

SPECIAL SATURDAY MORNING ONLY

The famous Watauga Special Overalls and jackets only

\$1.00

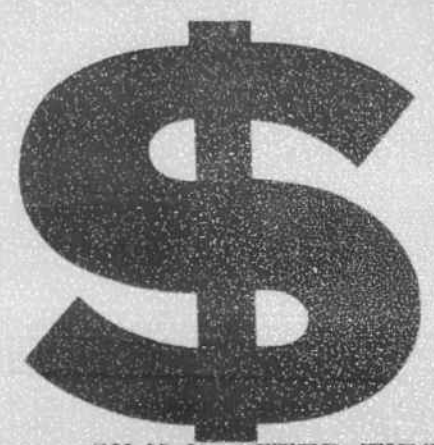
\$ DOLLAR \$
Sale

Begins Saturday

ANNIVERSARY

BEGINS SATURDAY AND

TO GIVE YOU THE MOST POSSIBLE FOR YOUR DOLLAR IS THE OBJECT OF THIS SALE. WE HAVE ASSEMBLED NEW MERCHANDISE FOR THIS EVENT-- NEW SEASONABLE ARTICLES OF LADIES READY TO WEAR, MENS FURNISHING GOODS AND WORK CLOTHING THAT WILL APPEAL TO DISCRIMINATING BUYERS FROM THE STANDPOINT OF DEPENDABLE QUALITY AS WELL AS OF LOW PRICE. Visit us during this sale and you will experience the genuine thrill of finding REAL BARGAINS.



SILK KNITTED TIES

Latest style, cut silk, attractive colors in stripes and figures. Full length. Most popular width. Two for only **\$1**

INFANTS SHOES

These neat little shoes come in black or brown kid, button or lace, flexible yet durable soles, well made all the way thru. **\$1**

MENS CAPS

Latest style, adjustable, 1 piece crown, full shape, plain back, snap button front, leather patch sweat. Attractive blue and gray mixtures. **\$1**

BOYS SCHOOL KNICKERBOCKERS

This is a full cut pant, nicely tailored, of casimere material in dark pin stripes and mixtures in blue and gray colors. A very special value at a dollar. **\$1**

Hundreds of Other Items to Go at Only \$1

LADIES OUTING FLANNEL GOWNS

This garment is made of a good quality outing flannel in pink and blue stripes. Has silk embroidered yoke. Special during Dollar Day Sale. **\$1**

MENS HORSEHIDE GLOVES

Full stock horsehide, soft new stock, yellow tan, Gunn cut, 1 piece back, 2 inch leather band with string fastener. **\$1**

MENS TAN PONGEE SHIRTS

An excellent wearing shirt of serviceable cotton pongee. Made in coat style with a soft button down collar attached. One flapped pocket. Washes well and is always neat looking. **\$1**

LADIES FELT HOUSE SLIPPERS

Splendid assortment of colors, including the American Beauty, old rose, China blue, lavender, purple and orchid. Fancy ribbon trimmed with large silk pom pom. Padded soles and heels with a pair of lisle hose. **\$1**

YOUTHS OVERALLS

Made of a 220 weight dark indigo blue white back denim with swing pockets and high back. A full cut roomy garment. Very satisfactory for work or play. **\$1**



SHOES

Our shoes dont need any introduction. It is a well known fact that we carry only a high grade solid leather line of shoes. We have more than we need to carry. We must dispose of our overstock, here

TABLE NO. 1

Boys and childrens Shoes, value up to \$5.00, choice

TABLE NO. 2

Mens, Ladies, boys and girls shoes, value up to \$5.00, choice

98 to 1.48

BESIDES THESE TABLES WE WILL GREATLY REDUCE

KNIT

SALE BEGINS

Mens Cotton Socks
9c

A practical every day sock at a remarkably low price. Comfortable and serviceable.

Paris Creation Hose
29c

Serviceable maceerized lisle knit in attractive light colors in stripes and drop stitch effects. Variety of colors.

Fine Cotton Socks
2 Pairs for 25c

We are giving you the biggest possible value for the money in this comfortable medium weight sock. Knit from good quality cotton yarns.

Silk and Mercerized Socks
29c

This sock comes in the popular heather colors. The drop stitch weave is an added attraction. Some pure silk others mercerized.

Mens Work Socks
14c

"Farmers Special" Very serviceable grade in heavy and medium weights. Brown mixed. Fit well and easy to draw on and off.

Government Wool Socks
35c

Made to pass the government inspection. High grade. Heavy weight. Rib top. Seamless. Medium and light gray colors.

Ladies Suk & Fibre hose
3 pairs for \$1.00

Knit from a lustrous quality of silk and fibre in the most popular colors. Reinforced heels and toes. A splendid value.

Mens Union Suits
\$1.19

A large full cut garment in a cotton rib. Long sleeves, ankle length, collarlette neck.

Ladies Cotton Hose
9c

Best bargain on record in a practical every day hose. Hem top. All colors and sizes.

Mens and Boys Hockey Caps
49c

Here is a warm serviceable cap knit from all wool yarn in cordigan and rope stitch. Pom Pom tops.

BLANKET SALE

If you have money to burn, this Blanket Sale will mean nothing to you. But if you are like most folks, if you want to get the biggest possible value for every dollar you spend, then you will welcome this opportunity to save by buying your blankets now.

BLANKETS FOR SINGLE BED

Soft fleecy woven. Good weight. Colors are white tan and gray with pink and blue borders. Size 68x76. Each **98c**

STAPLE COTTON BLANKETS

Woven of soft staple yarn. Lockstitched ends. Variety of attractive colors and fancy colored borders. Size 64x76 inches. Slightly imperfect, per pair **\$1.89**

FANCY WOVEN JACCARD BLANKETS

A pretty and decorative covering with reversible patterns. Woven of extra fine yarn. Wool finish. Fast colors size 66x80. Ea. **3.98**

ENGLISH ARMY BLANKETS

extra large heavy wool army blanket. Colors tan gray or brown. 4 to 5 pound weight. Size 60x80. Each **2.89**

EARLY BUYERS GET THE BARGAINS

Many Other Bargains in Blankets. Come and look them over.

COTTON BLANKETS (Extra size)

A size suitable for full double beds and large enough to be tucked in. It is a soft fleecy blanket in gray, white or tan with colored borders. Size 72x80, per pair **2.69**

COTTON PLAID BLANKETS

Beautiful blue, pink or gray plaids. Woven from soft fleecy yarns, making a warm serviceable blanket. An exceptionally low price. Size 60x76 **2.39**

PLAID BLANKETS

Woven of high grade yarn in attractive blue, pink, tan or gray plaids. Weight and quality makes this number very desirable. Size 66x80. Per pair **3.19**

COMFORTS, Extra Large

Made of good material. Both sides alike. Each **2.98**

WOOLEN PLAID BLANKETS

You will like these fluffy soft blankets for the warmth and service that they give. Soft fluffy nap. Pretty colors. Size 66x80. Pair **7.98**