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THURSDAY, NOVEMBER 8, 1934

BUY NOW
Thaddeus observes credit for initiating the 'Buy Now' movement, which is being taken up by Chambers of Commerce all over the United States.

It is sound advice. If everybody would act upon it, business would pick up rapidly.

Everybody needs something. Many are holding off their purchases hoping for better times. So long as they continue to hold off, business will not improve. The way to make business better for everybody is to buy now.

The time does not mean merely 'do your Christmas shopping early,' but that advice always sounds, is sounder than ever this year. It means going ahead with the purchases you would like to make but have been hesitating about making.

If everybody, or even half of the people of the United States were to act on this advice and buy now, the backbone of the business depression would be broken. That does not mean that the return of prosperity would be instant, but it would be greatly hastened.

Every retail merchant not only completes the merchant's stock, making it necessary for him to order new goods, but it puts money or credit in the merchant's pocket with which to pay for the new goods he orders. His order, in turn, added to those of other retailers, has the same effect upon the wholesaler and distributor, and these, in turn, go back to the mills for their fresh stock.

Your dollar, once passed across the millday's counter, will then be able to start toward increasing factory payrolls. Prosperity can only be restored by putting dollars into circulation—your dollars and your neighbor's dollars.

'Buy now' is a good slogan.

THE FARM BOARD IS LEARNING

The Federal Farm Board has had about sixteen months of experience in its work of administering the Co-operative Marketing Law. Its members have learned a great deal in that time. In the beginning they were new to the job. Only one of them, Chairman Legge, had had anything which might be called rational experience in agricultural problems.

There is evidence that the Farm Board members are acquiring a national point of view, and that they have discovered several fundamental facts, concerning which there seemed at the beginning to be some doubt among the Board members. Those facts, as stated by Mr. Teague in a recent address, are:

Agricultural problems will not be solved by legislation.

The law of supply and demand cannot be ignored.

The greatest assistance to agriculture by the Government will be the gradual development of grower-owned marketing systems.

Now that the Farm Board has learned those things, and we have Mr. Teague's word for it that all of the members now accept them as truth, there is hope that more rapid progress may be made in bringing agricultural marketing to a point where the growers really get what their products are worth.

SILVER STABILIZATION

Senator Borah of Idaho says that the time is ripe to put through a silver and gold ration acceptable to the leading nations of the world. He points out that there is a world-wide interest in silver as a result of the decrease in the supply of gold.

Senator Borah said: "A few days ago the Manchester Board of Trade addressed a petition to Premier MacDonald of Great Britain, calling attention to the fact that the volume of world business was increasing and the gold supply decreasing, and arguing that this would result in a fall of prices and an ever-increasing depression."

"If an agreement could be had it would lead at once to a full use of silver in India, China and other countries. Fully one-half of the human family wants to use silver and on any sound international agreement they would do so."

There has been great depression in silver mining since the World War. Any practical movement that would tend to stabilize the value of this precious metal, would be of great advantage to the United States whose Western mines are large producers of silver. Mining is a basic industry on which the prosperity of many states depends, and it is the producer of new wealth which strengthens the credit of this nation.

Every citizen should take an interest in practical plans to encourage, stabilize and strengthen our mining industry.

JUNIOR DAY AT LEES-McRAE

Banner Elk.—The first Junior Day of Lees-McRae College was held today when the first-year class was initiated into the mysteries of college life and instructed in their duties toward the Senior Class. Chapel exercises were given over to the initiation program and the campus stunts will continue throughout the day.

"The Way of Life"

By BRUCE BARTON

ASH TRAYS AND BUZZERS

Years ago I had an appointment with a corporation president. The secretaries, door men, and general factotums in the great man's office, made it clear that their boss was some pumpkin and that I was assuming a great deal in asking to see him.

When I finally worked my way through the last of them and stood in the president's private office, I saw in the corner a red-faced, bald-headed man seated at a plain wooden desk. His coat was off and his sleeves were rolled up to reveal a pair of solid, hairy arms.

"Ah, Mr. Barton," he said, "would you mind standing or guard beside that door? My tailor has just sent me over a pair of cover pants, and I want to try them on."

So I stood guard while he stepped out of the pair of pants and into another, chatting sociably all the time. I was reminded of this incident by the remark of a friend who was recently transferred from the branch office to the New York headquarters of a certain business.

Some of the men in the organization are jealous of his promotion, and he has carefully watched his step. "The president gave me my choice of two offices," he told me. "One was a grand room on the executive floor. The other a queer little jump two floors below. I took the little office. It will be perfectly all right until I show that I need something better. I have enough problems at the beginning without the additional handicap of a luxurious office."

An office manager who has watched men come and go in a big corporation tells me that he can predict just about how long a new man will last. If his first requisition is for a lead pencil and a blotter and some ink, I put him down as permanent. But when a man sends me an initial requisition for an ash tray and an electric buzzer, I notice he never stays over a year.

Nathaniel was quite a trial to his superiors because he did not pay more attention to the trappings of his office. When Bourrienne was telling him that he must go and so on, the other reigning families in Europe would not recognize him, he had the sure enough answer of a man who knows his strength.

"If it comes to that I will destroy them all," he exclaimed. "Then I shall be the oldest sovereign among them."

Generally speaking, those who like lots of fuss are lightweights. The sure a man is of his own capacity the less he cares for externals, including all fancy trappings and the criticism of the uninformed.

Gold Nuggets

THE ADVANCE PROGRAM

"From the utmost east to utmost west,
Where'er man's foot hath trod,
By the mouth of many messengers
Goes forth the voice of God;
Give ear to me, ye continents,
Ye isles, give ear to me,
That the earth may be filled with the glory of God
As the waters cover the sea."

