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FOR A SAFE HOLIDAY SEASON

The Holiday Season is designed to bring joy and happiness—but it likewise brings with it a vast amount of preventable misery, because of the accident toll. The gravity of the problem is magnified by the fact that a large percentage of Holiday accidents involve children. Hundreds of them are killed and thousands are needlessly injured every December.

Here are a few rules, issued by the National Safety Council, to help pass a safe and happy Christmas Season:

Don't permit children to play in the streets—the old practice of hitching sleds to automobiles is especially hazardous.

Be extremely cautious in the matter of ice-skating—ice must be at least four inches thick before it can be trusted to sustain a large group.

Winter brings special automobile hazards, such as ice and snow, poor visibility and soft highway shoulders. Remember them—and drive accordingly.

Don't use candles on your Christmas Tree—don't put it near a stove—don't use inflammable trimmings—don't permit it to dry out in the house after Christmas—don't fail to anchor it firmly—don't use light bulbs of greater strength than one firefly candlepower.

These little hints are simple enough—there's nothing but common sense behind them and they will cost nothing in either time or money, to follow. And they may be the means of saving the lives of loved ones.

TAXES—THEN MORE TAXES

The purchaser of a loaf of bread, according to the National Investment Transcript, pays 17 kinds of taxes when he lays his dime on the counter of the grocery store.

If he walks home on leaving the store, he is wearing out shoes which are taxed 23 times.

If he rides in an automobile, he is paying 42 different kinds of taxes.

If he takes a subway or an electric car, the total number of visible taxes which are part of the cost of his fare runs to about 58.

All of these taxes obviously, are indirect—and very few of us know that we pay them. As the Transcript says, "Tax ignorance is the crowning element in mass ignorance to-

day." Most of us pay few or no taxes directly—and we think because of that we are contributing nothing to the cost of Government.

There is not a thing in the world that isn't taxed. The house we live in represents a legion of taxes—running all the way from taxes on standing timber to taxes paid by the store which sold the finishing paint and the manufacturers which produced it. Food, clothing, transportation, entertainment, periodicals, books—the tax bill is a substantial item in their cost to the consumer.

It is obvious that these indirect taxes—which provide the bulk of governmental revenue—fall more heavily on persons of moderate means than on those with higher incomes. A loaf of bread will last a millionaire as long as it will a laborer—and the tax is the same on the loaf each buys. Tax reduction would be the greatest boon the average American could have—a boon that would at once be reflected in more jobs, more purchasing power, more spending for the necessities and luxuries which keep the industrial machine turning.

not occurred to you that the child is SICK. He is just mean—may have gotten it from his daddy—or somewhere! The rest of the children are fat and sleek and inspiring; but not this little derelict—the black sheep of the family.

Listen to me: The healthy child is never fretful. The healthy child is the happiest being on earth. Let's be sensible about this matter. The fretful child is never healthy.

It takes the very best of human judgment to rear children as they should be reared. There is no higher administrative duty. Your fretful child demands the best that is in you. There is no more dignified, better-paying job than that of rearing the little sure-enough invalid, back to health and the love of home. And, you can do it.

Take your SICK child to the Family Doctor. Look after his throat, his nose, ears, teeth, and digestive tract. Set his house in order; feed him; watch him grow and become your joy and pride.

ARE YOU HAPPY?

Sometimes I wonder whether I'm selling life insurance or peace, happiness and contentment.

FRANK M. PAYNE
 General Agent
SECURITY LIFE AND TRUST COMPANY
 Winston-Salem, North Carolina

TWO PAGES OF RADIO

You'll find all the favorite radio stations listed with programs for the entire week. Also another page devoted to interesting news of radio's leading personalities. Every week there are **TWO FULL PAGES** of radio information in the Baltimore Sunday American. Buy your copy from your local newsdealer or newsboy.

THEY ALL GET A LIFT WITH A CAMEL!



TRANSPORT PILOT. Maurice Marr, United Air Lines pilot, says: "When I notice that 'all in' feeling, I pull out a Camel and light up. My natural energy flows back. Tiredness is quickly relieved. I smoke steadily. Camels never upset my nerves."

HOUSEWIFE: "I never knew how much a cigarette could mean until I smoked Camels," says Mrs. Robert Sayles. "I was attracted to Camels because they have such a mild flavor. And I find that when I smoke a Camel, I have more energy."

FOOTBALL REFEREE. Tom Thorp says: "The lift that you get from a Camel sure is a mighty valuable thing to anyone whose job requires fast action. And I know I can smoke them any time I like...and they will never make me 'edgy' or nervous."

The Family Doctor

By DR. JOHN JOSEPH GAINES

THE FRETFUL CHILD

I mean the little fellow that has always been "peevish" and at outs with everything about him. He (or she) gives more trouble than all the rest of the children put together. You have worried yourself sick—

You have done your extreme best, mercy knows! Haven't you dosed him with castor oil, time and again? Then, you've tried to bribe him into a sweet disposition with innumerable candies, and every abominable confection that he saw in the dust-ridden show cases down on the street—and cried for.

Still he remains skinny, scraggy-haired, sore-eyed, foul-breathed, pottelied and evil-tempered. In your despair you have tried to "whate" it out of him with your slipper. But, it has

OPENING Grocery Store AND MEAT MARKET

We are now open for business in the Barnett Old Store, East Boone, with a line of Groceries and Feedstuff. We are selling strictly for cash and at a very short profit.

