The Watauga Democrat The Rivers frinting company 45 Years by the late Robert C. Riverz | SUBSCRIPTION RATES: |  |
| :--- | :--- |
| $\begin{array}{ll}\text { One Year } \\ \text { Six Months }\end{array}$ | $\$ 1.50$ |

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Cards of Thanks, Resolutions of Re.
spect, Obituaries, etc, are charged
for at the regular advertising rates. Entered at the NRA
Postofife at
Boone. N. C. TEUJRSDAY, MARCH 28, 1935

THE BOOK
 By BRUCE BARTON

## SPAINHOUR'S POLICY

1.s. harrus. . Mamest

Our Store Will Re CLOSED ALL DAY THURSDAY

AN ANNOUNCEMENT OF MAJOR IM PORTANCE TO MEN! WE HAVE ADDED A

## CHATHAM HOMESPUN SUITS!

Em

$\$ 28.95$

We Also Are Featuring Another Fine Suit! ing connection we offer what e oblainable be the hest val-
 John Chapman, a farmer near Spa
a, Ga, paid a traveling "specialis


MAX FACTOR'S FACE POWDER $\$ 00$

"Comiad HOLIX
BOONE DRUG CO.

## ANNOUNd <br> 

We visited several modern city stores gainim followed them out in plans for this modern sto this section. Two thoughts predominated us to serve our customers in the most economic
often whether buying or just looking around

Men's Hats

$\$ 2.95$

## Men's Shirts

## $\$ 1.50$ <br> Others at Only 98c

## Men's Ties

## $98 c$

Other Hand-made Ties at 50 c


