

News Items From the State Teachers College

Two very interesting programs were given during the past week. On the 11th at the chapel, four Professor and Mrs. Greer gave a very attractive program of folk music which was greatly enjoyed by the student body, and a number of friends from Western Teachers College, whose basketball team came to play the college team here, the result of which game was 25 to 35 in favor of the Appalachian young ladies' team. On Wednesday one of the young ladies' literary societies gave a most interesting Lincoln program.

The following letter is being sent out by the students of the College:

"We at the Appalachian State Teachers College are making special extra curricula activities. By this we mean, not that courses of study and class work are being neglected or even slighted, but that the tone of the college life is being greatly influenced by these outside activities. Football in its season; basketball for young ladies and young men; active Young Women's and Young Men's Christian Associations, each Sunday afternoon; Bible study courses, taught by Dr. Chandler and Professor Greer every Monday; various student activities related to the local churches, and the inter-collegiate debates.

"In basketball and debating the college has been rather distinctive, year our debaters, both young ladies and the young men's teams won the junior college championship in basketball, as did the young ladies last year. This year the record, though incomplete, is very satisfactory. Last year our debaters, both young ladies and young men, won junior college championships in North Carolina. This year they are hard at work preparing for another round of contests—this time with the four-year institutions. The opening debates will be with Lenoir-Rhyne College on April 8th, at Boone, and with Wake Forest College April 15th at Wake Forest.

"The Christian associations and other religious organizations will take on renewed activity with the opening of the Spring quarter, February 25th, when many new students will be entered."

GERMANY'S NEW WARSHIP TO BE TERROR OF SEAS

Kiel, Germany.—A 10,000-ton battleship which can outrun and outgun anything on the sea is planned by German naval constructors and needs only authorization by the Reichstag to be built. It will be a long step ahead of the celebrated Ersatz Preussen, now about 50 per cent completed in the shipyard of the Deutsche Werke here.

The Ersatz Preussen itself, a substitute for the old battleship Preussen, has already obliged other nations to make changes in naval construction, though it won't be completed until the autumn of 1932. But its successor on the Kiel ways is going to show further evolution which will affect all classes of warships afloat.

It is expected to be even faster, which would enable it to outrun any vessel which carries guns anywhere near its own 11-inch batteries. While it won't be able to make the speed of smaller craft, it would have them within range for so long a time before they could bring their batteries into action that they would be sunk long before they could become a menace.

NOTICE OF LAW ENFORCEMENT

All hunters and trappers in Watauga County will hereby take notice that the open season for all fur-bearing animals closed on February 15th. Any and all violators of the law after said date will be vigorously prosecuted.

Fishing licenses for the year 1936 can now be obtained at my office or at the Boone Hardware Store, or at the office of the Clerk of the Superior Court. It will be absolutely necessary to buy your license before attempting to fish, as the requirements of law and the duties of my office are binding on all alike, and this year will be one of law enforcement.

Further notice is given to owners or operators of saw mills, either water or steam, that the law provides a penalty for allowing sawdust to flow in the waters of Watauga County. J. P. Stepp, district game warden, and myself will in the near future visit every saw mill in the county for the purpose of inspection, hoping to find no violations after the publication of this notice, as fish must be protected against their death dealing enemy, sawdust. Every person in the county who heretofore has been accustomed to violate the game and fish laws will do well to keep this notice.

HARRISON BAKER,
County Game and Fish Warden.

Two cars of fat hogs shipped from Craven County brought the top price of ten cents a pound on the Richmond market.

The Statesville Kiwanis Club is offering \$75 in gold as prizes to Ireland farmers who follow balanced systems of farming this year.



MANY A FELLER WHO PICKED HIS WIFE BY HER PAINT AND UPOLSTERY WANTS TO KNOW WHAT'S UNDER THE HOOD BEFORE HE BUYS A CAR.

ITEMS FROM NEWLAND

Mr. and Mrs. C. M. Graves announce the arrival of a daughter at their home. Mr. Graves is Ford dealer at Newland, and since the birth of the child, he has been unable to tell a Ford from a Marmon.

The little daughter of Mr. R. A. Shumaker, whose illness was mentioned last week, is much improved.

Married on last Saturday, Mr. Clay Shirley, son of Mr. and Mrs. H. M. Shirley, to Miss Rosa Barlow, daughter of Mr. and Mrs. Roe Barlow.