What can we do to work God's work,
To prosper and increase
The brotherhood of all mankind,
The reign of the Prince of Peace?
What can we do to hasten the time,
The time that shall surely be,
When the earth shall be filled with the glory of God
As the waters cover the sea.

March we forth in the strength of God,
With the banner of Christ unfurled
That the light of the glorious gospel
Of truth at each

May shine throughout the world.
Fight we the fight with sorrow and sin,
To set their captives free,
That the earth may be filled with the glory of God
As the waters cover the sea."

—The Diocesan Record.

"TAKE NO THOUGHT FOR THE MORROW"

Do not look forward to the changes and chances of this life in fear; rather look to them with full hope that, as they arise, God, whose you are, will deliver you out of them. He has kept you hitherto. Do you but hold fast to His dear hand, and He will lead you safely through all things; and, when you cannot stand, He will bear you in His arms. Do not look forward to what may happen tomorrow. Our Father will either shield you from suffering or He will give you strength to bear it.
—Francis de Sales.

THE "BIG I"

Nothing could possibly be more ridiculous, more painful, for those who look on—more pitiable, or senseless, than the all-too-prevalent habit of wildly flourishing about our own or other people's heads the great big "I." There possibly may have been some individuals somewhere, in the dim and unknown past, who possessed all knowledge, or it may perhaps come to pass that somewhere, along the vast stretches of the future, there may someone arrive who will have a perfect monopoly on everything worth knowing. But with our present degree of enlightenment it seems to be somewhat difficult to locate such an individual, if we make an exception to some one or two, whom many of us could point out somewhere among our acquaintances. Even Solomon, in all his glory, and with all his superabundance of wisdom, seems to have been sadly lacking in some things which are considered rather essential and not at all uncommon in these days.

We all know men, however, who are monstrously wise in their own conceits, and while it occasionally happens that among those upon whom they deign to shed the brilliant sixty-candle-power electric light of their vast and unerring knowledge there are some irreverent, doubting Thom-

ases, still it never enters their own heads that there is a possibility that they do not possess "the truth, the whole truth, and nothing but the truth" in whatever realm of human research or opinion they have been pleased to deliver themselves.
—From Parish Visitor.

"VERY LATESTS"

By MARY MARSHALL

Blue, green and brown are the popular colors this autumn. There are navy blue, "darker than navy" and a tone a little brighter than navy for street wear with pale shades for evening. Very dark, as well as some bright tones of green for the street with jade, pastel tones and olive-green are chosen for dresses. Brown for street wear are all of a rich rus-



ty tone while for evening there is a new cinnamon tone that has already come into importance.

Black and white, navy and white, navy blue with a lighter tone called linen blue, brown and yellow, brown and white, black and gray, olive green and beige, red and white, wine red with cream, introduced by way of lace, green and white—there are among two-colored combinations that are especially important.

Pink enters into a number of the three-color combinations chosen for evening. Pastel pink, light blue and white, yellow, green and pink on a white background; rose, white and green; past, gray and cream; rose and green on black; peach, green and red are all seen in the new dresses.

The smart combination of pink, brown and rose is shown in this sporty dress of pink Jersey with brown and rose jersey appliques.

The Family Doctor

By DR. JOHN JOSEPH GAINES

VALUE OF PAIN

The best friend a man can possibly have is, the one that warns him always of impending danger; oddly enough, pain is a very great blessing to human kind.

Primarily, it is the apprehension—the dread of suffering, that impels human kind to shun pitfalls that bring disease or death. Yet, for more pleasure's sake, or in obedience to perverted appetite, fools rush in where angels fear to tread. We abuse the most rare and sacred privileges in the most reckless manner, and while and cry as we reap the certain penalties for violation of human and divine law.

Early pain is a warning that should never be ignored or taken lightly; for instance, if suddenly taken with more or less vague, but keen, colicky pain in the locality of the gall-bladder, which may radiate downward toward the right side—it may pass—and, may later return, a bit more away quickly leaving you a bit weak insistent; you may be compelled to cease work. Better notify your physician, the danger of appendicitis being thought of. The pain may be opposite the region of the appendix at first, or seem to be entirely in the gall-bladder—only to locate within the appendix within 24 hours. NEVER take a harsh purgative under such conditions, without consulting your doctor.

Pain in the head should not be ignored for long. Here, the diseased process is often far from the site of the pain. To use commercial "head-ache tablets" without intelligent advice, is in most cases, doing the very thing you should not do. Not being a trained physician, you should never experiment upon yourself; it never pays.

Pain in the left chest, transitory or persistent, should take one to the physician promptly, especially if the complainant is beyond middle age, is overweight, or suspects kidney derangement—a thorough examination should be made, no matter how robust the patient may look. The pain may come from a simple affection, or from one of very serious nature.

"What was your last occupation?" "An umbrella mender in the middle-west this summer."

Just the Boost That Is Needed By Albert T. Reid
Illustration of a man in a suit and a dog, with text: BUSINESS, EMPLOYMENT, DEPRESSION, SANTA CLAUS, DO YOUR CHRISTMAS SHOPPING NOW!, GOOD OLD SOLID GROUND.

"ISMS"
The fatal flaw in communism, socialism and all the other radical isms is not what they would do to a few rich people but what they would do to all the people."
The socialistic-communistic theory of government would turn the individual into a rubber stamp. One man would be exactly like the next, and any who protested against the process of standardization would feel the weight of the communistic heel.

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