What I Know About You



beverages.

You drink too many "cold" "You eat too much.
You do not guard blood circulation—especially in the cold months."

Your throat needs atten

Dr. John Joseph Gaines.

This newspaper is this week offering its readers a new and valu able feature. Dr. John Joseph Gaines, a physician of 35 years experience and still in practice, will very week tell you of simple rules for health. He will save you many suffering hours if you will read and heed his suggestions. He believes in prevention of disease He tells you how in the freedom and carelessness of full health you throw yourself open to dan-

Read Dr. Gaines' article this John Joseph Gains, MD. week-EVERY WEEK.

FRIDAY AFTERNOON CLUB

The Club met at the Critcher Hotel on Friday as the guest of Mrs. th. W. Horton of Miami, Florida. Mrs Horton always claims the privilege to the well by means of polluted food of being hostess at some time during her summer months at Boone.

a combination of garden and field flowers: aster, sweet pea, and golden red. These delicate and sturdy flowof pleasant conversation and comradtermine from the answers whether portance in this state, this disease a type of its kindred diseases which monkey, because of the abundance of "missing links." Mrs. South, the winner, was presented with a dainty, hardpainted glass cake knife.

In the dining room, all were served with a salad course followed with Assisting Mrs. Horton were Mesdames Critcher and Cole, with Misses Sarah Lillian Horton and Miss they are conveyed by food water, fin- Sir William Oster, the greatest teach nese magic flowers, were borne away as mementos of the meeting. Miss Crawford and Mrs. Cole were the in-

The details for the next meeting are in the hands of a picnic committee.

ABOUT TYPHOID AND HOW IT IS SPREAD

Health Bulletin.

An outstanding example of that class of communicable and preventa-The parlers and dining rooms of bie diseases where the infecting orthe hotel were tastily decorated with ganism is transmitted from the sick or water is typhoid fever. Classified in this group of contaminated food diseases in addition to typhoid fever ers were significant of the fine spirit is paratyphoid fever, dysentery, Asiof the social afternoon—an occasion atic cholera, diarrhea and enteritis m infants and young children and someely acquaintance. The contest of the times bookworm disease. This latter occasion was an interesting rivalry however, is more commonly transmitto find who remembered best in phy- ted otherwise, and because of this rapidly vanishing disease, it is still siology. It would be difficult to de- and because of its tremendous im- of enough importance of itself, and as

> group of diseases must be injested lent in certain parts of the world and actually swallowed into the stomach is very familiar yet to the present before they give rise to the disease. generation in our own state. Univer-In all cases these causative organisms sai moculation will absolutely wipe are given off from the affected indi- it from the earth and its present ocvidual in the excreta-the feces or casional occurance here should, like urine or both. From such excreta small pox, be considered a disgrees gers or flies to the mouth and thence or of medicine in modern time, om to the stomach or suscptible individ- healthy, intermittently expel these uals. No other animal than man is barbored germs in their exerta. The naturally susceptible to these infec- unsanitary disposal of this individual ions, and hence man himself is the



"The Gospel"

Bessie M. Randell, 22, of Ft. Worth, Tex., grew tired of "the pace" and was converted. At Santa Anna, Calif., she organized and built a church — and took to the pulpit. So great was her success that now she is on world tour as an evangelist.

only source of infection

While typhoid fever itself is now a will be discussed seperately later on, are not vanishing, to deserve serious The causative organisms of this consideration. It is still very preva-

(Continued on page six.)





The Chevrolet chassis be fitted with a wide variety of bodies, suitable for any industry, including such stylesof bodies as Panel Delivery, Stake, Open Express, Canopy Express, Bus, Dump and

Large 30" x 5" tires on front wheels only \$35 extra. See us today regarding a style of truck to fit your particular needs.

Chevrolet introduces a new one ton truck, built according to the fundamental policy of this com-pany to provide "Quality at Low Cost".

It has a fine appearance and is specially designed and constructed for commercial service. Its deep 6-inch channel steel frame, hung low to the ground on long semi-elliptic springs, allows the platforms to be placed at the right height for easy loading and unloading.

The powerful Chevrolet motor is famous for its ability to stand up under heavy service. It has well balanced crankshaft thoroughly lubricated, standard 3-speed transmission, fully enclosed dry-plate disc clutch, extra heavy rear axle with large spiral bevel driving gears and rigid one-piece pressed steel housing, heavy truck-type wheels and large tires, full running boards and fenders, Remy generator, starter and distributor ignition, and other quality features.

This truck is not only well adapted to city work but also for use in hilly country and over difficult roads.

For lighter loads there is a Chevrolet commercial ½ ton chassis possessing the same quality features, price \$425 f. o. b. Flint, Michigan.

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NEED TO ADVERTISE

No matter what may be said about the Florida boom, one thing has been ciearly demonstrated and that is the value of State national and municipal advertising.

Folks were once wont to ridicule the idea of a state's advertising itvirtues and resources. They said it was money thrown away.

Look at Florida, Millions of dollars and thousands of people are flowing into the state because of the advertising. Florida's name is on every lip and the word "Florida" stares at you from every printed page. Newspapers and magazines are full of Florida advertising.

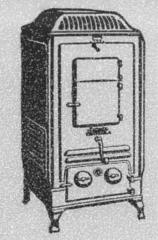
If western North Carolina should advertise as Florida has done, the result would be felt. In fact the process has started and they tell us that Asheville and Hendersonville real estate is selling like Florida lots.

The whole state of North Card lina needs to learn to advertise. Of course we all remember what Irvin Cobb said about the state, and the boom in Florida is justification.

Cake-eater: "Brown suits are being worn again." Married Man:- "Mine is, again

and again."



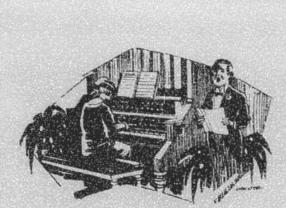


Winter time is drawing nigh, and it behooves us all in this section of the country to prepare well for the cold weather which is sure to come.

We have the most wonderful heating unit known. The patented feature known as the intensifier, which no other indoor furnace has or can get, gives the Heatrola a distinction all its own. There are many so-called indoor furnaces, claiming all kinds of qualities but the proof of the pudding is the eating. It will give us great pleasure to show you the meritorious features of this system.

For this season, we will give you, for the price of one cent, one ton of coal, with each Heatrola. We can also arrange to give you terms, making the paymnets easy to meet. This is a most wonderful offer and a chance to get the best heating unit on the market today. Please let us talk this proposition over with you.

"The Friendly Store"



A. & B. CHEVROLET COMPANY

Thought and Harmony

It is the inner man who governs all our nets, As thoughts and ideas are presented so are our lives influenced. The methods of presenting thought or ideas are many. The most direct and least involved is by the spoken word. Add to that spoken word the power of music-and the appeal is twofold.

The harmony is music creeps in and makes receptive the inner man for good thoughts. That is why music has its place in church services. In every Boone church every Sunday there is good music to be enjayed. When you go to church you cannot help responding to the good that is in you. Therefore in justice to your own happiness and well-being, make it a habit to go to church every Sunday.

GO TO CHURGH EVERY SUNDAY YOUR OWN CHURCH - BUT GO!

THE THE STREET WHEN THE STREET STREET, STREET, STREET, STREET, STREET, STREET, STREET, STREET, STREET, STREET,