## KEEPING STEP

This Is a Pledge to You
The policy of the Blue Ridge Products Company is to stay in the
lead in the manuectuc
New Processed ICE CREAM
RICHER, CREAMIER, MUCH SMOOTHER TEXTURE

## Blue Midas <br> Joe Cream

BLUE RIDGE PRODUCTS CO.


All these addled improderequeruts -yet prises greatly reduced:





