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## Buy Sell Or Fxchange <br> Any kind of town Real Estate or Farms

## Day by Day

In Every WAY
We are thying toserve the peopice better and better in our line of trade
We hande only material that we can rec. ommend and that meet the requirements of a nice modern home.

We believe in building and aiding our city and country, and any of your building problems that we can help you in do not fail to let us know. We invite a close comparison of our stock as to quality and price before you buy. The records show that we have furnished the material for more than ninety five per cent of the homes in this section for the past few years. Does this not convince you of the logical place to buy?

> Yours to serve,

WATAUGA FURNTURE \& LBR. CO.
by W. R. Gragg, General Manager.


## Watauga County Bank Boone, N. C.



## to Highway Transportation

25 years of anticipating the requirements of motorists making manufacturing processes more certain-prodicing a higher standard of quality- 25 years of unswerving adherence to the Firestone pledge, "Most Miles per Dol-lar"-summarizes Firestone's record of service to car owners.
Firestone factories have grown from a small building approximately $75 \times 150$ feet to mammoth plants having floor area of over 60 acresfrom a capital of $\$ 50,000$ to over $\$ 50,000,000$-from an annual sales volume of $\$ 100,000$ to over $\$ 100,000,000$-all in the short period of 25 years.

This Firestone record could only have been made through furnishing the public with outstanding values and is, consequently, your assurance of quality and lowest prices.
If you would like to know more of this wonderful record, ask your Firestone dealer to send you an illustrated folder.
With today's high cost of crude rubber and other raw materials, Firestone's opportunity to serve the public was never better, due to its great volume and special advantages in buying, manufacturing and distribution.
W. Ralph Winkler

