


Little Things but Important

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The big forward march of Willys-Overland continues! Following the greatest. six months in Wiliys-Overland's
20 -year history, with sales exceeding the entire 1927 output, came July with iar more sales that antire 1927
vious July. $100 \%$ more Whippet and Willys-Knight cars were purchased than during Juiv last year. This success is not surprising. Whipper Fours
and Sixes and the three great Willys-Knight Sixes offer a degree of comiort, performance, safety and economy never previously,
available at such extreme! low prices. Orders now accepted for prompt
delivery.



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