



# A Selling Sensation!

Entire Stock of High Grade Dry Goods, Notions, Shoes, Hats and Caps, Ready to Wear for Men, Women and Children, Sweaters, Underwear, Hosiery and Other Seasonable Goods of the

**Boone Department Store**  
BOONE, C. W. TEAL NORTH CAR.

TO GO ON SALE DURING THIS GREAT SALE AT ONLY a FRACTION OF ITS WORTH! Right Now, in the heart of the season, when your needs are the greatest, we are placing our entire stock on sale at real low prices. BUY A FULL SEASON'S SUPPLY During This Great...



# CHRISTMAS SALE

## Bargains GALORE

### LADIES WASH DRESSES

With short sleeves, made of fast color prints and our regular \$1.00 values. Priced very specially during our sale at only **60c**

### LADIES' SUEDE COATS

In blue, tan, red and green colors, sizes 14 to 20. To be offered very special at our low sale price of **\$1.69**

### FAST COLOR PLAY CLOTH

In fast colors and many pretty patterns and solid colors. The best of material for real hard wear. Sale price, per yard **12½c**

### MEN'S HEAVY SHIRTS

Made of best quality heavy suede cotton material. A regular \$1.25 value. To go special at our low sale price of only **97c**

### MEN'S HANES UNION SUITS

Heavy weight for real winter wear. In sizes from 36 to 46. Special at our low Christmas Sale price, per suit **89c**

### MEN'S WINTER UNION SUITS

Heavy knit union suits for rough, cold weather. A real bargain for this special sale at, per suit, only **69c**

### MEN'S N. & W. OVERALLS

Made of best quality pre-shrunk denim, full cut and triple stitched. The best money can buy. Per pair only **\$1.25**



BUY A FULL SEASON'S SUPPLY AT THESE LOW PRICES!

## SPECIAL!

FRIDAY, DECEMBER 14th, at 9 A. M.  
We Will Sell Fast Color

**PRINTS 10c**  
Per Yard, Only

Our Regular 15c Value, Full Yard Wide and Absolutely Fast Color.

Not More than Five Yards Sold to a Customer. Be in Line and Get Yours When the Doors Swing Open Friday, December 14, at 9:00 A. M. NEVER BEFORE SUCH BARGAINS!

## Sensational SAVINGS

### Ladies' Strap Pumps and Oxfords

And dress shoes in black or brown leather. Real bargains right in mid-season. To go very special, per pair, only **\$1.79**

### CHILDREN'S SHOES

And Oxfords. A large assortment of well known brands in sizes up to 2. To go very special during this sale at only **97c**

### MEN'S DRESS OXFORDS

In black or brown leather with solid leather soles and heels. Good range of sizes. Special at low sale price of **\$2.45**

### MEN'S 16-INCH BOOTS

Made of good elk tanned leather with composition soles. A real value. Special at our low sale price of only **\$2.98**

### BOYS' WORK SHOES

Made of good leather material with composition soles. Our regular \$1.98 values, to go very special at only **\$1.69**

### COMPLETE LINE OF HOSE

For men, women and children, in many desirable materials. All sizes. To go very special during this sale, from **10c** UP

### SWEATERS FOR WINTER

Good sweaters for the whole family in styles and prices to suit everyone. One table to go very special at only **97c**

ENTIRE STOCK ON SALE!

ENTIRE STOCK ON SALE!

**BIG SALE STARTS FRIDAY, DECEMBER 14th, 9 A. M.**

## BOONE DEPARTMENT STORE

"WHERE PRICES ARE LOWER"

BOONE, NORTH CAROLINA

### LADIES' OXFORDS

One table Ladies' Oxfords in almost any size that might be desired. Regular \$1.95 values. During this sale, per pair—

**\$1.48**

### PEPPERELL

## PRINTS

Best quality 80 spare prints in many pretty fast color patterns. Special at our low sale price, per yard—

**17½c**

### MEN'S WORK

## SHOES

Made by Star Brand of solid leather with composition soles in either cap or plain toes. Sale price per pair—

**\$1.79**

### Ladies' Silk Dresses

In the newest of styles and most wanted new winter colors. Real values up to \$4.95. Sale price each only—

**\$2.95**