

THE EVENT OF THE ENTIRE YEAR!

Spainhour's Announce Their Annual July CLEARANCE SALE

Starting
THURSDAY, JULY 18TH, AT 9 A. M.

This sale offers you your greatest opportunity to save! Come expecting bargains and you will not be disappointed. Choice bargains await you in every department. We advise you to be here before opening time. . . It will pay you to wait a short while for quality merchandise priced so low it is sure to sell quickly! Listed in this advertisement are a few of the many bargains we offer during this great Mid-Summer Clearance!

The Early Customers Have The Choicest Selection--Don't Be Late!

Underwear Bargains

This table offers Wonderful Bargains! Do not fail to get your share.

- \$1.19 SILK CREPE DANCETTES.
- \$1.19 SATIN DANCETTES.
- \$1.29 JAP SILK TWO-PIECE PAJAMAS.
- 97c RAYON TWO-PIECE PAJAMAS.

87c

SPECIAL ON PANTIES

- REGULAR 29c CARIOCA PANTIES
- REGULAR 29c RAYON PANTIES
- REGULAR 39c MESH PANTIES, NOW

18c

Men's Department

MEN! . . . Buy Your Needs Now and Save!

- REGULAR \$16.95 SUITS—Latest styles to select from, now only **\$12.95**
- \$28.95 CHATHAM HOMESPUN SUITS Now only **\$23.95**
- MEN'S WHITE OXFORDS, "Friendly Five," only \$3.98
- MEN'S \$2.98 WHITE OXFORDS, reduced to **\$2.49**
- MEN'S \$1.98 STRAW HATS, now **\$1.49**
- MEN'S \$1.49 STRAW HATS, now **\$1.00**
- SUMMER PANTS—20% Off Regular Price.
- SUMMER TIES, 20% Off Regular Price.

SALE of GLOVES

- Lot 59c and 79c White Fabric Gloves
- Lot \$1.00 Boucle and String Gloves NOW **49c**
- Lot of \$1.00 White Fabric Gloves. . . **69c**
- Lot \$1.49-\$1.98 White Kid Gloves. . . **99c**

BATHING SUITS

MUNTING BATHING SUITS that were originally \$2.50 and \$2.98, now only **\$1.98**

ROXY HOSIERY

Now is the time to take advantage of the great savings in hosiery. Regular 79c and 89c ROXY HOSIERY, in good shades. Clearance Sale price per pair, only **67c**

Sale Of Bags

- Lot of 59c and 79c White Bags.
 - Lot of 79c and \$1 Plaid Linen Bags.
 - Lot of 79c Crochet Bags.
- Very specially priced during this Clearance Sale at **39c**

SALE of DRESSES

You will be pleasingly surprised when you see the wonderful bargains that await you on our Balcony. Make your selection early for buying is sure to be brisk at the low prices for which they are on sale.

GROUP OF SILK DRESSES that originally sold for \$5.95, now priced at only **\$2.98**

GROUP OF DRESSES, regularly priced \$8.95, now on sale for the low price of **\$4.95**

GROUP OF DRESSES that were originally sold for \$10.95. Clearance Sale price **\$7.95**

Piece Goods Bargains

Drastic reductions now offered. Space will not permit listing the many bargains that will be on sale. We quote below only a few to give you an idea of the savings:

35c TISSUE GINGHAMS YARD
25c PIQUES
35c SEERSUCKERS
25c VOILES and BATISTES } **19c**

19c SOLID VOILES and 19c BATISTES, specially priced, per yard, only **14c**

45c CANDLEWICK SHEERS YARD
48c EYELET BATISTES
48c COTTON LACES } **29c**

GROUP of 59c AND 69c CREPES, solids and prints, per yard only **48c**

98c HONEYCOMB SILKS YARD
98c NETS
98c COTTON LACES
89c WHITE COATINGS } **59c**

SHOES SHOES SHOES

LOT OF REGULAR \$1.49 SANDALS—White piques in straps and ties. Special, per pair, during our Clearance Sale **49c**

LOT OF WHITE PUMPS—Straps and ties, medium heels, formerly sold for \$1.98 to \$2.98. Special per pair **97c**

LOT OF DRESS SHOES—White, Black and Brown. Also Oxfords. Values \$1.98 to \$2.98. Your choice **\$1.49**

GROUP OF WHITE TIES AND PUMPS—Also Black and Brown Oxfords. Special per pair, only **\$1.98**

GROUP OF WHITE SPORT OXFORDS that were originally priced \$3.98 per pair. Clearance Sale price **\$2.98**

SPAINHOUR'S

"Boone's Shopping Center"

FREE! FREE! FREE!

FREE!

To the first 25 ladies visiting our Balcony the opening day, we will give a NEW SPRING HAT!

Nothing to Buy . . . Just Be There!

OPENING DAY . . . We Offer Exceptional Values in REMNANTS (Silks, Cottons, Woolens)

3c 6c 8c up

Gossard Corsets

A complete line of the nationally famous Gossard Corsets at the following prices:

- REGULAR \$2.50 VALUES Now only **\$1.98**
- REGULAR \$3.50 VALUES Now only **\$2.98**
- REGULAR \$4.50 VALUES Now only **\$3.98**
- CARTER 2-WAY STRETCH GIRDLES \$1.50 values for **\$1.29**

Half Price 1/2

- Group Cotton Dresses
 - Group of Blouses
 - Group of Sweaters
 - Group of White Wool Coats and Suits
- Price

HANDKERCHIEFS 3c

187 LADIES HANDKERCHIEFS in a wide assortment, on sale opening day for only **3c**

Bargains Picked at Random

- PRINTED BATISTE GOWNS & PAJAMAS \$1.00 values for only **69c**
- BEMBERG SLIPS, with shadow panels, regular \$15.29 values for **94c**
- 59c AND 69c SILK PANTIES Very special at only **49c**

Ladies' Straw Hats

Only a few left, which we will close out at

1/2 PRICE and LESS