, according to Mlle. Ruere, has taken place in men's styles. A notable instance is the now nearly obsolete whisker. Our grandfathers, said the French authority, and here, too, for that matter, were the hirants of age chiefly because they shaved with an open razor and that now is considered too hazardous for hairdressers, was too much an ordeal. A man by nature and the facial hair takes their course, rather than a risk his things to the unguarded razor. The invention of the safety razor and special soaps for softening the beard naturally removed the hazards to masculine pulchritude—and with the removal of the hazards came the removal of the beard.

A present development of fashion, due directly to scientific research, is the rapidly growing number of women with gray hair who are coloring it. It is only recently, within the last three or four years, Mlle. Ruere points out, that serious scientific attention has been brought to bear upon the rather neglected subject of coloring human hair.

"Women a few years ago—indeed a very few years ago—"

ing gray or grizzly. And the colorings then were so very crude, so very unconvincing, that they perforce chose grayness.

It is now, of course, quite different. The hair tint, a new process of coloring hair, especially designed for human hair, has been evolved; it allows any woman to change the hue of her hair back to that of her youth within the short space of fifteen or twenty minutes, and so cunningly is the preparation compounded that its effects are quite indiscernible as artificial.

But not only has science achieved a natural coloring but a safe one. Back in the bustle era, hair dye—containing a substance entitled paraphenyline diamine—were about as safe to bring in proximity to the scalp as the open razor was to the throat. Chemists have eliminated this ingredient and with it the chief grounds for many women's prejudice against coloring their hair.

"The coming of bobbed hair, the going of the untamed whisker and the almost universal custom of coloring hair—all these are the product of the work of the engineer or the chemist. The dressmaker, the hairdresser and other such folk as commonly are supposed to be the originators of styles are really but carrying out the orders of necessities—new necessities brought about new mechanical and chemical inven-

FOX HUNTING

Mr. Editor: Ever since the days of Nimrod who was a "mighty hunter before the Lord" and the time that Samson tied firebrands to three hundred fox tails, by many fox hunting has been considered one of the greatest sports. It is current knowledge in Watauga County that Messrs Harrison Baker, A. S. Cook and Boone Coffey are the greatest fox chasers in this mountain section, but unless they come up this fall with a renewed determination to wave the flag of victory over the heads of all competitors, John McNeil of Pulear, Wilkes County will carry off the laurels. Mr. McNeil has a pack of eight fox hounds which he values at \$100 each and in order to insure a race whenever he wanted one, he recently ordered twelve foxes from Louisiana, for which he paid the sum of \$108. As a further token of Mr. McNeil's determination to play the Jack Dempsey in every fox racing contest this fall, he goes to N. Wilkesboro and purchases beef to feed the twelve red foxes which he recently turned out in the mountain. When purchasing beef for his foxes, he buys pills for his dogs in order to keep their systems in good running order.

Just before Christmas the versatile pen of Mr. Henry Lewis of Kentucky will be needed to describe the enchanting melody of McNeil's bellowing hounds in the mountains of Wilkes. Z. T. WATSON.

MRS. DORA THOMAS DEAD

Mrs. Dora Thomas, wife of Mr. Don Thomas of Trade, Tenn. R. F. D. died at her home last Sunday evening, after an illness extending over a period of six months. Interment in the Thomas grave yard Tuesday afternoon. Deceased was a daughter of Mr. M. R. Wilson, and was a splendid Christian lady. Mr. Butler Thomas, brother in law of deceased of Boone, attended the funeral.

BOONE KNITT

The first lot of Boone Hose, knitt hose is for sale at Davidson's. The hose are knitt of good lisle yarn reinforced heel, toe and foot. They would be cheap at 25c but Davidson is offering them 6 pair only 98c.

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LOGGING ENGINE DERAILED

An engine on the Rich Mountain logging road being operated by the Whiting Lumber Company at Shulls Mills, broke through a bridge near the corporate limits of the city last Thursday afternoon and turned completely over into a swamp. It weighing 50 tons and wrecking equipment being meagre, the matter of getting the thing back on the track proved quite an undertaking. On Sunday a crew of men, a log loader from the mountain and an extra engine was on the job and with heavy blocks and tackle, operated by extra engine assisted the great lifting power of the log loader, the massive steel structure was hoisted to an upright position and from this onto the tracks. The workmen estimate that the engine is damaged to the extent of \$2,000.00. It went into the shops Monday. None of the crew were injured in the wreck.

PLENTY OF LAUGHTER

You will get plenty of laughter out of Davidson's News, but remember Davidson's Mid Season Clearance Sale is no joke. It is an unusual event to do you good.

Davidson's mid season Clearance Sale begins Wednesday August the 5th. and will last for 15 days.



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TOM MIX & MARIAN NIXON IN "RIDERS OF THE PURPLE SAGE" WILLIAM FOX SPECIAL

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