Beginning next Saturday, the 15th, we will have open a meat market of nice, well selected and well cut meats. We are not giving out special prices on any items, but are asking the public to give us a trial for prices and service.

B. & M. GROCERY COMPANY
 Mrs. J. F. Moore and Mrs. I. T. Barnett, Proprietors.

Democrat Ads Pay

BEGIN YOUR Christmas Shopping At SPAINHOURS

We are now ready to help solve your Christmas buying... with a wonderful selection of **USEFUL AND NOVELTY GIFTS**. Come early while the selections are best. A partial list only of our hundreds of beautiful gifts is included in this advertisement.

GIFT HOSIERY

All ladies appreciate good looking hose and we have them in the nationally known brands.



HUMMING BIRD RINGLESS HOSE
 Per pair **98c**

ROXY RINGLESS HOSE
79c and 89c

OTHER FIRST QUALITY HOSE
 Priced 59c and 69c

NOVELTY GIFTS
 At Popular Prices
ON BALCONY:

MAKE-UP BOXES PICTURES
 CEDAR CHESTS
 SEWING BASKETS PITCHERS
 SERVING TRAYS VASES
 MAGAZINE RACKS
 WASTE BASKETS WATER SET
 WHAT-NOTS CAKE BOXES
 HEARTH BROOMS
 COOKING JARS Fancy BOWLS
 WAFFLE SETS FOOTSTOOLS
 PLAQUES ASH TRAYS
 SMOKING STANDS
 BOOK ENDS FRUIT BOWLS
 CANDLE HOLDERS
 BIBLES TESTAMENTS
 BLACKBOARDS FISH BOWLS
 ATOMIZERS FIGURINES
 AND ETC.

POCKET BOOKS
 Which make a fine gift. Big collection in black and brown, priced—
1.00 to 2.98

KID GLOVES
 She would appreciate. Newest styles in black and browns priced—
1.98 & 2.98

LADIES' WOOL GLOVES
89c



Use Our Lay-Away Plan...Pay As You Can

WATCHES... the gift of gifts!

We are proud of our big selection of watches, and the unusually low prices we are able to offer for this high quality merchandise.



7-Jewel Sport Watch \$17.95
 White Case, priced

7-Jewel Sport Watch \$20.95
 Yellow Case, priced

7-Jewel Ladies', white case... \$22.50
7-Jewel Ladies', yellow case... \$24.50

MANY OTHER STYLES AT VARIOUS PRICES.
 WRIST WATCHES FOR THE WHOLE FAMILY.

Ingersoll Watches \$2.95
 Mickey Mouse Watches \$2.95
 Milford 7-Jewel Watches \$7.85
 National 7-Jewel Watches \$8.95

Also a nice selection of BULOVAS and SWISS. These are only a few of our many gift items. Come in and look them over.

Give Her Silk Undies

Underwear is one of the most acceptable gifts. We have an unusual selection, priced very reasonably:

GOWNS, priced \$1.79 to \$2.98
 DANCE SETS 98c to \$1.29
 SLIPS 97c to \$1.98
 PAJAMAS \$1.98 to \$3.98
 BED JACKETS \$2.49

Children's Silk Slips
 and Panties, priced
69c to 98c



Attractive Christmas Gifts For Men

—STYLISH BATH ROBES
 —PAJAMAS & BED SHOES
 —WARM KID GLOVES
 —HANDKERCHIEFS
 —TIE SETS IN BOXES

—BILL FOLDER SETS
 —LEATHER JACKETS
 —SCARFS, SHIRTS, SOCKS
 —SHAVING SETS IN LEATHER CASES

A SMALL DEPOSIT WILL HOLD ANY ITEM UNTIL XMAS.



Ladies' Suede Leather Jackets

Which would make an ideal Christmas gift.
ALL GREATLY REDUCED!

\$7.95 Values Now \$6.95 Values Now

\$5.95 \$4.95

Ladies' Japanese Pajamas

They are lovely, and come in assorted designs. Priced from

\$1.29 to \$1.98

GIFT SUGGESTIONS for THE LADIES:

—COMPACTS
 —HANDKERCHIEFS
 —KID GLOVES
 —POCKET BOOKS
 —SILK HOSIERY
 —PARASOLS
 —BED SPREADS
 —LEATHER JACKETS
 —BATH ROBES
 —BED SHOES
 —Gossard BRASSIERES
 —SWEATERS
 —RAIN COATS
 —ASSORTED LINENS
 —WEEK-END CASES
 —SILK UNDERWEAR
 —DRESSES & COATS
 —HATS, BLANKETS

Ladies' All Wool BATH ROBES

In assorted colors. A real sensible gift. The newest styles. Priced from

\$3.98 to \$4.95

GOSSARD BRASSIERES

Which would make lovely gifts. A big collection of the most wanted styles. Priced

29c to \$1.00

WE APPRECIATE YOUR PATRONAGE!

BERN-MAR'S
 LITTLE JEWELRY STORE
 QUALITY JEWELRY BOONE, N. C. WATCH REPAIRING

SPAINHOURS, INC.
 "BOONE'S SHOPPING CENTER"