A light truck driven by Harold Daniels, of Newland, left the highway above the Valle Crucis Mission School recently. Luckily, the driver was not injured, but the truck was badly damaged.

A complete joke was pulled last Sunday morning when Mr. A. O. Banner slipped into the home of his brother, J. A. Banner, and carried several hams owned by the relative upstairs and hid them in a barrel. When Atlas returned home, he began to make a search, but found nothing but a man's track, which he carefully measured, and on Monday morning early came to town to get a lot of search warrants. He met his brother Alf and began to tell the story. He received in return all the sympathy one brother could show for another. When Atlas discovered guilt in his brother's eye, he asked him to hold up his "morcasin," and pulled out the measure of the track. When applied to the shoe, it was a complete fit. Alf then said: "Now Bud, if you will go look upstairs in your own home, I dare say you will find all your hams in a barrel."

J. L. Banner, who has been looking after collections for Dr. Gross in Johnson City for some time, is spending a few days with homefolks in Newland.

For the welfare of Captain Bill Sisk, W. M. Fletcher, railroad agent here, hopes the policeman of Boone will very carefully examine Uncle Bill's pockets every morning before he leaves Boone. Nat says Uncle Bill had a dangerous article in his pocket when he stopped at Newland Junction last Tuesday morning.

R. L. Gardner, foreman of the county convicts, is very busy with the new caterpillar and crew pulling stumps on the \$8,000 farm recently purchased by the Board of County Commissioners of Avery.

MERCHANTS ARE TOLD TO GET ON SCIENTIFIC BUSINESS BASIS

Greensboro.—"If you expect to live and compete you've got to be scientific in your business; advertise, clean up your stores and give the people service," David Owens told the several hundred retail merchants and their guests assembled recently in the ballroom of the King Cotton Hotel for the 23rd annual meeting of the Greensboro Merchants Association.

Mr. Owens, who is manager of the L. B. Ivory Store in Charlotte, then stated: "You've got to keep your prices within control, too. We sell neckties in our store for \$1, \$1.50 and \$2, nothing over or under those prices and nothing in between. Suppose you have dresses at \$14.98, \$15.87, \$16.65, \$17.95 and at \$20.89, how in the world can you advertise them without getting all messed up? You've got to advertise, too. We spend three per cent of our volume on advertising. You've got to do that and you've got to keep your stores clean. A woman of intelligence and refinement will not trade in a disorganized, dirty store."

Warning to his subject by this time Mr. Owens told the merchants: "I managed the first cash store in North Carolina, 25 years ago. We did \$800,000 worth of business against our competitor's \$12,000 business. We did it by keeping a clean store, nice window displays and advertising. The chain stores have done one thing, they have made merchants out of a lot of us. Oftentimes when there is a dirty, disorderly store, right by their side is a store where the owners could take a post graduate course in modern merchandising. Chain stores are like fleas on a dog; a certain amount of chains are good for any town. They teach us service."

"Where the public touches business we have got to have order, cleanliness and service. Compare the Standard Oil Company's filling stations with the old-time service stations and you have the modern idea of service. That's what we've got to put into our business—that kind of modern service."

121,532 N. C. CHILDREN ATTEND SCHOOLS OF LESS THAN 8 MOS.

There are 121,532 white boys and girls attending the schools having less than eight months, it is learned from the current issue of State School Facts, official publication of the State Department of Public Instruction. This number represents 20 per cent of the total white enrollment in all public schools, and is according to the records for the year 1928-29.

It is pointed out by School Facts that all of this number are rural boys and girls. "In other words," it says, "all children living in towns and cities may attend schools operating 8 months or longer, whereas only 72.5 per cent of the rural boys and girls have such an opportunity."

School Facts further points out that all high school children both rural and city have the advantage of attending schools running eight months or longer. The 121,532 children not having the opportunity of attending the longer term schools are rural boys and girls in the elementary schools.

There is also presented in School Facts tables showing the average length of term, and the increase in number of pupils attending long term schools in the several school divisions. The table giving the average length of term shows that city children have always had the advantage of schools in session 170 days or more since 1906-07, whereas rural children attended schools having an average term of 76 days in 1900-01, which has increased to 151.9 today, 1928-29.

