

Fourth

BARGAIN SALE

LADIES COAT SALE

We are overstocked in Ladies Coats and will rather sell them at about cost than to carry them over for next year. We have no space to quote prices. Come and look them over. OUR PRICES WILL SURPRISE YOU.

AND WILL LAST 15 DAYS

with a series of 15 days unusual bargain sales. Each one of community, but we will not say much. We will let the prices do

SHOES!

known fact all over Watauga and adjoining counties that we have about Four Thousand dollars worth more of shoes in stock, hence the following prices.

TABLE NO. 2 Boys and Misses shoes 5, choice	TABLE NO. 3 Mens, ladies and boys shoes, value up to \$5.00, choice
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1.98 to 2.48

2.98 to 3.48

REDUCE PRICES ON OUR ENTIRE SHOE STOCK.

GOODS

SALES SATURDAY

Infants Knit Caps

25c

Hockey style. Silk striped Cordigan stitch. Attractive light and dark colors.

Boys Cotton Hose

19c

Heavy ribbed school hose. Wears like iron. Colors black and brown.

Boys All wool Sweaters

\$2.39

A comfortable sweater knit from all wool yarn. Bright attractive colors.

Mens all wool Jumbo Sweaters

\$3.39

Knit from all wool yarns in a heavy rope stitch. Popular attractive colors. Heavy rack stitch front.

Mens and Boys Heavy Sweater Coats

98c

A truly remarkable bargain. Extra heavy. Five button front. Two pockets.

Mens and Ladies Union Suits

93c

Mens unions are medium winter wt. long sleeves ankle length. Full cut.

Ladies union suits are extra fine knit, long sleeves, ankle length and short sleeves knee length.

Ladies Wool Mixed Hose

49c

You will be delighted with the heather colors and embroidered clocking in which this hose comes. Contains enough wool to insure warmth.

Boys Union Suits

79c

Here is a splendid value in rib and fleeced garments. Random, silver and yeager colors. Different styles to choose from.

Infants Hose

17c

A well made hose of mercerized lisle in black, brown, tan, champ, white etc. Very low priced.

Hundreds of Other Bargains in Knit Goods

Department Stores

WATERBURY, N. C.

Mens Suits at Cost

We are going to sell our entire stock of mens work and dress suits, as this department is not paying us enough to be bothered with. All we want is enough above the cost to pay the transportation charges.

Our dress suits which generally run from \$12.50 to \$25 will be closed out at 7.50 to 16.95

Boys Suits Greatly Reduced

We have a great variety of all kinds of boys suits with short and long pants. Our prices will be greatly reduced. See us before you buy.

Overcoats Greatly Reduced

MENS ALL WOOL PANTS

in all wool worsted and serges, \$5 to \$6 val. choice

4.29

BOYS LONG PANTS

\$3.00 values only

1.98

ARMY SHIRTS

\$2.50 value, only

1.98

All wool crepes per yard

98c

BEST GRADE SEWING THREAD

Per spool 4c, Dozen 45c

MENS WHITE COTTON SOCKS

Good cotton sock, strictly first, dozen 90c

other colors, dozen 1.15

LISLE HOSE

Buy your hose at wholesale price. Regular 25c hose. Six pairs only 98c

COTTON GLOVES

3 pairs only 25c

Leather gloves greatly reduced.

HATS

We are overstocked on hats and must reduce our stock. Come, you will buy them at almost your own price.

Dress shirts greatly reduced.

19c, PIECE GOODS

1000 Yards Staple Fabrics, 25 to 40c. Values

Begins Saturday

EVERY ONE OF YOU FOLKS WHO READ THIS AD AND WHO WANT TO SAVE MONEY

Attend this sale and reap the benefit of the money saving opportunities. Prices are very low. Patterns and colors are new, varied and attractive. You will find here just what you want in the way of materials to make those new school garments, full dresses, and the many other things that you will need. Get here early Saturday and get your pick of the best patterns.

AMOSKEAG GINGHAM

The well known high quality dress fabric in new novelty stripes and new plaids in new colorings, 32 inches wide

19c

GENUINE HICKORY SHIRTING

Here is the fine quality, extra long wearing shirting that has been so popular for many years. Old fashioned blue and brown stripes. Yard

19c

Many other items in dress goods, value up to 35c a yard to go at only 19c.

MANCHESTER CHAMBRAY

An extra fine quality for work garments, dresses, children's cloths etc. Solid colors and stripes. Variety of attractive colors to choose from. 36 inches wide

19c

ROUTING FLANNEL

Heavy staple grade flannel in fancy light and dark colors. Buy this bargain at a big saving, 27 inches wide

19c

WOVEN MADRAS & ROMPER CLOTH

Serviceable attractive fabrics at a real low price considering the quality. Small checks and narrow stripes. Blue tan, gray grounds. 36 inches wide

19c

DRESS SUITING

A printed suiting that is just the thing for school garments. Attractive novelty patterns. 35 inches wide

19c

BRADFORD PERCALES

Closely woven durable fabric in light and dark colors. Neat attractive checks, stripes and figures. Full yard wide

19c

KHAKI DRILL

Woven of extra strong cotton yarn. A serviceable grade. Twill weave, olive drab color

19c