

## The Fashion Shop

# THANKSGIVING SALE!

Begins Saturday November 21st, Continuing Through November

We are starting on a campaign to increase the volume of our business and we know that the only way to assure this is to offer high grade merchandise at **PRICES LESS THAN ELSEWHERE.** The only way for you to know that our claims are true is to visit this store and be your own judge.

**WOOL CREPE**  
heavy all wool Crepe in Crabapple, Copen Tan, was \$2.25. Now ..... **\$1.85**

**SILK AND WOOL CREPE**  
Silk and wool Crepe in navy and red. Was \$2.75. Now ..... **2.45**

**SILK AND WOOL JERSEY**  
in blue, wine, pansy and green. Full 54 in. was \$2.50, now ..... **1.95**

**FLANNEL**  
In solid colors and stripes. 54 inches wide was \$2.95, now ..... **2.45**

**SATIN BACK CREPE**  
In heaviest quality, was \$3.50, now ..... **2.95**

**WOOL SERGE**  
in black and navy. Prices ranging from in black and navy, was 75 cents to \$1.95 now ..... **60c to 1.65**

**POIRET SCHEEN**  
56 in. Poiret Scheen, was \$3.50 at ..... **2.98**

**RAYON DE CHINE**  
in light and dark colors, checks and stripes. 36 in. wide, was 45 to 65c. at ..... **39c to 59c**

**COTTON CREPE**  
in all colors, was 30c., at ..... **23c**

**GINGHAM**  
32 in. Spindale gingham, was 45 at ..... **39c.**  
Dorothy Perkins, fast colors, was 35 cents at ..... **28c**  
32 in. Gingham in all colors, fast colors was 30c. at ..... **24c**  
An assortment of Dress Gingham in all the good colors, was 20c. at ..... **15c**

**OUTING**  
Good heavy quality ..... **20c**  
Striped outing, special at ..... **12c**

**BLOOMERS**  
Athletic Bloomers, was \$1.50 to \$1.75 Now ..... **1.25 to 1.50**

**AN UNUSUAL PICKUP**  
Ladies Shirt Waists, were \$2. at ..... **50c**

**LADIES SKIRTS**  
Ladies all wool plaid Skirts, was 4.75 ..... **2.75**

**STYLES ARE AT THEIR BEST IN DRESSES**

**GROUP NUMBER 1**  
A collection of good styles and the wanted materials, shades and patterns. Formerly priced up to \$7.75, offered at ..... **5.50**

**GROUP NUMBER 2**  
Striped flannels and Jerseys was \$12.95 at ..... **6.95**

**GROUP NUMBER 3**  
Satin Crepes in all the new shades, was \$14.50 at each ..... **8.95**

**GROUP NUMBER 4**  
Satin back crepes in all rich shades, with flared skirts, regular price 18.50 at ..... **14.95**  
and 22.50 at ..... **16.95**

**GROUP NUMBER 5**  
Satin Crepes in rich colors, formerly priced \$26.50 to \$28.50 ..... **18.50**

**COATS**  
For Women and Misses. Some in plain tailored models, others with fine fur trimmings on collars and cuffs. \$7.75 to \$45 coats at ..... **5.75 to 32.50**

**CHILDRENS COATS**  
In styles like those for the grown ups **2.95 to 4.95**

**SWEATERS**  
A big assortment of mens and womens sweaters in all styles, we are offering at unusually low prices, was \$2.50 to \$10.95 at ..... **1.95 to 8.95**

**CHILDRENS SWEATERS**  
Wool, wool mixed and cotton sweaters was 1.25 to 4.25 at ..... **85c to 3.45**

**UNDERWEAR**  
Ladies union suits in medium and heavy weight. was 1.25 to 1.75 ..... **98c to 1.55**

**Childrens Union Suits in all Sizes at a Good Reduction**

**HOSIERY**  
Values unmatched--Ladies Sport Hose ..... **48c**  
\$2.00 full fashioned hose at ..... **1.75**  
\$2.25 zig zag heel at ..... **2.00**  
\$3.00 Chiffon Hose ..... **2.65**

We also carry a complete line of Bear Brand Hosiery for the children.

**SHIRTS**  
Mens Dress Shirts was \$1.25 to \$3.00 at ..... **98c to 2.35**

**HEAVY SHIRTS**  
Flannel, all wool and wool mixed in various kinds and weights, were \$1.25 to \$4.50 at ..... **98c to 3.85**

**MENS HOSE**  
Anything in Silk, wool cotton and wool mixed, was 15c to \$1, at ..... **10 to 85c**

**CAPS**  
Mens and boys caps. Standard brands, Beaver and Guilford in any style or price was 75c to \$2.25 ..... **55c to 1.95**

**TIES**  
Mens Neckties in every style and color, was 50c to \$1.00 ..... **35 to 85c**

**MENS BELTS**  
Was 65c to \$1. at ..... **50c to 85**

**MENS GLOVES**  
Dress and work Gloves, was 25c to \$3.00 at ..... **15c to 2.45**

**MENS UNDERWEAR**  
Mens and boys union suits, any weight or kind, Wright's Bodyguard, Hanes, Red Cross, and others cheaper in price, was \$1 to 3.50 at ..... **75c to 2.95**

**UMBRELLAS**  
Mens and ladies umbrellas, was 1.25 to 6.25 at ..... **95c to 4.75**

**CURTAIN GOODS**  
Window Curtain goods, per yard ..... **5c**  
Big assortment of lace per yard ..... **3c**

**STAMPED GOODS**  
Special prices are being offered on all our Stamped Goods.

**LADIES GLOVES**  
Was 35c to 1.25, at ..... **25c to 98**

**CHILDRENS GLOVES**  
**25c to 50c**

**LADIES HATS**  
Ladies and Childrens Hats were \$1.75 to \$6.95, at ..... **1.25 to 4.95**

**Our Entire Stock is On Sale**

**DON'T FAIL TO COME IN AND SEE THE REST OF OUR UNUSUALLY GOOD BARGAINS. ONLY A PART OF THEM LISTED HERE**

# THE FASHION SHOP

In the Qualls Building

BOONE

NORTH CAROLINA