Improvement is shown from year to year, however, in the number of rural boys and girls attending a longer school term, points out the depart-

mental paper. In 1922-23 only 156,180 of these children attended schools running eight months or more, whereas in 1928-29 twice as many or 320,147 went to the longer term schools.

More than 1,600 hens have been blood-tested in Forsyth County this winter preparatory to their use as breeders.

"I can't remember the words of that new song," said the girl, returning from the show.
"That makes it easier," answered her father. "Now all you've got to do to make home happy is to forget the tune."

THE BRIDGE By Frederick Peterson

Across the foaming river
The old bridge bends its bow;
My father's fathers built it
In ages long ago.

They never left the farmstead
Past which the waters curled.
Why should one ever wander
When here is all the world?

Family, friends and garden,
Small fields of rice and tea,
The cattle in the meadow,
The birds in stream and tree.

The pageant of the seasons
As the slow years go by;
Between the peaks above us
The azure of the sky.

The dead they live and linger
In each familiar place,
With kindly thoughts to hearten
The children of their race.

Says Sargon Brought Back His Health



JOHN C. SPENCER

"For the past year I have been in wretched health. Three bottles of Sargon put me in wonderful condition. My appetite is splendid now and my digestion is sound. I have gained ten pounds and my strength has returned in proportion."

"I wouldn't be without Sargon if it cost twenty-five dollars a bottle."
—John C. Spencer, 498 Sixty-third St., West Allis, Milwaukee, Wis.

Sargon's record of marvelous achievements is an open book to all, and only those who have used this famous treatment know its real powers. Boone Drug Co., Agents.



When your Children Cry for It

There is hardly a household that hasn't heard of Castoria. At least five million homes are never without it. If there are children in your family, there's almost daily need of its comfort. And any mother may find you very thankful there's a bottle in the house. Just a few drops, and that colic or constipation is relieved; or diarrhea checked. A vegetable product; a baby remedy meant for young folks. Castoria is about the only thing you have ever heard doctors advise giving to infants. Stronger medicines are dangerous to a tiny baby, however harmless they may be to grown-ups. Good old Castoria! Remember the name, and remember to buy it. It may spare you a sleepless, anxious night. It is always ready, always safe to use, in emergencies, or for everyday ailments. Any hour of the day or night that Baby becomes fretful, or restless, Castoria was never more popular with mothers than it is today. Every druggist has it.



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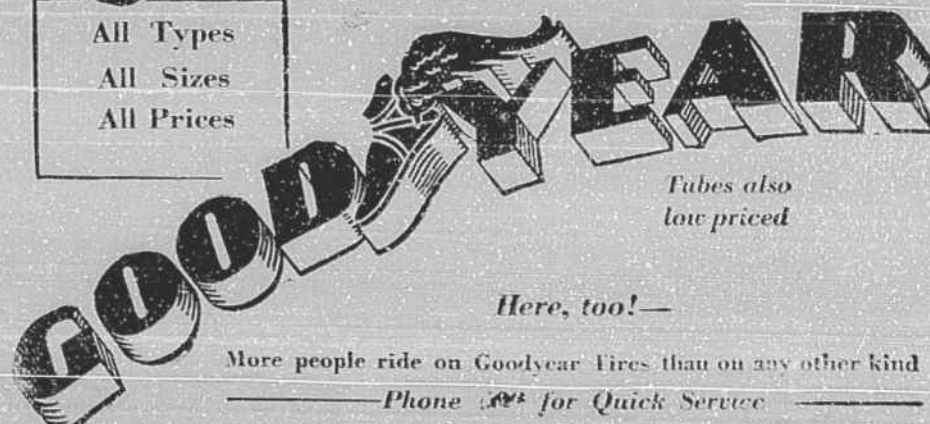
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LOCAL DEALERS:

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A. A. Greene, Deep Gap.

Vilas Service Station, Vilas

J. & E. Store SELF-SERVICE

J. & E. Store is a Watauga County institution rendering the people of this section a truly superior grocery service in every detail. Uniformly low prices are maintained at all times without even the slightest sacrifice of quality. The leading brands of nationally advertised goods are carried, no inferior goods being tolerated. The prices quoted in this space periodically speak louder than words of our ability to save you money on every purchase.

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SLICED PINEAPPLE, No. 2 1/2, Libby's 30c

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